



U.S. Environmental Protection Agency

# Climate Leaders *Progress Report* October 5, 2004



# Meeting Objectives

- ◆ Update participants on Climate Leaders progress
- ◆ Update participants on other corporate climate initiatives
- ◆ Peer Exchange
- ◆ Partner Recognition
- ◆ Feedback from Partners on reporting requirements and other program elements
- ◆ Generate ideas for new activities

# Many Accomplishments in 2004

- ◆ Grown to 58 Partners
- ◆ 27 have announced GHG reduction targets
- ◆ Program design has been finalized
- ◆ Many protocols finalized
- ◆ PSA Campaign was a big success
- ◆ Documenting Partners' success

# Design Principles

- ◆ Revised final draft of Design Principles available
- ◆ Reflects changes in the WRI/WBCSD Revised GHG Protocol
- ◆ Includes new chapters describing Climate Leaders reporting requirements and goal setting process
- ◆ Clarifies Climate Leaders treatment of materiality and leases

# GHG Inventory Protocols

- ◆ All cross-sector protocols finalized
  - Stationary Combustion
  - Indirect Electricity
  - Mobile Combustion
  - Refrigeration and AC Equipment Use
- ◆ Sector-specific protocol Municipal Solid Waste Landfilling also finalized
- ◆ Finalized protocols include updated emission factors and clarified text
- ◆ Working with WRI / industry groups on other sector-specific protocols

# Reporting Update

- ◆ Reporting Requirements have been finalized
- ◆ Partners currently updating inventories to reflect reporting requirements
- ◆ Received inventory data from 42 Partners
- ◆ IMP review process started with 35 Partners
- ◆ Several Partners scheduled on-site IMP reviews
- ◆ 3 on-site IMP reviews conducted
  - Miller
  - Polaroid
  - Hasbro

# Reporting Next Steps

- ◆ Developing a reporting database
  - highlight IMP best practices
  - facilitate peer exchange among partners
- ◆ Updating Inventory Summary and Goal Tracking Form
  - include user instructions
  - improve ease of use

# High-Level Public Recognition



3M  
Advanced Micro Devices, Inc.  
American Electric Power  
Baxter International Inc.  
Cinergy Corp.  
Eastman Kodak Company  
FPL Group, Inc.  
General Motors Corporation  
Holcim (US) Inc.  
IBM Corporation  
Interface, Inc.

International Paper  
Johnson & Johnson  
Miller Brewing Company  
National Renewable Energy Laboratory  
Norm Thompson Outfitters, Inc.  
Pfizer, Inc.  
PSEG  
SC Johnson & Son, Inc.  
St. Lawrence Cement  
United Technologies Corporation

These corporate leaders have stepped up to the challenge of protecting the global climate. Are you next?

**Congratulations to these Climate Leaders for setting aggressive targets to reduce greenhouse gas emissions.**  
Climate Leaders is a voluntary EPA industry-government partnership that encourages companies to develop long-term climate change strategies. For more information on how your company can join the effort to make our planet a better place to live and work, sign on to our website: [www.epa.gov/climateleaders](http://www.epa.gov/climateleaders).

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- ◆ **Climate Leaders public service announcement (PSA) highlights Partners that have set targets.**
- ◆ **The PSA was placed in Entrepreneur, Money Magazine, Golf, Forbes, BusinessWeek, and Time Magazine during March-July, 2004.**

# Documenting Partners' Success

- ◆ 2 Sets of case studies completed
- ◆ New Carbon Copy edition on clean energy completed
- ◆ Expanding Partner profiles on website
- ◆ Developing technical papers for trade publications
- ◆ Expanding media outreach effort