International Council of Chemical Associations: A Global Perspective

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International Council of Chemical Associations (ICCA)

• Worldwide voice of the chemical industry
• Accounts for more than 70% of chemical manufacturing operations
  – Annually €1.6 (US$ 2.0) trillion
• Vision: That “the global chemical industry will be widely valued and supported for its economic, social, and environmental contributions to society.”
• Mission: To “help the global chemical industry improve financial performance and reputation by tackling global issues, and by helping the industry to improve continuously its performance through Responsible Care® and other programs.”
Worldwide Trends Challenge the Chemical Industry

- **Science:** detection thresholds, cause/effect relationships
- **External Pressure:** shift from operations to products
- **Non Government Organizations:** increasing focus and stridency
- **National Laws and Regulations:** increasingly country-specific and severe
- **Regulatory Costs to Market:** higher expense, more delays
- **International Treaties:** in place (Persistent Organic Pollutants) and expanding
- **Market Reactions, Downstream Users:** increasingly important
Landmark Programs

- CHEMTREC®
- Responsible Care®
- Long-Range Research Initiative (LRI)
- High Production Volume (HPV) Program
Responsible Care®
Global History

• Launched in Canada in 1985
• Signature ethic of the global chemistry industry and key component of corporate responsibility programs
• Global governance
• Expanded to 52 associations today
• A leading voluntary program
  – Praised by United Nations’ Secretary General Kofi Annan
  – Recognized at the 2006 UN International Conference on Chemicals Management (ICCM)
• Recognition of its global contribution to sustainable development
  – Awarded by UN Environment Program and the ICCM at the 2002 UN World Summit on Sustainable Development (WSSD)
Responsible Care® Mission

- Defines industry commitment to:
  - Improve safety, health, product stewardship and environmental performance of products and processes
  - Listen and engage with stakeholders
  - Contribute to sustainable development and corporate responsibility programs

- Provides companies with a management platform to:
  - Realize internal value
  - Enhance dialogue with stakeholders and international organizations
Responsible Care®
Global Charter

• Launched publicly at the International Conference on Chemicals Management (ICCM), Dubai, February 2006
• Sets a **global vision** of improved performance, enhanced public confidence, transparency, and strengthened engagement with stakeholders
• Seeks **global consistency** of key program elements across implementing companies and associations for more effective communication
• Strengthens **product stewardship management, through consistent guidelines**, and builds commitments from downstream users with Global Product Strategy
• Provides a critical **performance foundation and management system** to strengthen Responsible Care
• Commitment to Responsible Care® and Global Product Strategy
• LRI created by visionary world-wide chemical industry leaders in 1999
• Generic research that makes substantial contributions to answering the key question:
  – How do chemicals potentially affect my children, me, and my environment.
• LRI is global effort under ICCA with ACC, CEFIC and JCIA
• Innovating approaches to risk assessment to better meet the demands of today’s society.
Global Charter: Paradigm Shift

• Moving away from conflicted/adversarial relationship society has developed with the business of chemistry.

• Industry perspective:
  – A sustainable future requires openness, transparency, capacity-building, and constructive industry engagement in the public policy process.
New Paradigm

- Responsible Care® Global Charter and Global Product Strategy enable global solutions
- Need enhanced discourse, collaboration, and partnerships
- EPA-ICCA Biomonitoring Meeting: Public Health Applications of Human Biomonitoring