

Reynosa Scrap Tire Management

U.S.-Mexico Border 2012 Program



Key Guiding Principle:

Strengthen capacity of local community residents and other stakeholders to manage environmental and environmentally-related public health issues.

Four-State Regional Workgroup (Texas - Tamaulipas - Nuevo Leon - Coahuila)



Aggressive Actions To Control Scrap Tires

As part the new administration's environmental efforts under the leadership of Lic. Oscar Luebbert Gutierrez, the City of Reynosa collected 135,000 scrap tires throughout city's drain and storm sewers as well as in green and public park areas. Eighteen collection centers were set up around schools where residents traded collected tires for sporting goods. The original planned three-day program was extended an additional five days, due to its success.



An additional 20,000 scrap tires that had been located at an abandoned lot were also relocated to temporary secured staging areas awaiting final transport to Monterrey's cement kiln.

As part of the management plan, the City of Reynosa is also developing an inventory control program to monitor small and large used tire businesses. The inventory will help determine the quantities of tires generated and current disposal methods.



The city's next steps include acquisition of a tire shredder and finding partners to assist with additional transportation cost of scrap tires. ■

