

Bridging the Gap between Business Owners and Those Who Regulate Them

Description

A regulator offering compliance assistance is viewed with suspicion by many business owners/operators. A business owner who insists on meeting at your office instead of their shop is viewed with suspicion by the regulator. Where is the common ground? This session explores ways that *all* compliance assistance providers can build relationships and credibility with business owners and others they want to help. Practical examples from real situations are used. The panelists have invited a local small business owner to share his perspective. Participants are invited to share the full range of their compliance assistance experiences during the constructive, hour-long discussion that will follow the short presentations.

**Business includes all regulated entities (local governments, non profit organizations, etc.)*

Goals/Outcomes

To help compliance assistance providers explore effective ways of offering their services to regulated entities; to share real-life compliance assistance situations that were and were not effective; and to increase the likelihood that compliance assistance and compliance assurance will be accepted by and useful to business owners and other regulated entities.

Key Questions

- How can effective relationships be built between the regulator and the regulated?
- How is credibility won and lost?
- What are the ethics of compliance assistance versus enforcement?
- What steps can be taken to ensure that the acceptance of assistance does not result in negative repercussions for the regulated entity?

Presenters

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