

**Municipality/Organization:** CITY OF WESTFIELD

**EPA NPDES Permit Number:** MAR041236/MaDEP

**MaDEP Transmittal Number:** W-040836

**Annual Report Number  
& Reporting Period:** No. 5: March 07-March 08

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## NPDES PII Small MS4 General Permit Annual Report

### Part I. General Information

**Contact Person:** Charles L. Darling **Title:** Water Resources System Engineer

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#### Certification:

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.

**Signature:** Charles L. Darling

**Printed Name:** Charles L. Darling

**Title:** Water Resources System Engineer

**Date:** April 30, 2008

# NPDES PII Small MS4 General Permit Annual Report

April 30, 2008

EPA NPDES Permit Number: MAR041236/MaDEP

## City of Westfield Stormwater Management Plan

The City of Westfield has been operating its Municipal Separate Storm Sewer System (MS4) under a five year National pollution Discharge Elimination System (NPDES) permit as authorized by the US EPA NPDES Phase II Stormwater Regulations. Permit year five draws to close on April 30, 2008 and the EPA is in the process of drafting a new general permit for MS4 to take its place.

Under the existing permit, the City was required to develop a Stormwater Management Program over the period of the permit that included six minimum control measures. The following is a report on the City's status pertaining to these six control measures and an assessment of their effectiveness.

### **Control Measure 1** – Public Education and Outreach

This measure requires the City to educate the public on the impacts of their activities on stormwater and on the impact of polluted stormwater on water quality.

Status – The City has initiated a public education program to distribute educational materials to the public. In permit year 5 the pamphlets were redesigned to make them more appealing and more likely to be read and understood. In order to get these pamphlets distributed with the combined utility bills, distribution could not occur until July of 2008. The City also became a member of the regional Connecticut River Stormwater Committee this report period (see Attached Connecticut River Stormwater Committee annual report for 2007). Membership in this committee gives the City access to regional media campaigns that may be more effective in educating the public.

No projects were undertaken with the Boy and Girl Scouts this permit year as the City reevaluates methods to label storm drains and investigates other possible projects.

Assessment: Although the program has been implemented, it is unclear whether the measures being taken are effective. It is hoped that membership in the regional stormwater committee and its resources will provide improved impact on public perception of stormwater issues in this City.

## **Control Measure 2** – Public Participation and Involvement

This measure requires the City to promote public involvement in developing and implementing its Stormwater Management Program.

Status: The public was given an opportunity to participate in the implementation of the program and all Planning Board, City Council and Conservation Commission meetings where projects are being considered are open to the public. The City sponsors an annual Hazardous Waste Disposal Day where public participation has been strong. A fundraising event known as a “Cartwheelathon” was held this permit year to raise money for the purchase of street trees. The City Public Works Department plants the trees that are purchased

The Stormwater Advisory Committee met on at least five occasions to review permit status, refine implementation of the City’s stormwater ordinances and discuss other stormwater management issues. In addition all projects requiring Planning Board approval appeared before a Round Table of City Departments where all issues were discussed including stormwater.

The City has retained membership in the regional Barnes Aquifer Protection Advisory Committee where all projects to be sited in the Barnes drinking water aquifer are reviewed and comments furnished to the appropriate City Committees. Stormwater management is a prime concern of this committee. This committee’s meetings are posted in all member Town Halls and the public is always welcome and encouraged to attend.

Assessment: The City’s outreach and public education program meets permit requirements but needs to be improved to reach and educate more of the residents in the City. Future year goals should include involvement with the public schools and educating students regarding stormwater management issues. The third grade currently has a water cycle component in its curriculum that could be used.

## **Control Measure 3** – Illicit Discharge and Detection

This measure requires the City to develop a Stormwater System Map and a program to find and remove illicit connections to the stormwater system.

Status: The City Council has adopted an ordinance governing illicit connections and their removal. The City has mapped the storm sewer outfalls and a separate sewer separation investigation was completed. Still left to be completed under this control measure is the dry weather screening of storm sewer outfalls and the removal of any illicit connections found as a result of that screening. Outfall screening, scheduled for year 5, was not accomplished this permit year due to staff shortages during the period of dry weather for the Departments assigned this responsibility. The City plans to complete the outfall screening during the summer of 2008 with the use of college interns.

*Assessment:* Permit requirements have not been completely met. Removal of illicit connections will be an ongoing effort requiring coordination of City resources to accomplish.

#### **Control Measure 4** – Construction Site Runoff Control

This measure requires the City to develop and enforce an erosion and sediment control program for construction activities that disturb greater than one acre of land.

*Status:* An ordinance was adopted by the City Council requiring erosion and sediment control at construction sites that disturb greater than one acre. This ordinance also provides for construction site waste management and has provisions for inspection and enforcement. Staffing shortages together with the number of projects have prevented the City from conducting all of the required stormwater inspections this report period. The City is considering requiring developers to contract with a third party for stormwater inspections.

*Assessment:* The required ordinances are in place and all site plans are reviewed for stormwater impacts; however, construction inspection responsibility may be more effectively provided by a third party inspector with oversight by the City.

#### **Control Measure 5** – Post Construction Stormwater Management

This measure requires the City to develop, implement and enforce a program addressing discharges of post construction stormwater runoff from developed and redeveloped sites.

*Status:* An ordinance was adopted by the City Council to address stormwater runoff from new development and redevelopment. The ordinance covers long-term operation and maintenance of Stormwater Best Management Practices (BMPs) and ensures that controls are in place to prevent or minimize impact to water quality. A procedure has been developed to track public and private structural BMPs; however, development of an inventory of existing structural BMPs will be an ongoing effort which will make use of City staff time as it becomes available. It is hoped that summer interns could be used for a lot of this work.

*Assessment:* Control measures are in place; however, resources need to be found to track and control structural BMP maintenance.

#### **Control Measure 6** – Municipal Pollution Prevention and Good Housekeeping

This measure requires the City to develop and implement a program to prevent or reduce pollutant runoff from municipal operations.

*Status:* The City has developed and implemented an operation and maintenance program which includes a training component for DPW employees. A municipal stormwater

pollution prevention employee training program was purchased this report period and will be used to provide a more effective training for future years.

Assessment: Program requirements have been met. Efforts under this control measure will be ongoing and will need to be reviewed at least annually to assure that all BMP's are being implemented for the most effect on stormwater management

**Planned activities for the upcoming year:**

The City of Westfield will continue to operate its municipally separate storm sewer system in accordance with the expired NPDES MS-4 permit until a new permit is issued and new permit conditions established. Planned activities for the coming year include:

1. Mail redesigned stormwater pamphlets to residences as an insert in the Combined Utility Bills in July 2008.
2. Mail redesigned stormwater pamphlets to all commercial/industrial sites in the City as a direct mailing.
3. Provide pamphlets regarding proper disposal of dog waste with the issuance of dog licenses.
4. Improve the City website containing stormwater information.
5. Continue regular Stormwater Advisory Committee meetings.
6. Continue membership in the Connecticut Valley Regional Stormwater Committee.
7. Investigate alternate methods of labeling catch basins other than painted stencils.
8. Conduct Hazardous Waste Disposal Day.
9. Conduct dry weather outfall screening June through August 2008.
10. Identify illicit connections, prioritize connections for removal, and determine removal responsibility.
11. Continue building an inventory of all public and private stormwater structure BMPs. The City's GIS system will be used in this process.
12. Develop inspection procedures and conduct city inspections of public and private structural BMPs.

13. Investigate alternate methods for achieving inspections of construction site BMPs including the use of third party inspectors.
14. Continue annual maintenance of city structural BMPs.
15. Continue city employee good housekeeping and stormwater management training.
16. Review and recommend updates and improvements to the City's Stormwater Management Ordinances.
17. Study the feasibility of creating a Stormwater Utility in the City of Westfield for more effective management of the City's Stormwater system.

**Conclusion:**

At the completion of year 5 of the City's Stormwater Management EPA NPDES MS-4 Permit, it is our opinion that the City of Westfield is in compliance with the conditions of this permit with the following exceptions:

- Outfall screening is not complete and illicit connection removal will be an ongoing effort requiring the commitment of funding and staff time to complete.
- An inventory of post construction BMP's public and private is as yet incomplete. This inventory is needed to assure long term inspection and maintenance of BMPs.

The BMPs selected for the City's stormwater management program have been appropriate and no changes are recommended at this time.

## **Part II. Self-Assessment**

The City of Westfield has completed the required self-assessment and has determined that our municipality is in compliance with its permit conditions with the following exceptions:

BMP 3-3 Outfall screening is now planned for summer 2008

BMP 3-4 Illicit discharge removal will continue after outfall screening

BMP 5-3 Inventory of private and public structural BMPs is not complete

### Part III. Summary of Minimum Control Measures

#### 1. Public Education and Outreach

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 5 (Reliance on non-municipal partners indicated, if any)	Planned Activities – Permit Year 6
1-1	Distribute Educational Pamphlets to municipal employees and households	Stormwater Coordinator and Westfield Gas & Electric Light Department	19,000 pamphlets distributed every two years to all residents and municipal employees	Pamphlets were distributed in 2005. New pamphlets have been designed and copies readied for distribution.	New Pamphlets will be distributed beginning with the July 2008 combined utility bills
Revised					
1-2	Distribute pamphlets to industries	Stormwater Coordinator	250 pamphlets distributed biannually to industries	New pamphlets have been designed this report period.	New pamphlets will be distributed by direct mailing in May 2008
Revised					
1-3	Create and maintain stormwater website	Stormwater Coordinator and IT specialist	Stormwater web page created	Information in the residential and commercial stormwater flyers has been placed on the City's web site	Maintenance and improvement of web site to be a continuing effort.
Revised					
1-4	Educate dog owners about picking up dog waste	Animal Control	Info posted on animal control website or fact sheet distributed	A dog owner pamphlet has been designed this report period. Information in this pamphlet will be posted on the City's web page.	Pamphlets will be available in the Office of the City clerk and given to dog owners with dog license renewals
Revised					
1-5	Contact local boy/girl scouts concerning volunteer projects	Stormwater Coordinator	Boy/Girl scout troop contacted	There were no activities initiated with Boy/Girl Scout troops during this report year. New projects are being evaluated for following years.	Continued involvement with local boy/girl scout troops and other volunteer groups.
Revised					
1-6	Update City Council on progress of WWMP activities	Stormwater Coordinator	Annual update via annual report (available on City's website)	Water Resources Superintendent report will be submitted to Water Commission, Mayor and City Council	The Water Resources Department Superintendent will report the progress of the WWMP activities to the Mayor and City Council in future years
Revised					

**1a. Additions**


## 2. Public Involvement and Participation

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 5 (Reliance on non-municipal partners indicated, if any)	Planned Activities – Permit Year 6
2-1	Form Stormwater Advisory Committee	City departments in committee	Committee formed and # meetings held per year	The Storm water Advisory Committee met on 5 occasions this report period. Meetings are also held weekly to discuss a variety of issues, including stormwater.	Continue with meetings.
Revised					
2-2	Comply with state public notification guidelines	All departments	Notices posted for all meetings as required by state	Ongoing conformance with state requirements.	Ongoing conformance with state requirements.
Revised					
2-3	Stencil catch basins with "don't dump" message	DPW	25 catch basins stenciled per year	No catch Basins were stenciled this report period. The use of paint on stencils is being reevaluated. The City is investigating the use of metal or plastic markers	Resume catch basin marking
Revised					
2-4	Sponsor community participation event	Health Department	At least one event held annually - # of residents participating	A hazardous waste collection was held April 28, 2007. WRWA held a river clean-up day on September 29, 2007. Bulk pickup is ongoing throughout the year. A carwheelathon was held in April 2007 to raise money for trees	Continued effort. A hazardous waste collection day is scheduled for May 10, 2008 and a Westfield River Cleanup Days is planned for October 2008.
Revised					

### 2a. Additions


### 3. Illicit Discharge Detection and Elimination

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 5 (Reliance on non-municipal partners indicated, if any)	Planned Activities – Permit Year 6
3-1	Develop ordinances for illicit connections and discharges	Planning	Ordinance developed and presented to City Council	Ordinance adopted by City Council in June of 2005.	Done
Revised					
3-2	Map stormwater system, outfalls and receiving waters	Engineering	Map created	Initial effort complete with outfalls mapped	Done
Revised					
3-3	Conduct dry weather outfall screening	Engineering and DPW	Number of Outfalls screened	None due to staffing shortages	Two interns are being hired to conduct outfall screening during the summer of 2008
Revised					
3-4	Develop and implement a plan to identify & remove non-stormwater discharges	DPW and Engineering	Number of illicit connections found and removed	Sewer Separation Investigation effort completed by Camp Dresser McKee. One major illicit connection was removed from Union Ave.	Illicit connection identification and removal is ongoing effort
Revised					
3-5	Investigate discharge locations of floor drains at fire dept.	DPW and Fire Department	Discharge location determined, connections to MS4 removed if necessary	Investigation performed at Fire Department's maintenance garage and Little River Fire Station.	None
Revised					

#### 3a. Additions


#### 4. Construction Site Stormwater Runoff Control

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 4 (Reliance on non-municipal partners indicated, if any)	Planned Activities – Permit Year 5
4-1	Develop construction site E&S control ordinance	DPW and Building/Zoning	Final ordinance developed and presented to City Council	Ordinance adopted by City Council on June 2005.	Done
Revised		DPW and Building/Zoning			
4-2	Require a waste management plan at construction sites >1 acre	DPW and Building/Zoning	Requirement developed, # of waste management plans reviewed	Construction site waste management plans are required. at sites disturbing greater than one acre	Continuing effort.
Revised					
4-3	Review site plans for stormwater impacts	DPW, Engineering, Building/Zoning	Internal protocol developed, # of plans reviewed	Continuing pre-permit practice of reviewing site plans during a City Round Table meeting. Meetings are held weekly.	Continuing effort.
Revised					
4-4	Consider public input during project's planning phase for projects >1 acre	DPW and Engineering	Number of public review and comment periods held	Continuing pre-permit practice.	Continuing effort.
Revised		DPW, Engineering and Planning			
4-5	Inspect Erosion and Sediment Controls	DPW, Engineering, Con. Comm & Building Inspector.	Number of Inspections conducted	The City is considering amending its ordinances to require third party inspections of construction site BMP's due to a lack of City resources to accomplish 100% of required inspections..	Continuing effort. Ordinance revision to be sought
Revised					

**4a. Additions**


**5. Post-Construction Stormwater Management in New Development and Redevelopment**

<b>BMP ID #</b>	<b>BMP Description</b>	<b>Responsible Dept./Person Name</b>	<b>Measurable Goal(s)</b>	<b>Progress on Goal(s) – Permit Year 4 (Reliance on non-municipal partners indicated, if any)</b>	<b>Planned Activities – Permit Year 5</b>
5-1	Apply standard 2,3,4,7,9 of Mass. Stormwater Policy for Projects >1 acre	DPW	Final ordinance developed and presented to City Council	Included in stormwater management ordinance (BMP 4-1). Ordinance adopted by City Council.	Done.
Revised					
5-2	Specify Stormwater BMP	DPW	BMP manual selected	BMP manual selected in 2004 and included in stormwater management ordinance (BMP 4-1). Ordinance adopted by City Council.	Done.
Revised					
5-3	Develop procedure to track and schedule maintenance on BMPs	DPW	Procedure developed to track and plan regular maintenance on private structural BMPs	Procedure is developed and implementation will be an ongoing effort	Summer interns will be used to continue inventory of BMP's
Revised					

**5a. Additions**


## 6. Pollution Prevention and Good Housekeeping in Municipal Operations

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 4 (Reliance on non-municipal partners indicated, if any)	Planned Activities – Permit Year 5
6-1	Conduct good housekeeping training	DPW	Training held for staff who could potentially impact stormwater	Training module given to employees of DPW on 11-8-2007. A new training program was purchased in this year for City use.	Continue development of training modules and training of employees.
Revised					
6-2	Street sweeping	DPW	Percent of streets swept	100% of street swept annually from April through November.	Continue street sweeping program. City in process of purchasing a vacuum-assisted sweeper.
Revised					
6-3	Roadway deicing	DPW	Alternative deicers evaluated, amount of alternative deicers used	An alternative deicer was purchased and used on certain streets within the City's drinking water zone 2.	Continue to use alternative deicers where possible.
Revised					
6-4	Snow removal	DPW	Install silt fence or haybales around disposal area	Silt fencing was installed around the perimeter of the stockpiled snow pile at the DPW garage site.	Continue to install silt fence around snow pile each year.
Revised					
6-5	Minimize impacts from municipal vehicle washing	Individual department heads	Need of additional controls evaluated, installed (if needed)	Use of phosphate-free biodegradable soap for vehicle washings.	Continued use of phosphate-free, biodegradable soap.
Revised					
6-6	Minimize impacts from municipal vehicle maintenance	Individual department heads	Hazardous material inventory updated	Hazardous material inventory is in place and up to date.	Continue to update hazardous material inventory. Conduct hazardous materials/waste training for employees.
Revised					
6-7	Catch basin cleaning and storm drain maintenance	DPW	Number of CBs cleaned, condition of system recorded	1,125 catch basins were cleaned, which represents approx 20% of the 5720 basins city wide.	Continued effort.
Revised					

6-8	Park and landscape maintenance	DPW	Obtain amounts of pesticides, fertilizers used by contractor	Use of herbicides, pesticides and fertilizers is set by School Department IPM Plan. Maintaining records of chemical usage.	Research environmentally friendly landscape management techniques.
Revised					
6-9	Urban forestry program	DPW and Engineering	Urban forestry program developed, # of trees planted	Approximately 50 trees were planted in this year.	Continued tree planting.
Revised					
6-10	Illegal dumping control	Health	Number of signs posted, number of sites cleaned up	Illegal dump sites have become too numerous to track. Approximately 10 "No dumping" signs posted. Ongoing effort of posting known sites and remedial clean up.	Continue effort to maintain records of all complaints, responses and clean-up efforts.
Revised					
6-11	Spill prevention and response	Individual department heads	Number of training sessions held; number of employees attending	Annual training performed for the Fire Department relating to hazardous materials and spill prevention equipment and techniques	Continue to conduct training for all departments.
Revised					

**6a. Additions**


**7. BMPs for Meeting Total Maximum Daily Load (TMDL) Waste Load Allocations (WLA) <<if applicable>>**

<b>BMP ID #</b>	<b>BMP Description</b>	<b>Responsible Dept./Person Name</b>	<b>Measurable Goal(s)</b>	<b>Progress on Goal(s) – Permit Year 2 (Reliance on non-municipal partners indicated, if any)</b>	<b>Planned Activities – Permit Year 3</b>
N/A					
Revised					

**Part IV. Summary of Information Collected and Analyzed**

**Part V. Program Outputs & Accomplishments (OPTIONAL)**

**Programmatic**

Stormwater management position created/staffed	(y/n)	
Annual program budget/expenditures	(\$)	

**Education, Involvement, and Training**

Estimated number of residents reached by education program(s)	(# or %)	
Stormwater management committee established	(y/n)	
Stream teams established or supported	(# or y/n)	
Shoreline clean-up participation or quantity of shoreline miles cleaned	(y/n or mi.)	
Household Hazardous Waste Collection Days		
▪ days sponsored	(#)	1
▪ community participation	(%)	
▪ material collected	(tons or gal)	
School curricula implemented	(y/n)	

**Legal/Regulatory**

	In Place Prior to Phase II	Under Review	Drafted	Adopted
<b>Regulatory Mechanism Status (indicate with "X")</b>				
▪ Illicit Discharge Detection & Elimination				
▪ Erosion & Sediment Control				
▪ Post-Development Stormwater Management				
<b>Accompanying Regulation Status (indicate with "X")</b>				
▪ Illicit Discharge Detection & Elimination				
▪ Erosion & Sediment Control				
▪ Post-Development Stormwater Management				

**Mapping and Illicit Discharges**

Outfall mapping complete	(%)	
Estimated or actual number of outfalls	(#)	
System-Wide mapping complete	(%)	
<b>Mapping method(s)</b>		
▪ Paper/Mylar	(%)	
▪ CADD	(%)	
▪ GIS	(%)	
Outfalls inspected/screened	(# or %)	
Illicit discharges identified	(#)	
Illicit connections removed	(#) (est. gpd)	
% of population on sewer	(%)	
% of population on septic systems	(%)	

**Construction**

Number of construction starts (>1-acre)	(#)	
Estimated percentage of construction starts adequately regulated for erosion and sediment control	(%)	
Site inspections completed	(# or %)	
Tickets/Stop work orders issued	(# or %)	
Fines collected	(# and \$)	
Complaints/concerns received from public	(#)	

**Post-Development Stormwater Management**

Estimated percentage of development/redevelopment projects adequately regulated for post-construction stormwater control	(%)	
Site inspections completed	(# or %)	
Estimated volume of stormwater recharged	(gpy)	

**Operations and Maintenance**

Average frequency of catch basin cleaning (non-commercial/non-arterial streets)	(times/yr)	
Average frequency of catch basin cleaning (commercial/arterial or other critical streets)	(times/yr)	
Total number of structures cleaned	(#)	
Storm drain cleaned	(LF or mi.)	
Qty. of screenings/debris removed from storm sewer infrastructure	(lbs. or tons)	
Disposal or use of sweepings (landfill, POTW, compost, recycle for sand, beneficial use, etc.)		
Cost of screenings disposal	(\$)	

Average frequency of street sweeping (non-commercial/non-arterial streets)	(times/yr)	
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**CONNECTICUT RIVER STORMWATER COMMITTEE  
PROGRESS REPORT  
JANUARY 1 TO DECEMBER 31, 2007**

The Connecticut River Stormwater Committee joined the Think Blue Coalition in 2007. The Think Blue Coalition is an ad-hoc committee of 24 organizations formed to develop an effective campaign to address water pollution from stormwater runoff. Originally formed in 2006 by the Massachusetts Bays Estuary Program, the Think Blue campaign developed a marketing campaign centered around the "Think Blue" brand. Public outreach materials developed as part of the campaign are available to coalition members. More information about the coalition can be viewed on their website at [www.ThinkBlueMA.org](http://www.ThinkBlueMA.org).

The campaign is primarily focused on coastal zone of the greater Boston area with the intention of bringing the campaign statewide. The Connecticut River Cleanup Committee and the Connecticut River watershed are the first region to become a member of the coalition outside of the Boston area. Because of this, PVPC has spent some time working with the coalition to tailor outreach materials to the water resources of western Massachusetts and nine communities of the Stormwater Committee. This effort has successfully resulted in the coalition renaming the coalition as Think Blue *Massachusetts* to better meet the needs of all intended partners and regions of the state.

The following is a summary of the work of the Stormwater Committee during the 2007 calendar year:

Member Communities (11)

Agawam, Chicopee, Easthampton, Granby, Holyoke, Longmeadow, Ludlow, South Hadley and Springfield

New members as of December 2007 – West Springfield and Westfield

Comcast Spotlight Cable Television

- Aired 30-second Think Blue PSA during primetime in July, August and September 2007 on CNN, TBS, The Weather Channel, The History Channel, and CNN Headline News

Radio

- Sponsored Live Earth: Concert for a Climate in Crisis – aired live on WRNX 100.9 on July 7, 2007
  - Included 8 30-second commercials, 1 during each 20-minute live cut-in from Live Earth
  - Mentioned in 25 promotional announcements
  - Think Blue logo on wrnx.com
  - 20 additional 30-second commercials airing on the stream at wrnx.com
- Aired 8 week programming with Clear Channel Radio (April – May 2007)
  - 30 commercials per week

- 10 spots from 6am-7pm M-F
- 10 spots 6am -12 midnight Sun-Sat
- 5 Radio Stations:
  1. Zone 640 Sports Radio
  2. WHYN Mix 93.1
  3. KIX 97.9
  4. WHYN News Talk 560
  5. WRNX 100.9 FM

### Public Presentations

Chicopee Rotary Club – March 19, 2007

Agawam Lions Club – May 5, 2007

Easthampton rotary Club – May 8, 2007

Ludlow Agricultural Commission – May 17, 2008

Holyoke Rotary Club – May 15, 2007

Mt. Tom Science Day – August 25, 2007 – poster PSA display and “Where do you live in the watershed?” mapping exercise with school-aged children

Granby Lions Club – October 16, 2007

South Hadley Lions Club – November 20, 2007

### Website

Maintained website at [WWW.ThinkBlueMA.org/ConnecticutRiver](http://WWW.ThinkBlueMA.org/ConnecticutRiver)

### Grants Received

#### *EPA Watershed Initiative Grant \$21,662*

PVPC received a roughly \$1 million grant from EPA to perform work related to improving the conditions in the Connecticut River Watershed in Massachusetts, Vermont and New Hampshire. Task B-1 of this grant proposal included funding to support the innovative public outreach programming of the Stormwater Committee. A contract for this grant is expected to be in place by Spring, 2008.

#### *Northeast Utilities Grant \$1,000*

This grant is to fund printing costs for the Greenscapes pilot program. This pilot program will be launched in the Spring, 2008 with funding provided by the EPA grant.

### Newspaper / Print Media

- Three poster PSAs about reducing fertilizer use, picking up pet waste, and picking up cigarette butts
- Translated posters into Spanish for display at Mt. Tom Science Day, August 25<sup>th</sup>, 2007.