

U.S. EPA SBIR Phase I Kick-Off Meeting

Marriott at Metro Center
775 12th Street, NW
Washington, DC 20005

February 19 - 20, 2009

AGENDA

Day 1 - Thursday, February 19, 2009

8:30 a.m. – 9:00 a.m. **Welcome and Opening Remarks**
Lisa Jackson, EPA Administrator (invited)

9:00 a.m. – 10:00 a.m. **Overview**
Jim Gallup, SBIR Program Director
James Gentry, SBIR Program Specialist
April Richards, SBIR Deputy Director

- Overview of Federal SBIR Program
- EPA's SBIR Program
- Partnering with NSF
- Your Phase I Award
- Looking Forward to Phase II
- Options
- SBIR Success Stories

10:00 a.m. – 11:00 a.m. **Keynote Address**
**SBIR: A Program That Works—Assessing and Solving
(Environmental) Problems**
*Dr. Charles Wessner, Director, Technology, Innovation, and
Entrepreneurship, at the National Academies of Science*

11:00 a.m. – 11:10 a.m. **Introduction of EPA Guests**
April Richards

11:10 a.m. – 11:40 a.m. **Break**

- Networking
- Review of Posters

11:40 a.m.– 12:30 p.m. **Speeding Commercialization**

- EPA Technology Programs – *Norm Birchfield, EPA Senior Environmental Technology Officer (SETO)*
- EPA's Environmental Technology Verification (ETV) Program – *Teresa Harten, Director*
- EPA's Technology Transfer Program – *Sarah Bauer*
- Thinking About Venture Capital – *Emily Baker, National Venture Capital Association (invited)*

12:30 p.m. – 1:30 p.m. **Lunch (on your own)**

1:30 p.m. – 3:30 p.m. **The EPA Commercialization Support Program**
Dr. Phyl Speser, CEO, Foresight Science and Technology

- What Is Commercialization?
- How Are Deals Done?
- What Can Foresight Do To Increase the Likelihood of My Getting a Deal at the End of Phase I or in Phase II?
- What Should I Be Doing?
- How Does All of This Help Me To Write a Winning Phase II Proposal?
- What Help Does Foresight Provide in Phase II?

3:30 p.m. – 7:00 p.m. **One-on-One Meetings With Foresight**

- All Foresight meetings will be in 1/2-hour increments. This is your opportunity to meet some of the Foresight staff who will be supporting your project. Attending will be David Speser, Chairman; Phyl Speser, President; and Lisa Dufresne.

Day 2 - Friday, February 20, 2009

8:00 a.m. – 12:00 p.m. **One-on-One Meetings With Foresight and EPA**