

Investing in America through the Bipartisan Infrastructure Law Recycling Education and Outreach Grant Program Fact Sheet **City of Joplin** 

## **Selected Grant Recipient**

Name: City of Joplin Project Location: Joplin, MO Project Title: Joplin Regional Recycling Outreach

## **EPA Information**

Region: EPA Region 7

### Grant Funding: \$1,740,000

## Highlights

- Serves five disadvantaged communities.
- Creates significant awareness about recycling practices in communities that might not be familiar with how to recycle and what to recycle.

The Joplin Regional Recycling Outreach project is a three-year campaign focused on further expanding recycling awareness and encouraging behavioral changes through educational programs. It encourages the collection of recycled materials that are sold to an existing or developing market. This campaign uses a multi-pronged approach, featuring in-person community engagement, digital media and traditional advertising campaigns.

# **REO Grants**

The 2021 Bipartisan Infrastructure Law provides the largest EPA investment in recycling in 30 years to support National Recycling Strategy implementation and build a circular economy for all. As part of the Investing in America agenda, this funding supports improvements to waste management systems and programs, allowing resources to be used more efficiently and reducing the impact on the climate. REO grant funding can be used to inform the public about residential or community recycling programs, provide information about the recycled materials that are accepted as part of a residential or community recycling program, and increase collection rates and decrease contamination in residential and community recycling programs. These grants also advance the Justice40 Initiative, which aims to ensure that 40% of the overall benefits of certain federal investments flow to disadvantaged communities that are marginalized, underserved and overburdened by pollution. The Bipartisan Infrastructure Law also requires that 20% of the grant funding go to communities that are low-income, rural or Native American.

EPA will make the award to the City of Joplin once all legal and administrative requirements are satisfied.

### Other Recycling Grant Funding in Missouri

Missouri SWIFR State Grant Fact Sheet

Boonslick Regional Planning Commission SWIFR Communities Grant Fact Sheet

