

U.S. Environmental Protection Agency's Landfill Methane Outreach Program Memorandum of Understanding for Energy Partners



The U.S. Environmental Protection Agency's Landfill Methane Outreach Program (LMOP) is a voluntary program that encourages project developers, utilities, landfill owner/operators, energy users, and communities to develop new landfill gas use projects.

Please return: (1) the signed MOU to the following address, and (2) an electronic, high-resolution version of your organization's logo or seal to guzzone.brian@epa.gov.

Landfill Methane Outreach Program

U.S. Environmental Protection Agency
1200 Pennsylvania Avenue, NW (6207J)
Washington, DC 20460
Phone: (888) 782-7937
Fax: (202) 343-2202

This is a voluntary partnership between _____ (*organization name*) and the U.S. Environmental Protection Agency's (EPA's) Landfill Methane Outreach Program (LMOP). The LMOP's goal is to reduce methane emissions from landfills by encouraging the development of cost-effective and environmentally sound landfill gas (LFG) projects. This Memorandum takes effect when signed by both Parties.

EPA partners with energy users, providers, and marketers; states; energy recovery developers; and others crucial to the success of landfill energy recovery development to help achieve the goals of LMOP. Energy users, providers, and marketers are encouraged to investigate options for using landfill methane in applications that most effectively help them achieve their corporate goals. The responsibilities of each partner—EPA and the Energy Partner—are summarized below.

EPA'S RESPONSIBILITIES

- Assist in finding landfills with available LFG (i.e., potential project locations) and assist projects by providing relevant information, project feasibility evaluations, and technical assistance, where appropriate, and, if warranted, assist in the resolution of project issues or problems.
- Provide program support, including prototype customer marketing and communication materials and workshop/seminar organization.
- Help facilitate green power/green pricing marketing programs. Supply information on green power, utility restructuring, and how LFG can fit into these initiatives.
- Evaluate existing and planned policies and programs with an impact on the landfill gas

industry and work with other government agencies at the federal, state, and local levels, as appropriate, to remove barriers and to encourage the development of effective policies and programs to promote landfill gas recovery.

- Provide technical support for the demonstration of innovative energy recovery options, where appropriate.
- Publicly recognize the Partner's participation in LFG projects.
- Designate an EPA LMOP liaison and notify Partner of any change in the designated liaison.

ENERGY PARTNER'S RESPONSIBILITIES

- Complete a corporate energy profile that includes: current LFG project information, renewables purchasing policies and procedures, and corporate environment goals, and update this information annually.
- Appoint a representative as LMOP Coordinator and notify EPA of any relevant changes.
- Consider incorporating landfill gas energy recovery into your business objectives and/or promoting landfill gas energy recovery to your customers. Submit a statement of the options being considered upon joining the program and update this statement on an annual basis describing the activities undertaken during the previous year. These activities might include:

- Direct purchase of landfill gas energy.
- Consider development of a landfill gas green marketing initiative.
- Cooperation with key customers like municipal governments or potential end-users on mutually beneficial project development.
- Participation in an emerging technology demonstration project, such as fuel cells or microturbine applications.
- Development of an educational effort aimed at the general public or at targeted groups, such as schools, to publicize the benefits of landfill gas energy and the Energy Partner's involvement in these types of projects.

GENERAL TERMS

- As a general principle of the LMOP, each Party to this agreement agrees to assume the good faith of the other Party and to notify the other if any issues arise. Either Party can terminate this agreement, without cause or penalty, and both will then cease to publicize the Partner's participation in the LMOP (must be submitted in writing).
- The Partner agrees that the activities it undertakes connected with this MOU are not

intended to provide services to the federal government and that the Partner will not submit a claim for compensation to any federal agency/department.

- The Partner agrees that it will not claim or imply that its participation in the LMOP constitutes EPA approval or endorsement of anything other than the Partner's commitment to the LMOP (see "LMOP Logo Use Guidelines" on page 2 of this MOU).

The undersigned officials execute this Memorandum of Understanding (MOU) on behalf of their Parties.

Authorized Representative: _____ (printed name)

Signature: _____ Date: _____

Dina Kruger, Director, Climate Change Division, U.S. EPA

EPA Signature: _____ Date: _____

Please identify your organization's designated Landfill Methane Outreach Program (LMOP) Coordinator:

Name: _____ Title: _____

Address: _____ Suite/Floor Number: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax Number: _____

E-mail Address: _____ Organization Web Site: _____

May we provide a link to your Web Site? Yes No

Please provide a brief description of your organization and any involvement in LFG projects (if applicable):

LMOP LOGO USE GUIDELINES



These LMOP Logo Use Guidelines are designed to provide a clear, easy reference. Please note that the LMOP logo, shown here, should be used only in accordance with these guidelines. A copy of the logo and these guidelines should be forwarded to your marketing support manager or appropriate representative.

- When using the LMOP logo in advertisements or any other promotional materials, Partners must conform to the following guidelines:

- The logo must not be placed in the body of the text or next to or below a photograph or another depiction of the product, service, or system promoted.
- The logo must follow the company name or appear in the bottom left-hand or right-hand corner of the advertisement page or advertisement block separated from text and photographs of the product, service, or system promoted.

ALLOWABLE USES OF THE LMOP LOGO

LMOP Partners may use the LMOP logo only on materials that promote LMOP or landfill gas utilization. Such materials include advertisements, brochures, product literature, Web sites, and catalogs.

LIMITATIONS ON USES OF THE LMOP LOGO Guidelines for the LMOP Logo

The LMOP logo must not be used in any manner that implies EPA endorsement of any LMOP Partner products, services, or systems. Partners must always use the entire LMOP logo.

Limitations on LMOP Logo Placement

Materials containing the LMOP logo must conform to the following guidelines:

- The LMOP logo must never be applied directly (as a decal, label, or in any other form) to a product, service, or system or on any materials used in the packaging of this product, service, or system.

LIMITATIONS ON TEXT MENTIONING LMOP

Text mentioning LMOP must conform to the following guidelines:

- All statements in the text must be factual.
- References to LMOP must be in accordance with the descriptions presented in current program information distributed by the EPA.
- Text describing the relationship between the Partner and LMOP must not claim or imply that the Partner's association with LMOP goes beyond the agreement set forth in the MOU.

EPA LMOP LOGO REVIEW POLICY

The Partner agrees to deliver to EPA any materials developed by the Partner that use the LMOP logo or otherwise mention LMOP before printing copies so that EPA may review such materials for conformance to LMOP standards. EPA ensures a response to the submission within three (3) business days of its receipt. All submissions using the LMOP logo will be evaluated and approved on a case-specific basis and must be submitted before printing via fax or mail to: EPA c/o Landfill Methane Outreach Program (6207J), 1200 Pennsylvania Avenue, NW, Washington, DC 20460, fax: (202) 343-2202