

National Radon Action Month

Messages

The brief messages below are designed to help you communicate with the public and stakeholders about National Radon Action Month. You can use this language for your Web site, newsletters, flyers, and other materials. Feel free to customize the messages to suit your communication goals.

Consumer Message

You can use the following message to encourage individuals in your community to take action against radon during National Radon Action Month.

January is National Radon Action Month

Test Your Home. Protect Your Health.

During January's National Radon Action Month, the U.S. Surgeon General and the Environmental Protection Agency (EPA) urge all Americans to protect their health by testing their homes for radon. Radon is a natural radioactive gas that you can't see, smell, or taste but could be present at a dangerous level in your home. As the second leading cause of lung cancer deaths in the U.S. and the first leading cause among non-smokers, radon claims more than 20,000 lives annually. If a high radon level is detected in your home, you can take steps to fix it to protect yourself and your family. For more information about what you can do to protect your health and take action against radon during National Radon Action Month, please visit www.epa.gov/radon/nram/public.html.

Basic Radon Facts

Radon fact sheets in English and Spanish are provided in this Kit. You can use the PDF versions on pages 17-20 to disseminate to your audience or you can add your own logo and contact information to the customizable English version available at: www.epa.gov/radon/pdfs/nram/basic_radon_fact_sheet.doc.

Stakeholder Message

As part of your radon outreach activities, you may want to encourage other stakeholders to get involved in efforts to increase radon outreach in January. The following message can be used to promote National Radon Action Month to a wide range of community partners and other radon stakeholders.

January is National Radon Action Month

Join the Effort to Prevent Lung Cancer Deaths from Radon

The Environmental Protection Agency (EPA) has designated January as National Radon Action Month. In January, communities lead activities and host special events to raise awareness of the health effects of radon exposure, promote testing and mitigation, and advance the use of radon resistant new construction. Join the national outreach efforts today and help prevent thousands of lung cancer deaths from radon! EPA offers free tips and tools to help you plan and implement radon outreach activities in your community. Visit www.epa.gov/radon/nram/partners.html to learn more about how you can get involved.