

Border 2012/Frontera 2012

BITF WORKPLAN

PLAN DE TRABAJO

2005

Ciudad Juárez, México – Feb. 2005

2005 BITF Workplan

Priorities and Next Steps:

Goal: *Develop concrete short and long term action items*

- * **Preparation for the National Coordinators Meeting**
- * **Discuss proposed action items for 2005**
 - * **Assessment of the basic set of indicators**
 - + Workshops
 - + Assessment tool
 - * **Data collection strategy**
 - * **Communication strategy for the public**
 - + Website or alternate form
 - * **Summary and Concluding Remarks/Adjourn**

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Preparation for the National Coordinators Meeting

- AUDIENCE: NCM participants and public
- Review of strategy and proposed indicators with co-chairs prior to NCM
- Deadline to receive comments: Feb 18
- Conference Call: Week of February 21st
- Refine the document and formally send to co-chairs, BITF, and meeting participants by Feb 28
- Present a summary of the Strategy as the Program's methodology for indicator development
- Request feedback on indicators; this is an additional opportunity for co-chairs and other stakeholders to comment
- Request that a representative from each media group be assigned to the BITF
- Present the 2005 BITF workplan

2005 BITF Workplan



Assessment of the Binational Set of Border 2012 Indicators

- Purpose: Organize a working session to discuss and agree upon a common methodology for the collection, analysis and reporting of indicators
- When: Soon after the NCM
 - Link to meetings already taking place
 - One workshop in May?

2005 BITF Workplan



Data Collection Strategy

- BITF will collect readily available data from
 - Federal data sources
 - US Mexico Border Health Commission, PAHO, SCERP
- Request the collaboration from workgroups and partners to identify and collect data from local sources
 - Data sources or data should be submitted to the BITF as an immediate action to prepare for the first indicator report
- All available data sources for the preliminary indicator list will be placed in a data directory
 - This resource will also help to identify data gaps and draw attention to those indicators that are relevant or significant to the program

2005 BITF Workplan



Communication strategy

- Coordinate internal and external communication efforts with the Communications Task Force (CTF)
 - Newsletter that summarizes BITF work
- Publish the Strategy for Indicator Develop and Binational Set of Border 2012 Indicators by the end of 2005
- Utilize EPA and SEMARNAT websites to reach out to the public
- Establish a virtual library