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Reducing GHG Emissions in the Pulp and Paper Sector- Customer's Perspective

Climate Leaders Annual Meeting
December 2, 2009



store



catalog



online

Staples Overview



World's largest reseller of office products/supplies/services \$23 Billion

Created office superstore concept in 1986 Brighton, MA

91,000 associates worldwide

2,200 stores+ worldwide

North American Retail

North American Delivery

Operations in 27 countries



Staples commitment to paper market transformation



- Industry first environmental paper procurement policy
- Creating increased demand for post consumer recycled paper through Staples brand products
- FSC commitment for sustainable production of fiber and forest ecosystem protection
- 50% FSC goal to be achieved by the end of 2010
- Create transparency in the supply chain with Smartwood (Rainforest Alliance)
- Standardize life cycle impacts of paper production EPAT a product of the Metafore and the Paper Working Group

Our customer's sustainable paper requirements



- Affordable environmentally preferable paper products recycled, alternative fiber
- Transparency in supply chain ie. Certified paper FSC, SFI, PEFC
- ISO 14001, CDP Supply Chain Survey

Sustainable Paper



Hundreds of post consumer recycled skus
Many of Staples branded commodity paper products
have post consumer recycled fiber
1400 Copy and Print Centers
50% post consumer recycled content
FSC certified

Alternative Fiber Sugar Cane Paper



How can we operate in a Carbon Constrained World? Greening our customer's supply chain.



Set targets and goals

Identify, quantify and reduce energy/carbon intensive processes throughout supply chain.

Challenge the current operations model

Effectively communicate to stakeholders and suppliers

Invest in new technologies and finance models

Identify supply chain as well as operational impacts



**LEED Certified Stores:
Miami, FL
Roslindale, MA**



**Our all electric
delivery truck goes
to Washington!**



**Top speed set at
60.**

**It saves fuel & reduces emissions.
Hey, the environment is my copilot.**

Onsite Renewable Energy Solar

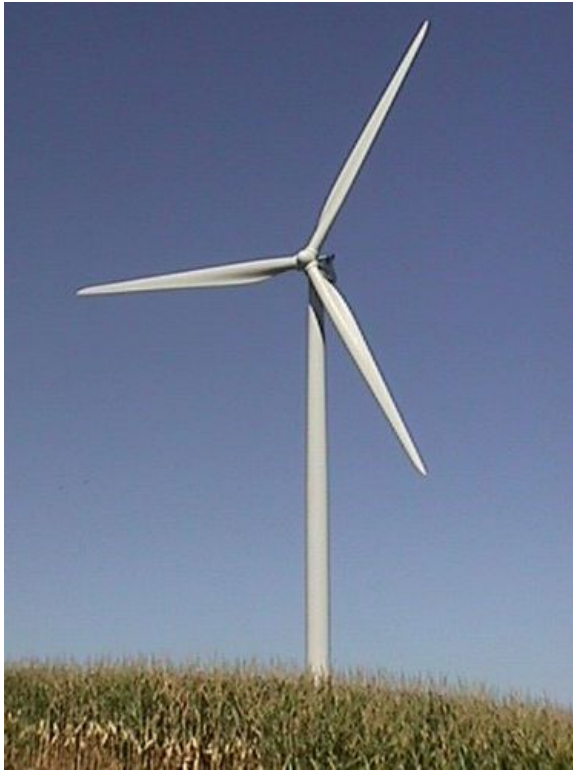


SunEdison Solar Program

- 30 projects completed to date
- 5+ MW installed
- 7+ MW planned for next 12 months



Renewable Energy Purchases



- 20%+ of electricity for all US facilities comes from renewables either grid direct or in the form of Green-e certified Renewable Energy Certificates (RECS)

Carbon Canopy www.carboncanopy.com

Ecosystem services model that encourages land owners to certify their land under Forest Stewardship Council (FSC) standards

Assess land for ecological and carbon value under VCS and CAR through Pacific Forest Trust

Carbon Canopy Partners



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The quality and vision of a higher standard.

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The Carbon Canopy brings together a diverse collection of stakeholders committed to raising the standards, effectiveness, legitimacy and value of forest conservation and restoration initiatives.

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News Feed

- [Diverse Stakeholders Work to Build Credibility Within US Forest Carbon Market . Read more »](#)

Conclusion



Forests if properly managed and conserved provide a wide range of products fiber, dimensional lumber, biomass and feedstock for biofuels.

Forests also provide a wide range of ecosystem services including carbon sequestration, water quality, soil retention and biodiversity.

There are no “silver bullets” forests and forest based products such as paper and their associated carbon life cycles must be understood and a diversified carbon strategy must employed