
Name of Organization: The Community Foundation for Southeastern Michigan

Type of Organization: Other

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Project Title: GreenWays Initiative: Southeastern Michigan's Partnership

Project Category: Habitat (Ecological) Protection and Rest

Rank by Organization (if applicable): 0

Total Funding Requested (\$): 43,220 **Project Duration:** 1 Years

Abstract:

The GreenWays Initiative connects the communities of southeast Michigan through the creation of a green infrastructure, including linked biking and hiking paths, conservation corridors among and between communities, and shared environmental awareness and appreciation by the residents of the seven-county region. Through the development of these linkages, it connects communities, institutions, business and individuals, and improves the ecological health and well-being of the region. Under the leadership of the Community Foundation for Southeastern Michigan, it will be a partnership of local and national foundations, as well as public agencies that serve the seven-county region and the business community of this region. Over the next five years, this initiative has the potential to generate \$25 million in gifts and grants from foundations, corporations and individuals, and leverage an additional \$50-75 million in public investments, a \$100 million initiative.

Geographic Areas Affected by the Project

States:

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Illinois | <input type="checkbox"/> New York |
| <input type="checkbox"/> Indiana | <input type="checkbox"/> Pennsylvania |
| <input checked="" type="checkbox"/> Michigan | <input type="checkbox"/> Wisconsin |
| <input type="checkbox"/> Minnesota | <input type="checkbox"/> Ohio |

Lakes:

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Superior | <input checked="" type="checkbox"/> Erie |
| <input type="checkbox"/> Huron | <input type="checkbox"/> Ontario |
| <input type="checkbox"/> Michigan | <input type="checkbox"/> All Lakes |

Geographic Initiatives:

- | | | | | |
|--|----------------------------------|-------------------------------------|---|---|
| <input type="checkbox"/> Greater Chicago | <input type="checkbox"/> NE Ohio | <input type="checkbox"/> NW Indiana | <input checked="" type="checkbox"/> SE Michigan | <input type="checkbox"/> Lake St. Clair |
|--|----------------------------------|-------------------------------------|---|---|

Primary Affected Area of Concern:

Other Affected Areas of Concern: Cooperative conservation, habitat protection and restoration, environmental education, cross-jurisdictional partnerships.

For Habitat Projects Only:

Primary Affected Biodiversity Investment Area:

Other Affected Biodiversity Investment Areas:

Problem Statement:

Historically, conservation or environment-related activities, if funded, have been the responsibility of the jurisdictions within which the specific issues may lie, often with no consideration to impacts on adjacent communities, their citizenry and their natural resources. Organizations that share missions or community concerns often focus on their own specific issues, without consideration given to much grander opportunities that come about with shared responsibilities, and without taking advantage of the leverage potential and resource and community benefits that such collaboration would bring. By creating an opportunity to converse and collaborate across institutional, geographic and professional lines, and by utilizing the reputation, integrity and financial strength of the Community Foundation, institutions will have a forum from which to collaborate on shared needs and opportunities, will have the potential for institutional capacity building, and the activities will influence the way organizations and agencies increase involvement on the landscape and serve their communities.

Over the life of the initiative (extending beyond the first year, for which this funding request applies), it will achieve five things:
It will establish and support a network of linked greenways that will encourage public use of the recreation corridors by the 4.8 million people living in the region;
It will strengthen organizations and agencies serving the environment, create opportunities for them to collaborate across jurisdictional lines, and will increase their capacity to broaden and deepen participation in those activities;
It will rehabilitate those areas of the regional landscape that contribute to the health and well-being of the region;
It will enrich the communities these organizations serve;
And it will develop a shared vision of the environmental future of the region.

The Initiative is organized around six components that will be used to

achieve the desired impact.

Green Venture Fund: The grantmaking phase of the initiative; it will provide planning grants as well as grants that have a direct impact on the landscape.

Green Network: A regional information resource; it will provide organizations with a common database of ecological opportunities and needs, and will make information more accessible to the practitioners.

Green Celebration of the Community: A public information campaign that will illustrate the rich history of the region, including green maps and illustrated history of the region.

Green Endowment: Assurance that the initiative will continue after the five-year initial period.

Community Foundation Green Liaison: Convene local leadership, assist in the development of projects, develop financial resources, gather information and monitor projects success.

Green Forum: A summit that brings together all institutions in the region; focused seminars on selected topics; strategically planned events; and, as a by-product of the forum, a shared vision for what the region should look like ecologically.

Proposed Work Outcome:

The Initiative is organized around six components that will be used to achieve the desired impact.

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Project Milestones:

Dates:

Project Start

06/2000

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Project End

05/2001

Project Addresses Environmental Justice

If So, Description of How:

The projects will affect low-income communities in greater Detroit; and as many as one-third of the 75 or so organizations and agencies that have participated in the planning of this initiative work in low-income communities and/or include environmental education as a significant part of their mission.

Project Addresses Education/Outreach

If So, Description of How:

Project Budget:

	Federal Share Requested (\$)	Applicant's Share (\$)
Personnel:	31,200	15,000
Fringe:	1,300	3,750
Travel:	2,000	0
Equipment:	0	0
Supplies:	2,000	2,000
Contracts:	5,000	250
Construction:	0	0
Other:	1,720	780
Total Direct Costs:	43,220	21,780
Indirect Costs:	0	0
Total:	43,220	21,780
Projected Income:	0	0

Funding by Other Organizations (Names, Amounts, Description of Commitments):

Description of Collaboration/Community Based Support:

Over the next five years, this initiative has the potential to generate \$25 million in gifts and grants from foundations, corporations and individuals, and leverage an additional \$50-75 million in public investments, a \$100 million initiative.