



Know What Your Users Think – What Web Analytics Can Tell You About Your Web Site

Jonda Byrd, OEI/OIAA/IAD

Charlotte Cottrill, OEI/OIAA/IAD

Dalroy Ward, OIAA

2010 OEI Symposium, Philadelphia, PA

So, What Are Web Analytics?

Web Analytics is the process of analyzing the behavior and opinions of visitors to a Web site

What Can Web Analytics Tell You?

- How many people are *really* visiting your site?
- What are your most popular pages?
- How do people get to your site?
- Who's linking to your site?
- What are people on your site *searching* for?
- Is your site getting better or worse; quality assurance?
 - Any broken links?
 - Redundant documents?
- What are people telling us about epa.gov?



OIAA/IAD Web Analytics Program

- Mission - generate accurate metrics and performance measures for epa.gov
- Collects and reports internet data to better understand and improve our Web site, optimize its usage and improve information access
- Implemented its Web analytic tools as enterprise resources
 - Provide information to improve customer service
 - Inform Offices and TSSMS's about their Web sites
 - Maximize the OIAA ROI



How the OIAA Web Analytics Program Works

- OIAA covers costs for licensing the analytic tools, infrastructure and contractor support
- Provides standard Quality Assurance and Traffic reports for all Offices and over 250 TSMSS's
 - Posted on MaxCentral - <https://maxamine.epa.gov/maxcentral/>
- Offices and projects needing more information or a different format can purchase custom reports from the Analytics Center of Excellence, supported by CSC
 - Fees paid through the Working Capital Fund
 - Charged for **only** labor costs for report development



Web Analytics Reports

The Program produces reports at several levels

- Agency
- Office
- TSSMS
- Single Page (fee for service custom reports)

Agency Reports

- Daily Top Requests Reports – pages, documents, search terms
- Monthly Dashboard with high level metrics about all of epa.gov
- Monthly Traffic Summary by Office (March- OAR had the most page views and document downloads)
- Monthly Quality Assurance Leaderboard (March OIA had the best link integrity score)
- Monthly American Customer Satisfaction Index (ACSI) reports



Web Analytics Reports


Monthly Reports for Offices and 250 TSSMS's

- Quality Assurance
 - Link integrity
 - 508 Compliance
 - Redundant documents and files
- Traffic
 - How many people *really* visit
 - How they got to the site (search terms)
 - Who's linking to you site (referring pages)
 - Most requested pages
- Posted on Maxamine Central Intranet site: <https://maxamine.epa.gov/maxcentral/>
 - More than 300 visitors per month
 - Between 11,000 and 16,000 page views



The Web Analytics Wiki

Repository of information about EPA's analytics tools, reports, links to Maxamine reports, and contacts



[Sgant](#) [my talk](#) [my preferences](#) [my watchlist](#) [my contributions](#) [log out](#)

site navigation

- [Web Council](#)
- [Web Workgroup](#)
- [EPA ACSI Reports](#)
- [Web CMS Migration Guidance](#)
- [Web-tech Library](#)
- [Enhanced Search](#)
- [Help](#)
- [Recent Updates](#)

search

Go
Search

toolbox

- [What links here](#)
- [Related changes](#)
- [Upload file](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)

article
discussion
edit
history
protect
delete
move
watch

Web Analytics

Web Analytics is the study of web site visitor opinions and behavior. Web analytics within the Environmental Protection Agency is supported by the Office of Environmental Information (OEI) / Office of Information Access and Analysis (OIAA) Web Analytics Center of Excellence.

The Web Analytics Center of Excellence is located at the EPA's National Computing Center in Research Triangle Park, North Carolina and staffed by contractors from Computer Sciences Corporation (CSC).

The Center produces a [Monthly Agency Web Analytics Dashboard](#) that combines metrics from several tools.

Contents [hide]

- 1 [Web Analytics Tools Used at EPA](#)
- 2 [Web Analytics Reports](#)
 - 2.1 [Custom Reports for a Fee](#)
 - 2.2 [Other Reports](#)
- 3 [Known Issues](#)
- 4 [References](#)

Web Analytics Tools Used at EPA [edit]

[Accenture Digital Diagnostics Engine](#) (formerly known as **Maxamine**TM Knowledge Platform)—evaluates the characteristics of a website that contribute to user experience and site effectiveness.

[Analog](#)—analyses the usage on your web server.

[American Customer Satisfaction Index](#)—measures the satisfaction of consumers across the United States.

[Bloodhound](#)—presents search-optimization-related information for a given page

[CrazyEgg](#)TM—presents information about the number and origins of clicks for web page elements as a graphical overlay on the web page.

[EPA Rottweiler](#)—helps identify files you should consider removing from your public access TSSMS area, specifically old files, files that have not been viewed recently, redundant files, and non-standard file types

[Enterprise Search Engine Query Reports](#)—enables EPA managers and content providers to see what customers are searching for.

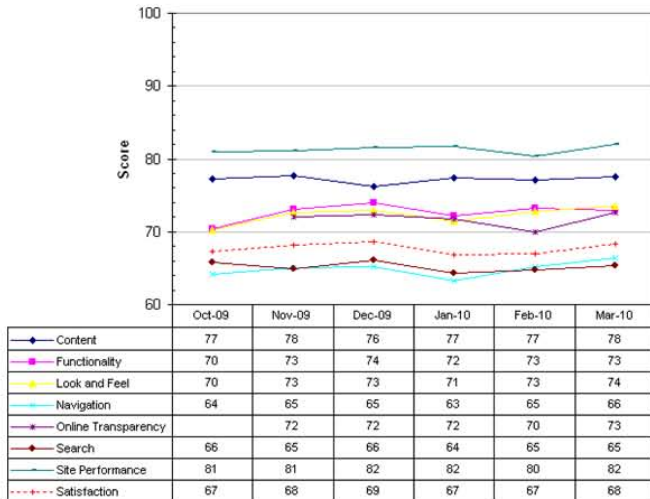
Web Analytics Reports [edit]

Custom Reports for a Fee [edit]

- [Bloodhound](#)

Agency Web Analytics Dashboard: March 2010

EPA's ACSI Trend



Top Requested Pages (minus widgets)

| | | |
|-----------|--|---|
| 1,012,424 | epa.gov/ | U.S. Environmental Protection Agency |
| 156,455 | epa.gov/adminweb/newsroom/ | EPA Newsroom Home |
| 111,181 | epa.gov/opptintr/lead/pubs/renovation.htm | Renovation, Repair and Painting Rule |
| 101,800 | epa.gov/oppeoe1/climatechange/ | Climate Change |
| 86,400 | epa.gov/lawsregs/ | Laws & Regulations |
| 81,432 | epa.gov/opptintr/lead/ | Lead Home Lead in Paint, Dust, and Soil |
| 65,256 | epa.gov/oppeoe1/climatechange/kids/greenhouse.html | The Greenhouse Effect |
| 46,330 | epa.gov/epapages/epahome/aboutepa.htm | About EPA |
| 43,162 | epa.gov/epawaste/ | Wastes |
| 42,813 | epa.gov/orcdizux/additive.htm | Fuels and Fuel Additives |

Top Referring Pages

| | |
|-----------|--|
| 2,085,624 | google.com/search/ |
| 539,655 | ccadc2intweb/main.htm |
| 449,976 | epa.gov/epapages/epahome/ |
| 385,176 | google.com/url/ |
| 347,625 | nlquery.epa.gov/epasearch/epasearch/ |
| 193,868 | bing.com/search/ |
| 143,693 | search.yahoo.com/search/ |
| 112,324 | images.google.com/imgres/ |
| 91,344 | epa.gov/lead/pubs/renovation.htm |
| 90,054 | google.co.uk/search/ |

Top In-bound Search Terms

| | |
|---------|-----------------------------|
| 121,879 | epa |
| 36,893 | global warming |
| 35,077 | epa.gov |
| 20,161 | us map |
| 20,085 | climate change |
| 18,584 | acid rain |
| 16,573 | house |
| 14,500 | search epa laws regulations |
| 14,466 | recycling |
| 14,211 | mold |

Top Searches from EPA Pages

| | |
|-------|-----------------------|
| 4,330 | lead |
| 3,577 | secondary containment |
| 2,440 | global warming |
| 2,232 | lead paint |
| 1,839 | Blank Search |
| 1,834 | estuary |
| 1,720 | rrp |
| 1,714 | radon |
| 1,515 | asbestos |
| 1,261 | mold |



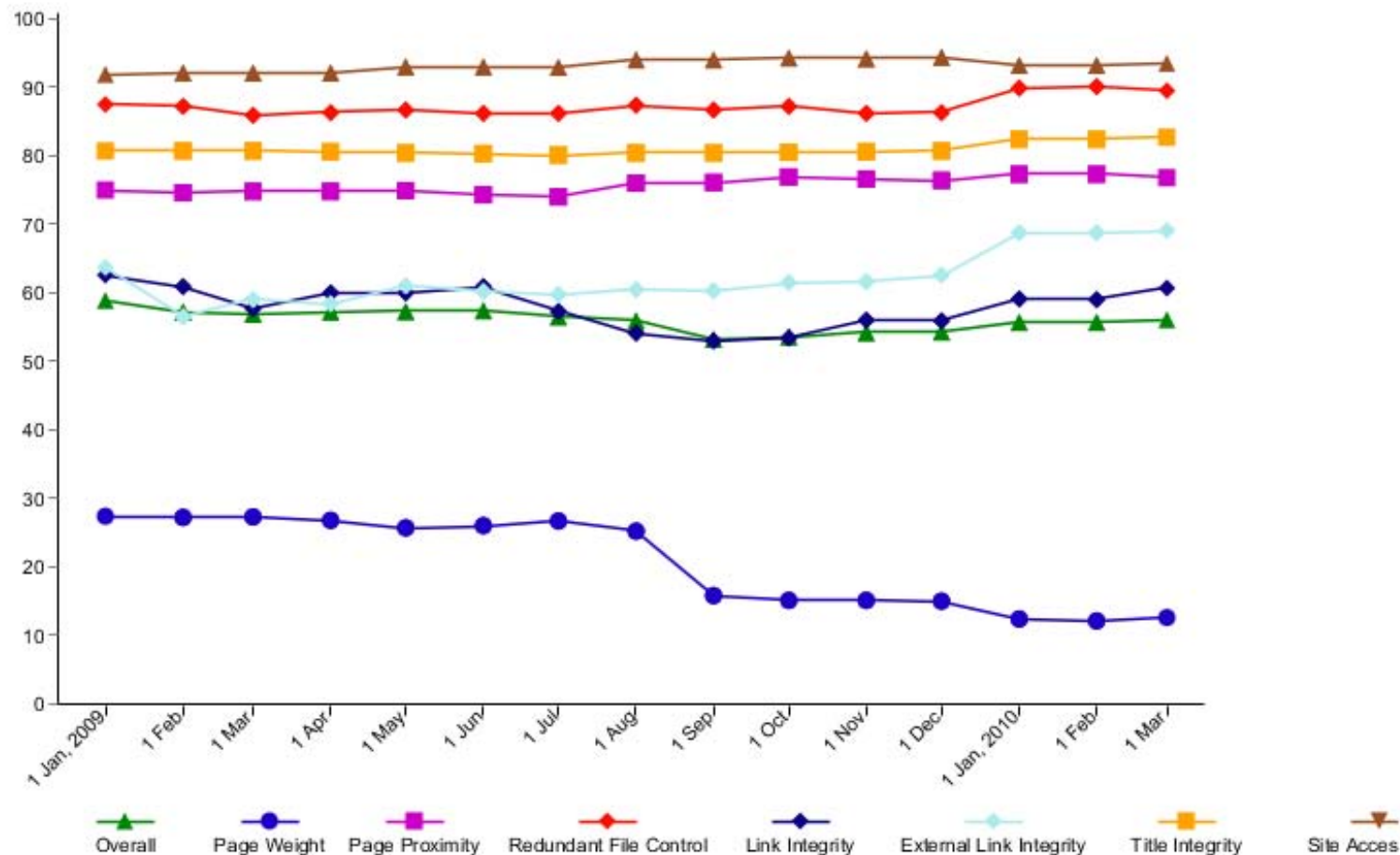
Leader Boards – How are we doing?

| Back To Maxamine Central | Overall | Page Weight | Page Proximity | Redundant File Control | Link Integrity | External Link Integrity | Meta Data Coverage | Keyword Integrity | Title Integrity | Site Accessibility | Third-party Links |
|--|---------|-------------|----------------|------------------------|----------------|-------------------------|--------------------|-------------------|-----------------|--------------------|-------------------|
| EPA_Avg | 56.0 | 12.5 | 76.7 | 89.4 | 60.6 | 69.0 | 48.8 | 94.7 | 82.6 | 93.4 | 35.0 |
| AO_Avg | 66.6 | 17.9 | 82.8 | 90.7 | 86.7 | 75.6 | 45.8 | 95.2 | 84.5 | 95.0 | 33.8 |
| OAR_Avg | 69.2 | 27.0 | 87.6 | 88.1 | 82.8 | 73.5 | 71.7 | 94.3 | 88.4 | 90.5 | 27.8 |
| OARM_Avg | 66.3 | 30.6 | 89.8 | 91.0 | 76.5 | 60.8 | 52.1 | 74.4 | 78.9 | 92.8 | 46.2 |
| OCFO_Avg | 69.9 | 5.4 | 98.1 | 99.8 | 91.2 | 79.1 | 8.3 | 100.0 | 93.2 | 100.0 | 11.2 |
| OECA_Avg | 57.0 | 30.0 | 87.9 | 79.4 | 54.2 | 38.8 | 70.4 | 98.2 | 81.3 | 86.0 | 38.1 |
| OEI_Avg | 62.1 | 18.2 | 91.1 | 83.3 | 69.9 | 57.8 | 40.1 | 94.8 | 86.1 | 93.4 | 34.2 |
| OGC_Avg | 51.1 | 23.6 | 100.0 | 99.8 | 24.1 | 30.4 | 7.3 | 100.0 | 96.1 | 99.8 | 0.0 |
| OIA_Avg | 76.8 | 9.4 | 99.8 | 100.0 | 100.0 | 98.0 | 58.8 | 100.0 | 98.2 | 100.0 | 10.0 |
| OIG_Avg | 63.8 | 5.2 | 96.9 | 99.8 | 85.2 | 63.0 | 100.0 | 98.7 | 75.5 | 99.6 | 86.6 |
| OPPTS_Avg | 59.8 | 22.2 | 69.4 | 96.5 | 61.1 | 81.5 | 88.5 | 99.0 | 93.7 | 97.2 | 54.9 |
| ORD_Avg | 57.6 | 18.7 | 79.6 | 89.2 | 63.1 | 60.2 | 44.7 | 94.9 | 82.3 | 93.7 | 52.0 |
| OSWER_Avg | 58.9 | 11.8 | 70.1 | 84.2 | 79.3 | 66.9 | 55.4 | 86.4 | 85.8 | 96.7 | 35.8 |
| OW_Avg | 53.0 | 20.3 | 77.8 | 87.0 | 45.3 | 58.7 | 51.2 | 96.1 | 83.8 | 88.1 | 30.3 |
| R1_Avg | 57.9 | 0.0 | 62.0 | 86.3 | 84.9 | 89.3 | 30.6 | 66.1 | 78.0 | 72.2 | 95.1 |
| R2_Avg | 34.0 | 9.8 | 66.1 | 98.9 | 22.6 | 26.5 | 13.9 | 100.0 | 53.8 | 95.0 | 13.4 |
| R3_Avg | 56.4 | 6.7 | 75.9 | 98.0 | 56.3 | 83.8 | 66.8 | 96.6 | 91.4 | 97.8 | 24.6 |
| R4_Avg | 34.9 | 6.0 | 56.4 | 93.6 | 0.0 | 78.0 | 64.0 | 95.1 | 76.0 | 97.7 | 34.1 |
| R5_Avg | 60.3 | 19.9 | 83.1 | 95.8 | 66.0 | 60.7 | 22.6 | 88.7 | 89.6 | 96.5 | 22.7 |
| R6_Avg | 50.0 | 0.0 | 56.0 | 99.8 | 73.4 | 68.7 | 44.9 | 100.0 | 73.4 | 85.4 | 41.2 |
| R7_Avg | 62.3 | 0.0 | 51.8 | 100.0 | 99.8 | 96.2 | 35.2 | 99.6 | 99.7 | 100.0 | 47.3 |
| R8_Avg | 35.9 | 0.0 | 63.5 | 96.2 | 0.0 | 82.0 | 100.0 | 100.0 | 77.3 | 90.0 | 5.2 |
| R9_Avg | 55.0 | 0.0 | 71.3 | 98.6 | 71.3 | 73.5 | 46.6 | 99.0 | 83.5 | 94.9 | 0.0 |
| R10_Avg | 30.4 | 4.8 | 47.1 | 0.0 | 0.0 | 82.8 | 2.5 | 100.0 | 50.4 | 85.1 | 59.7 |

Broken Links – Not Getting Better

Report Date: April 12, 2010

Site: EPA_Trend

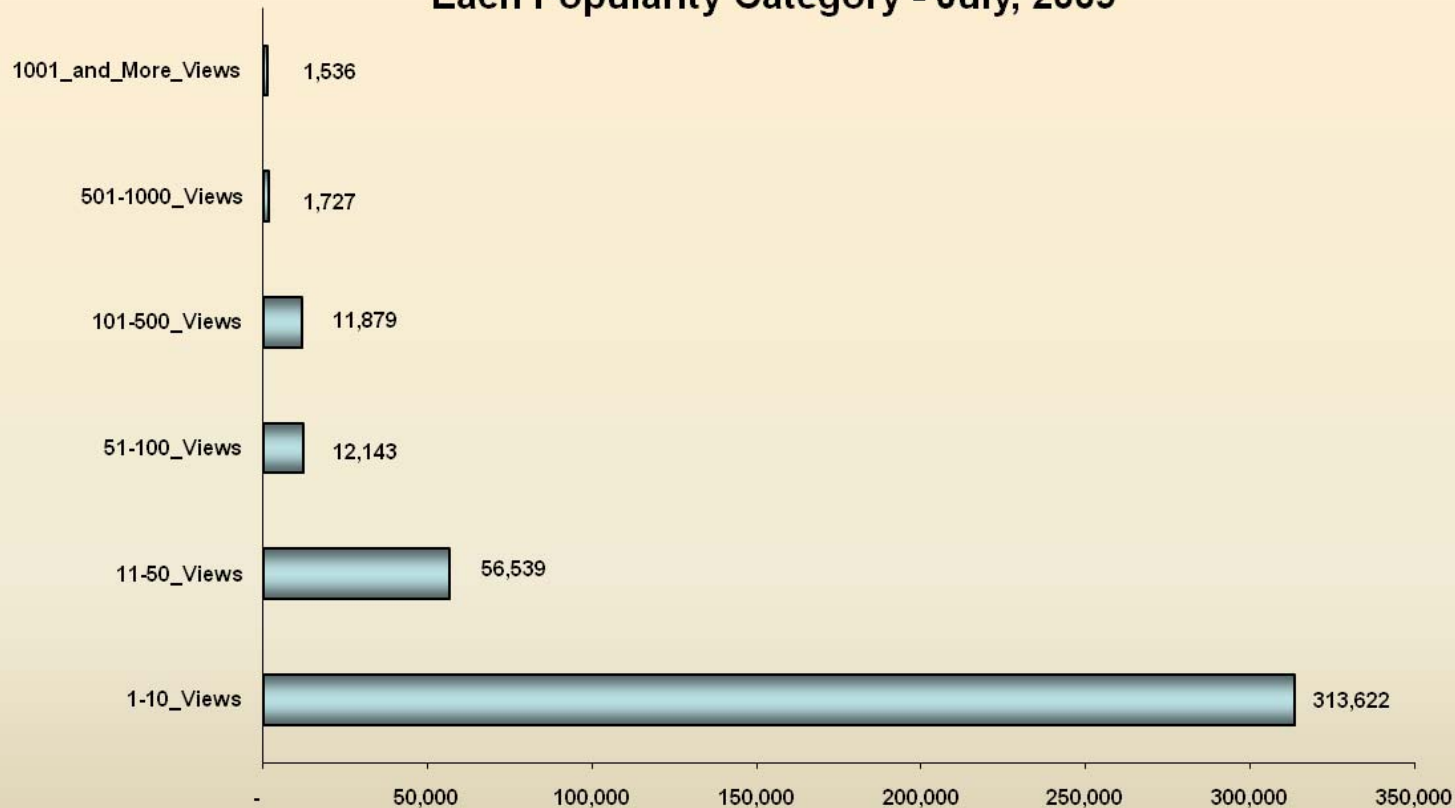


How Are Web Analytics being used at EPA?

- Ensure site quality by maintaining link integrity and removing redundant documents
- Support Web page and site redesign
- Support the restructuring of epa.gov
- Monitor what information our customers want
- Identify how to improve access to environmental information

OPA – How Many Times Are Most Files Viewed?

Number of Files Viewed in Each Popularity Category - July, 2009



| | 1-10_Views | 11-50_Views | 51-100_Views | 101-500_Views | 501-1000_Views | 1001_and_More_Views |
|-----------|------------|-------------|--------------|---------------|----------------|---------------------|
| Frequency | 313,622 | 56,539 | 12,143 | 11,879 | 1,727 | 1,536 |



Daily Top Requests Page Shows Most Popular Pages and Searches

Top In-Bound Search Terms (Google, Yahoo, outside search engines, and requests from NL Search results pages)

These are the search terms people used in Google, EPA's Northern Light, and other search engines to find this page. Included in the table are averages over the last week and last 30 days, and a list of all popular in-bound search terms over the period of analysis.

| Count | Sat Apr 24 | Count | Apr 23 | Count | Apr 22 | Count | Apr 21 | Count | Apr 20 | Count | Apr 19 |
|-------|---------------------------------|-------|---------------------------------|--------|--------------------|-------|------------------|-------|---------------------------------|-------|-----------------------------------|
| 2,288 | epa | 4,870 | epa | 12,139 | earth day | 6,515 | epa | 6,505 | epa | 6,583 | epa |
| 707 | epa.gov | 1,701 | epa.gov | 7,355 | epa | 4,922 | earth day | 3,514 | earth day | 2,770 | earth day |
| 337 | global warming | 1,159 | earth day | 2,408 | epa.gov | 3,148 | wastes | 1,962 | epa.gov | 2,071 | registered antimicrobial products |
| 331 | environmental protection agency | 865 | lead in paint dust soil | 1,426 | what is earth day | 3,141 | epawaste | 1,279 | global warming | 2,067 | registered tuberculocide products |
| 322 | uv index | 808 | recycling | 1,279 | global warming | 2,897 | silver | 1,196 | recycling | 1,908 | epa.gov |
| 282 | radon | 796 | global warming | 1,264 | earth day history | 2,776 | silver reco unit | 1,034 | acid rain | 1,825 | biohazard bag |
| 270 | climate change | 668 | environmental protection agency | 1,209 | recycling | 2,146 | epa.gov | 932 | lead in paint dust soil | 1,341 | global warming |
| 267 | lead in paint dust soil | 602 | acid rain | 1,093 | earth day tips | 1,315 | global warming | 896 | environmental protection agency | 1,058 | recycling |
| 262 | earth day | 596 | search epa laws regulations | 1,068 | earth day for kids | 1,252 | region 2 | 891 | climate change | 1,052 | environmental protection agency |



Daily Top Requests Page Shows Most Popular Pages and Searches

Top Requested Pages and Documents

These are the most requested pages on the main EPA web-site, with history going back about a month. Selected pages have been suppressed to clarify display. Included in the table are averages over the last week and last 30 days, and a list of all popular pages over the period of analysis.

| Count | Tue May 4 | Count | May 3 | Count | May 2 | Count | May 1 | Count | Apr 30 |
|--------|---|--------|---|--------|---|--------|---|--------|---|
| 30,934 | US Environmental Protection Agency | 32,965 | US Environmental Protection Agency | 16,916 | US Environmental Protection Agency | 13,766 | US Environmental Protection Agency | 25,048 | US Environmental Protection Agency |
| 10,805 | EPA Response to BP Spill in the Gulf of Mexico US EPA | 21,820 | EPA Response to BP Spill in the Gulf of Mexico US EPA | 15,206 | EPA Response to BP Spill in the Gulf of Mexico US EPA | 11,795 | EPA Response to BP Spill in the Gulf of Mexico US EPA | 10,183 | EPA Response to BP Spill in the Gulf of Mexico US EPA |
| 6,989 | Renovation, Repair and Painting Rule Lead in Paint, Dust, and Soil US EPA | 7,027 | Renovation, Repair and Painting Rule Lead in Paint, Dust, and Soil US EPA | 9,231 | EPA Newsroom Home Newsroom USEPA | 7,013 | EPA Newsroom Home Newsroom USEPA | 8,364 | EPA Newsroom Home Newsroom USEPA |
| 5,690 | EPA Newsroom Home Newsroom USEPA | 6,126 | EPA Newsroom Home Newsroom USEPA | 2,117 | Renovation, Repair and Painting Rule Lead in Paint, Dust, and Soil US EPA | 1,999 | Renovation, Repair and Painting Rule Lead in Paint, Dust, and Soil US EPA | 5,805 | gmr-rmw-200809c.pdf |
| 5,563 | Lead Home Lead in Paint, Dust, and Soil US EPA | 5,614 | Lead Home Lead in Paint, Dust, and Soil US EPA | 2,088 | Climate Change U.S. EPA | 1,533 | Lead Home Lead in Paint, Dust, and Soil US EPA | 5,612 | Renovation, Repair and Painting Rule Lead in Paint, Dust, and Soil US EPA |
| 5,227 | 20100420 Lead LPJ BANNER | 5,153 | 20100420 Lead LPJ BANNER | 1,697 | Lead Home Lead in Paint, Dust, and Soil US EPA | 1,381 | Renewable Fuel Standard Program Fuels and Fuel Additives US EPA | 4,830 | Lead Home Lead in Paint, Dust, and Soil US EPA |
| 3,808 | Climate Change U.S. EPA | 4,179 | Climate Change U.S. EPA | 1,534 | 20100420 Lead LPJ BANNER | 1,365 | 20100420 Lead LPJ BANNER | 4,435 | 20100420 Lead LPJ BANNER |
| 3,661 | Laws & Regulations US EPA | 3,495 | Laws & Regulations US EPA | 1,530 | Laws & Regulations US EPA | 1,314 | Registration and Health Effects Testing Fuels and Fuel Additives US EPA | 2,701 | Climate Change U.S. EPA |
| 3,011 | Coal Combustion Residuals Industrial Waste US EPA | 3,492 | Recycle City | 1,421 | Renewable Fuel Standard Program Fuels and Fuel Additives US EPA | 1,252 | UV Index SunWise US EPA | 2,540 | Laws & Regulations US EPA |
| 2,606 | The Greenhouse Effect | 2,507 | The Greenhouse Effect | 1,383 | The Greenhouse Effect | 1,210 | Climate Change U.S. EPA | 2,144 | Recycle City |

Popular Searches Can Drive Popular Topic on the Homepage

The screenshot shows the EPA homepage with the following elements:

- Header:** EPA United States Environmental Protection Agency. Navigation links for Mobile, Español, 中文: 繁體版, 中文: 简体版, Tiếng Việt, and 한국어. Search bar with "Advanced" and "A-Z Index" options.
- Main Navigation:** LEARN THE ISSUES, SCIENCE & TECHNOLOGY, LAWS & REGULATIONS, ABOUT EPA, NEWSROOM.
- Hero Section:** Video player for "EPA AND EARTH DAY ARE 40!". Video title: EPA AND EARTH DAY ARE 40!. Description: > Join us on the National Mall in Washington, DC (rain or shine) > Find other events and volunteer! > Visit our Earth Day site > Learn about EPA@40. A "SEE MORE" button is visible in the bottom right of the video area.
- Latest Announcements:**
 - EPA, D.C., Maryland Propose Regulatory Limits on Trash Dumping in the ...
 - MONDAY, April 21, 2014 **Topics People Are Searching** Admin ... Scienc ... g Educ
 - EPA Announces Start of National Lead-Safe Renovation Program to Protec ...
 - EPA Orders 79 Municipalities to Improve Stormwater Management -Benefit ...
 - All Announcements
- Popular Topics:**
 - Air pollution
 - Acid rain
 - Climate change
 - Drinking water
 - Kids
 - Lead
 - Mold
 - Pesticides
 - Superfund
 - Radon
 - Recycling
 - Regulations
 - More topics
- Get Involved:**
 - It's My Environment video project. Show how it's your environment by contributing to our video project.
 - Get started
 - Report spills and violations
 - OPEN GOV Share your ideas
- Administrator Lisa P. Jackson:** Biography Schedule Twitter Facebook
- Our Priorities:**
 - Taking action on climate change
 - Improving air quality
 - Assuring the safety of chemicals
 - Cleaning up our communities
 - Protecting America's waters
 - Expanding the conversation on environmentalism and working for environmental justice
 - Building a more sustainable future

Bloodhound Report on the OWOW Non-Point Sources Page

(Context) Bloodhound Report for: <http://www.epa.gov/owow/nps/index.html> - Microsoft Internet Explorer provided by EPA - version

US EPA http://epa.gov/webmast1/srchrept/epanps.200911_f.htm#linkphrase

File Edit View Favorites Tools Help

Google Search Share Sidewiki Check Translate AutoFill Sign In

US EPA (Context) Bloodhound Report for: <http://...>

In-Link Text

IMPORTANCE: In-Link text is the (usually blue, underscored) hypertext that someone clicked on to get to this page. Your page's in-link text has a huge influence on your Google pagerank and ideally should match your page title, meta data, section headers, and first words in your visible text. Make sure link text from your own pages and pages of your Agency partners match. Page ranking involves evaluating all the different link texts and the authority of each linking page (.gov links have high authority). This report shows you what people will be expecting to see on your page when they click on the link text. Does your report show link text that is out of date, irrelevant, unrepresentative or derogatory?

Based on records from Oct 31 2009 through Nov 29 2009.

| Frequency | Link Url | Link Phrase |
|-----------|---|---|
| 128 | http://www.laportecounty.org/departments/soilandwater/MS4/Nonpoint%20S... | U.S. Environmental Protection Agency - Nonpoint Source Branch |
| 128 | http://www.epa.gov/owow/nps/toolbox/logos.htm | U.S. Environmental Protection Agency - |
| 128 | http://www.epa.gov/nps/toolbox/logos.htm | |
| 80 | http://www.epa.gov/ow/ | |
| 80 | http://www.epa.gov/ow/ | |
| 74 | http://www.epa.gov/water/ | |
| 74 | http://www.epa.gov/water/ | |
| 44 | http://www.epa.gov/epahome/quickfinder.htm | |
| 38 | http://cfpub.epa.gov/npdes/stormwatermonth.cfm | |
| 27 | http://www.epa.gov/owow/nps/nps_edu/ | |
| 27 | http://www.epa.gov/owow/nps/qa.html | |
| 25 | http://www.ncdot.gov/programs/environment/stormwater/links/ | |
| 24 | http://www.epa.gov/OW/ | |
| 24 | http://www.epa.gov/OW/ | |

Nonpoint source p [Page Title and Meta Info](#)
<http://www.epa.gov> [In-Bound Search Terms](#)
 Polluted Runoff (No [In-Link Text](#)
 Polluted Runoff (No [Browser Addresses](#)
 EPA Nonpoint Sour [Referrers Pages](#)
 Polluted Runoff [Out-Bound Search Terms](#)
 Polluted Run-Off [More Resources](#)

The Bloodhound Report shows the pages linking to your page, the link text, and the number of visits from that page. LaPorte, County, Indiana sent 128 views to this page.

What Page is Driving the Most Traffic to You?

Nonpoint Source Outreach Toolbox | US EPA - Microsoft Internet Explorer provided by EPA - version 6

http://www.laportecounty.org/departments/soilandwater/MS4/Nonpoint%20Source%20Outreach%20Toolbox/logos.htm

U.S. Environmental Protection Agency

Nonpoint Source Outreach Toolbox

Contact Us

You are here: [EPA Home](#) » [Water](#) » [Wetlands, Oceans, & Watersheds](#) » [Polluted Runoff](#) » [Toolbox](#) » Logos, Slogans & Mascots

Logos, Slogans & Mascots

Logos, slogans, and mascots help make memorable outreach campaigns. If you are interested in check out our samples that are currently being used or have been used in the past.

[Logos In Use](#) | [Logo Ideas](#) | [Mascot](#) | [Slogans In Use](#) | [Slogan Ideas](#)

Logos In Use

| Select the thumbnail to view enlarged logo | Name File Type, Size | Related Media Campaign | Organization and State |
|--|---|--|---|
| | Clean Water Starts With You - [JPG, 48 KB] | Maine DEP NPS Awareness Campaign | Maine Department of Environmental Protection - Bureau of Land and Water Quality, ME EXIT disclaimer |
| | Erase the Waste Logo - [GIF, 10 KB] | Erase the Waste | California State Water Resources Control Board, CA EXIT disclaimer |
| | Erosion. It's Soiling Our Waters. Logo - [JPG, 16 KB] | Erosion It's Soiling Our Waters | Maine Department of Environmental Protection |

Surprise! They grabbed your pages and are serving them from the LaPorte County, Indiana website.

Confetti Maps Show Where People Click on You Page

Lead-Free Kids URL: <http://www.leadfreekids.org/>
 5000 visits 3662 clicks

Comments, questions? Give us your feedback. EXPORT TO PDF

OVERLAY LIST HEATMAP CONFETTI

Let's Make All Kids Lead-Free Kids
 LeadFreeKids.org

Local Lead Resources

Find local resources to help you:

- Test for Lead
- Assess Your Home for Lead Hazards
- Locate a Renovator Trained in Lead-Safe Work Practices
- Find State and Regional Lead Poisoning Prevention Assistance

You Can Prevent Lead Poisoning

Learn what you can do to prevent lead poisoning in your home, in your school, on the job, during your home renovation, or as a property manager/landlord.

I am a...

- Parent
- Educator or Child Care Worker
- Pregnant Woman
- Medical Professional
- Homeowner
- Property Manager or Landlord
- Developer
- Home Buyer
- Renter

Referrer

| Name | Amount |
|------------------------|--------|
| epa.gov | 1694 |
| Unknown | 822 |
| leadfreekids.org | 678 |
| yosemite.epa.gov | 73 |
| windowanddoor.com | 54 |
| multivu.prnewswire.com | 52 |
| adcouncil.org | 46 |
| google.com | 45 |
| painttalk.com | 30 |
| portal.hud.gov | 28 |

Maxamine Reports Identify Actions the Content Owners Can Take to Improve Their Websites

Non-downloadable Pages And Where They Are Referenced

1. [ebtpages/industoragetanksremediation.html](#) (Err 404 Not Found)

• is linked by 55 pages

[ebtpages/alphabet.html](#) (List of all Topics | Browse EPA Topics | US EPA), link text "Industry > Storage Tanks > Remediation", line 4877

[ebtpages/induindustchemicalindustry.html](#) (Industry > Industries > Chemical Industry | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustrialecology.html](#) (Industry > Industrial Ecology | Browse EPA Topics | US EPA), link text "Remediation", line 191

[ebtpages/induindustrialproccombustion.html](#) (Industry > Industrial Processes > Combustion | Browse EPA Topics | US EPA), link text "Remediation", line 202

[ebtpages/induindustrialprocconstruction.html](#) (Industry > Industrial Processes > Construction | Browse EPA Topics | US EPA), link text "Remediation", line 202

[ebtpages/induindustrialprocdrilling.html](#) (Industry > Industrial Processes > Drilling | Browse EPA Topics | US EPA), link text "Remediation", line 202

[ebtpages/induindustrialprocesses.html](#) (Industry > Industrial Processes | Browse EPA Topics | US EPA), link text "Remediation", line 199

[ebtpages/induindustrialprocexcavation.html](#) (Industry > Industrial Processes > Excavation | Browse EPA Topics | US EPA), link text "Remediation", line 198

[ebtpages/induindustrialprocincineration.html](#) (Industry > Industrial Processes > Incineration | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustrialprocmanufacturing.html](#) (Industry > Industrial Processes > Manufacturing | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustrialprocmining.html](#) (Industry > Industrial Processes > Mining | Browse EPA Topics | US EPA), link text "Remediation", line 197

[ebtpages/induindustrialprocrefining.html](#) (Industry > Industrial Processes > Refining | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustries.html](#) (Industry > Industries | Browse EPA Topics | US EPA), link text "Remediation", line 209

[ebtpages/induindustriesagricultureandcattleindustry.html](#) (Industry > Industries > Agriculture and Cattle Industry | Browse EPA Topics | US EPA), link text "Remediation", line 202

[ebtpages/induindustriesautomobilerepairindustry.html](#) (Industry > Industries > Automobile Repair Industry | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustriesconstructionindustry.html](#) (Industry > Industries > Construction Industry | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustriesdrycleaningindustry.html](#) (Industry > Industries > Dry Cleaning Industry | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustrieselectronicsandcomputerindustry.html](#) (Industry > Industries > Electronics and Computer Industry | Browse EPA Topics | US EPA), link text "Remediation", line 201

[ebtpages/induindustriesenergyindustry.html](#) (Industry > Industries > Energy Industry | Browse EPA Topics | US EPA), link text "Remediation", line 197

Maxamine reports, like this link integrity report, show exactly what the problems are and where to fix them.



Learn What Web Analytics Can Tell You About Your Web Site

- **Visit Our Booth!**

Or Contact

Charlotte Cottrill cottrill.charlotte@epa.gov