

Enterprise Services Focused to the Customer: Financial Sector Example

Providing Better Understanding,
Access and Direction



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There's Gold in them there Hills!

- EPA: Wealth of Raw Data
- Lots of Information
- Models, Initiatives & Studies

Focus on **THE** Customer!

- Access Strategy offers Ideas
- Region 2 and Financial Sector is our example today.



Our Message to You:

- Identify Specific Customers
 - Key Players
 - What Data?
 - How to Deliver?
 - How to stay Engage?
 - Is there a Central Theme?

Collaborate, Communicate, Commit



Key Questions:

- Who?
- What?
- How?
- Feedback?
- Sustainability?

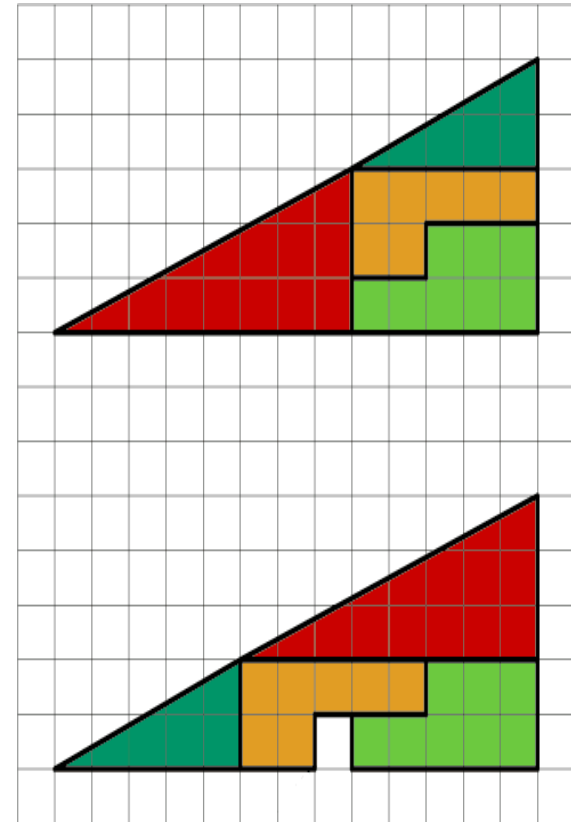
***Who Will be Your
Champion?***



Data Gaps

How is the Data going to be Addressed?

- Data Problems
- Data Requests
- New Collections
- New Elements
- Program Champion



General Observations of Data

- Who to Engage?
 - Industry
 - Programs
 - Others
- How to Organize?
 - Steering
 - Data Management
- What Data Issues?



Suggestions for Regional Engagement?

- Nanotechnology
- Emergency Response
- Oil & Gas
- Pollution Prevention
- Ethanol and Renewable Fuels
- Coastal Zone Management

