

## **Jason Burnett**

Associate, Evolution Markets LLC

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Jason Burnett is an associate of Evolution Markets who works in the Consulting and Structured Transactions division. He helps companies design their environmental policies and develop implementation programs that promote these policies. Mr. Burnett also advises on specific emission-reduction investment opportunities. He is a regulatory economist who has worked as a regulatory analyst, scientific researcher, entrepreneur and advisor on environmental and regulatory issues. Mr. Burnett has spoken on regulatory issues on ABC television, on NPR radio, and in the US Congress. His work has also been discussed in the *Wall Street Journal*, the *New York Times* and the *Washington Post* among other venues. In addition, Mr. Burnett has assisted in teaching classes at Stanford University in environmental economics where he lectured on the theory of emission trading. Mr. Burnett graduated from Stanford University with a Bachelor of Arts in Economics. He currently serves on the Conservation, Population and Finance committees at the David and Lucile Packard Foundation.

### **Analyst**

Mr. Burnett has analyzed company greenhouse gas policies, potential transactions and business plans. He has worked at the American Enterprise Institute-Brookings Institution Joint Center for Regulatory Studies in Washington, DC where he studied and wrote on several proposed and final federal regulations and suggested ways to improve the regulatory process. While at the Institute, Mr. Burnett managed multiple projects including an assessment of the quality and completeness of agencies' regulatory impact analyses. He researched the effectiveness of several environmental regulations, assisted in drafting an *Amici Curiae* brief for the Supreme Court, coauthored four policy papers and assisted with the research and writing of several others.

### **Researcher**

At Stanford University, Mr. Burnett did original research working to quantify the impact of climate change on the US economy. As a researcher at the Institute for International Studies at Stanford University, he participated in a study pertaining to the effect of el Niño on Indonesian rice production. He also assisted in teaching *The World Food Economy* and *Environmental Economics and Policy*.

### **Entrepreneur**

Mr. Burnett created or assisted in the creation of several private sector and non-profit companies involved in retail, real estate development and land acquisitions.

### **Advisor**

Mr. Burnett has advised companies on their greenhouse gas policies, GHG investment and transaction programs. He is working to advise countries on developing domestic GHG trading programs. Currently, Mr. Burnett serves as a member of the Conservation Committee at the David and Lucile Packard Foundation where he has helped craft the Foundation's international energy strategy. Working through the Energy Foundation and building on family relations with the Chinese government, Mr. Burnett has encouraged the transfer of policy and technology expertise from the US to China. This program is only a few years old but already appears to have high-level buy-in from the Chinese national government and is functioning at the provincial level. Mr. Burnett has also helped develop the Packard and Energy Foundations' strategy for engaging US business in designing and implementing energy efficiency programs that produce sound environmental and financial benefits.

