



# EnviroFlash

## Your Environmental News Flash

Customize mass e-mail notifications

Notify the public daily about environmental activities in their communities

Deliver messages directly to your stakeholders

Reuse existing EPA infrastructure

### Program Office Interface

**Location Configuration**  
New York City

**Data Entry**  
Action Day Label: New York City Action Day

**Notification Processing Options**  
Current Location Time Zone: EST  
Process Emails at: 3:00 PM

**Email Customization Options**  
Allow Supplemental Action Day Emails?   
Location Name: New York City  
Short Location Name: NYC  
Organization Name: Air Quality Department  
Action Day Text For Long Format Email: [Dropdown]  
Action Day Text For Short Format Email: [Dropdown]

Customize text for standardized notices

### Public Interface

**Subscriber Services**

EnviroFlash is a free service that provides you with information about the air quality in the location of your choice via a daily email. It is produced through a partnership between EPA and state and local environmental agencies. In this initial pilot program you can choose whether to receive notifications about air quality action days as well as forecasts of air quality for the upcoming days. (Air quality action day is a generic term for specific local air quality action programs such as "Spare the Air". Action days are declared by local agencies when the air quality is forecast to reach a locally-determined level of concern.)

The initial pilot program is available for several locations across the United States. Use the form below to subscribe, edit your subscription, or un-subscribe (stop receiving) the service. If you choose to subscribe, we will ask for a few more details on the next page.

Email Address: [Text Field]  
Location: [Dropdown]

[Confirm changes with a Confirmation Code.](#)

Provide e-mail address and location of interest

Write personalized messages

**Local Air Administrator Sacramento**

To immediately send an email to all subscribers for this location, fill out the form below and click submit. At a minimum, you must have a subject and either a long or short form body.

Subject Line (80 Characters Max)  
Action Day Report in the New York City Area

Long Form Email Body (4000 Characters Max)  
This information is provided via a partnership of the Sacramento Metropolitan Air Quality Board and the U.S. Environmental Protection Agency (EPA). This email is being sent to this account at the request of the account user.

Short Form Email Body (80 Characters Max)  
To all those folks with pagers and cell phones, this message is for you

Select desired notices

First Name (optional): [Text Field]  
Last Name (optional): [Text Field]  
Zip Code (optional): [Text Field]

Email Format:  Regular  Short (for pagers/digital cell phones)

**Action Day**  
All subscribers will receive Action Day emails.

**Air Quality Forecast**  
Receive a daily Air Quality Forecast email if the forecast AQI is at the indicated level or higher.

Air Quality Index (AQI) Values	Levels of Health Concern	Colors
0 to 50	Good	Green
51 to 100	Moderate	Yellow
101 to 150	Unhealthy for Sensitive Groups	Orange
151 to 200	Unhealthy	Red
201 to 300	Very Unhealthy	Purple
301 to 500	Hazardous	Maroon

Preview notices prior to sending

**Long Format Email**

To: john.doe@dot.com  
From: epacde@usc.com  
Subject: Action Day Report in the New York City Area

This information is provided via a partnership of the Sacramento Metropolitan Air Quality Board and the U.S. Environmental Protection Agency (EPA). This email is being sent to this account at the request of the account user.

If you want to change your notifications options, or stop receiving notifications, please click on the following link:  
<https://epacde@usc.com/airqualityflash/user/start.do>

If your mail system does not allow you to click on a link, please cut and paste the link into your browser window.

Do not reply directly to this email. If you want more information on the air quality forecast, or other aspects of the local air quality program, please contact the Sacramento Metropolitan Air Quality Board. If you want more information on the U.S. EPA's AIRNOW program, please go to <http://www.epa.gov/airnow/> or send an email to [AIRNOWComment@epamail.epa.gov](mailto:AIRNOWComment@epamail.epa.gov). If you need assistance with managing your notification options please contact EPA's Central Data Exchange help desk at 1-888-890-1995 or send an email to [epacde@usc.com](mailto:epacde@usc.com).

**Short Format Email**

To: john.doe@dot.com  
From: epacde@usc.com  
Subject: Action Day Report in the New York City Area

To all those folks with pagers and cell phones, this message is for you

Receive valuable information via e-mail

**Air quality forecast for Atlanta, GA - Lotus Notes**

Air Quality Forecast:  
Wednesday, November 3  
Particulate Pollution(2.5 microns) - Moderate

Slowly approaching upper level trough should pump in enough warm air advection and Gulf moisture to keep marginal instability around tomorrow, however, stubborn Atlantic ridge still refusing budge very much. So with SW flow ahead of 950mb trough, look for some pooling of PBL 5 ahead of trough Metro for Weds, which should maintain moderate range for PBL 5. Cold front still lags behind until Thursday, so no real air mass change in store for Metro until weekend. BBR

For more information on reducing air pollution, visit [www.cleaneaircampaign.com](http://www.cleaneaircampaign.com)

For additional information concerning the air quality forecast, for local information, visit [www.air.dnr.state.ga.us/airnow/forecast/](http://www.air.dnr.state.ga.us/airnow/forecast/)

This information was issued by the The Georgia Environmental Protection Division on Wednesday, November 3.

This information is provided via a partnership of the The Georgia Environmental Protection Division and the U.S. Environmental Protection Agency (EPA).

This email is being sent to this account at the request of the account user. If you want to change your notification options, or stop receiving notifications, please click on the following link:  
<https://epacde@usc.com/airqualityflash/user/start.do>

If your mail system does not allow you to click on a link, please cut and paste the link into your browser window.

Do not reply directly to this email. If you want more information on the air quality forecast, or other aspects of the local air quality program, please contact the The Georgia Environmental Protection Division using the information above. If you want more information on the U.S. EPA's AIRNOW program, please go to <http://www.epa.gov/airnow/> or send an email to [AIRNOWComment@epamail.epa.gov](mailto:AIRNOWComment@epamail.epa.gov). If you need assistance with managing your notification options please contact EPA's Central Data Exchange help desk at 1-888-890-1995 or send an email to [epacde@usc.com](mailto:epacde@usc.com).

Brought to You by EPA's Central Data Exchange

