



CAMPAIGN SUMMARY

First downs to touchdowns – WaterSense partners scored big during Fix a Leak Week XI by helping put a stop to the nearly 1 trillion gallons of water wasted in U.S. homes each year from easy-to-fix leaks. Sponsored by EPA’s WaterSense program, the annual Fix a Leak Week was held March 18 through 24, 2019 across the nation and Canada. The celebration featured races, giveaways, workshops, and a whole lot of fun. WaterSense also celebrated the week with the launch of a Spanish version of its website which featured tips to fix leaks.

SOCIAL MEDIA

Across the country, WaterSense partners helped kick-off Fix a Leak Week by participating in the 2nd Twitter relay on March 18, 2019 by tweeting the hashtag #FixaLeak. WaterSense partners from different areas of the country took turns posting and sharing tips, facts, and images on finding and fixing leaks and events in their area. There were four teams—Eastern, Central, Mountain, and Western—with a total 33 partners in the relay. The twitter party resulted in:

- 1,237 contributors
- 3,275 total tweets
- And 15.9 million impressions

WaterSense Partner Relay
Fix a Leak Week Twitter Party
 Go with the flow of Americans working to stop the nearly **1 trillion gallons** of water wasted annually by **household leaks**.

DATE: **March 18, 2019**
 TIME: **2:00-3:00 p.m. EDT**
 HASHTAG: **#FixaLeak**

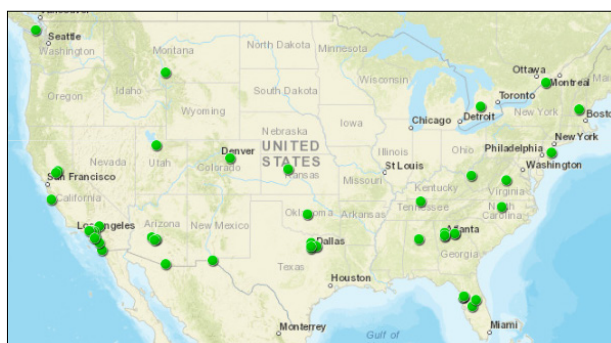


Check. Twist. Replace.

RACES AND FESTIVALS

WaterSense partners chased down leaks by holding 5-kilometer (5k) races and festivals.

- Citrus County Utilities in Florida hosted a booth at the Shrimppalooza Festival. Team members talked about leak detection, distributed toilet dye tablets, and provided the WaterSense Fix a Leak Week Family Fact Sheet.



Partner Event Map located on the WaterSense Facebook page.

- The Fort Worth Runners Club partnered with the City of Fort Worth, Texas to hold the annual Chasing Leaks 5k along with the Earth Party to encourage residents to fix leaks and help low-income families pay for water bills.
- The Metropolitan North Georgia Water Planning District, Chattanooga Nature Center, and Atlanta Regional Commission came together to hold the annual Water Drop Dash 5k and kid’s fun run, followed by a water festival. The water festival included kids’ crafts and face painting from local water utilities and sponsors. Participants could also win indoor and outdoor water conservations kits.
- The City of Charlottesville, Virginia held its annual Fix a Leak Week Family 5k during the Rivanna Riverfest. This year’s 5k race was a little different with the event being held on May 11th to coincide with the festival. The event had water activities, music, and water monitoring demonstrations.

WORKSHOPS

Team work makes the dream work when it comes to communities fixing leaks. Partners held interactive workshops throughout Fix a Leak Week.

- The Arizona Municipal Water Users Association (AMWUA) hosted free water efficiency workshops for the community. They also added a Spanish version of their Smart Home Water Guide to provide homeowners with free resources and information on finding and fixing leaks.
- Clayton County Water Authority (CCWA) in Georgia provided hands-on demonstrations to show customers how to check for leaks and make simple repairs. Customers also received tips on how to save water and information on the CCWA's toilet rebate program.
- The City of Roseville, California hosted two Do-It-Yourself Irrigation Workshops and an interpretive exhibit in the City's museum and library lobby. In high water use areas of the city, door-to-door giveaways were distributed.
- The City of Scottsdale, Arizona offered a free landscape workshop taking residents through best practices and common problem areas to check when looking for outdoor leaks.
- Irvine Ranch Water District in California hosted a workshop during Fix a Leak Week to show how to examine sprinkler components and find leaks from indoor fixtures. They also had a Fix a Leak Week photo contest.

GIVEAWAYS AND CONTESTS

Many folks walked away with free WaterSense labeled products during Fix a Leak Week.

- Burbank Water and Power in California provided free water saving showerheads and faucet aerators for bathrooms and kitchens.
- The Capital Regional District in British Columbia offered residents free leak detection kits containing valuable tools to help reduce household water waste. Kit contents included toilet dye tablets, faucet aerator, shower bag to



Irvine Ranch Water District Workshop in California.

- measure flows, drip gauge, and a household water efficiency guide.
- The City of Bozeman, Montana aided in helping residents fight against leaking fixtures by providing free repair kits. Each kit included toilet dye tablets, assorted faucet washers, Teflon tape, a drip gauge, and a faucet aerator.
- The City of Concord, New Hampshire provided residents with free toilet leak detection dye test kits and hosted a Royal Leak Detection Contest to win a WaterSense labeled toilet. Residents had a chance at a new "throne" by submitting an entry form online or in person or sharing how to find and fix leaks on social media.
- The City of Sacramento Department Utilities in California helped residents in disadvantaged neighborhoods with fixing leaks. Plumbers replaced, or repaired leaking fixtures and replaced pre-1992 toilets, showerheads, and aerators with WaterSense labeled models for free.
- The municipalities of Charlottetown, Cornwall, and Stratford, Prince Edward Island held a prize drawing with a grand prize of a water efficient toilet for residents.
- The City of Winter Haven, Florida utility partnered with area students helping them become leak detectives in their school and homes by providing leak detection kits.

**Fix a Leak Week 2020 is
March 16 - 22**

