



FETTERGROUP

Case Study of an Industrial Low Emitter

Trista Claxon
Manager of Strategic Projects

About FetterGroup

- Established in 1888
- Mid-sized
 - 120 employees
 - \$16 million revenue
 - 98,000 square feet
- Industrial (Printing)
- Divisions:
 - FetterLabel
 - FetterCMD

Social and Environmental Sustainability Program

- Initiated by CEO in August 2007
- Focus Areas
 - Energy Efficiency
 - Waste Reduction
 - Climate Change
 - Community Service
- 5 Year Goals
 - 40% less energy
 - 25% less GHG (proposed)
 - 96% waste recycled or reduced

Collaboration (*getting FREE help*)

- State Department of Energy
 - KY Pollution Prevention Center
- Federal Department of Energy
 - Industrial Assessment Center
 - Modeling Software
 - Technical Training
- Environmental Protection Agency
 - ENERGY STAR
 - Climate Leaders
 - WasteWise
- Utility Provider
- Google

Measures

- Baseline
- Tracking
- Normalizing for External Use
 - mmBtu / sheet
- Normalizing for Internal Use
 - “before” and “after” picture
- Scorecard

Evaluating Projects

- Payback
- NPV
- IRR
- Profitability Index

Potential Barriers

- Scope
- Resources
- Time
- Cash

- Communication

Questions?

Trista Hope Claxon, MBA, PMP
Manager of Strategic Projects
FetterGroup
thclaxon@fetter.us
502-471-3766