



Better Environment, Better Business

[www.idem.IN.gov/prevention/esp](http://www.idem.IN.gov/prevention/esp)

### Better, Environment, Better Business

*What is ESP?* The Environmental Stewardship Program (ESP) is a new tool IDEM has developed in conjunction with Indiana businesses to help promote and recognize those Hoosier businesses that make both the environment and the economy their top priority. Program participants truly exemplify the program's motto of "Better Environment, Better Business."



**ESP** is voluntary and free to join. Hoosier business activities that reduce waste, improve operational efficiency, and involve production employees make both good business and environmental sense. ESP is designed to encourage, recognize and reward Hoosier businesses that are leading the way in these activities. ESP can help your business be environmentally progressive and earn recognition for "going beyond compliance."



Better Environment, Better Business

Contact IDEM's Office of Pollution Prevention and Technical Assistance (OPPTA) to learn more about eligibility requirements in the Environmental Stewardship Program (ESP). Join those that choose to improve Indiana's environment and economy one Hoosier business at a time.



Indiana Department of Environmental Management  
Office of Pollution Prevention and Technical Assistance  
(800) 988-7901  
100 North Senate Avenue  
MC 64-00 IGCS W041  
Indianapolis, IN 46204-2251

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P2-587-BE



# Indiana Environmental Stewardship Program

*Better Environment, Better Business*

**Indiana Department of Environmental Management**



## Be Recognized as a Hoosier Environmental Steward

Hoosier businesses that have taken the steps to become environmental leaders now have more opportunities through ESP to be recognized for the “beyond compliance” processes they already have in place. ESP membership rewards all of your hard work by:

- ★ Public presentation of a plaque or certificate at your business location;
- ★ Distribution of a media announcement to your local media;
- ★ Use of the ESP logo on your letterhead, signs and documents;
- ★ A letter of recognition from the Office of the Governor; and,
- ★ Networking opportunities with other ESP members, IDEM staff and the commissioner.

*ESP membership helps you tell Hoosiers that your business is a good steward of Indiana's environment and economy.*



## Incentives with Real Business Value

ESP can provide flexible regulatory incentives to Hoosier businesses that commit to improving Indiana's environment. Members may enjoy reduced monitoring, recordkeeping and reporting requirements. They also may move down on the priority list for routine inspections.

### *It's easy to become an ESP member!*

Membership in ESP is voluntary and free. To be eligible, your business must:

- ★ Have a satisfactory environmental compliance record;
- ★ Have or implement an approved environmental management system (EMS); and,
- ★ Commit to at least one environmental improvement initiative each ESP membership year.



IDEM staff will happily assist your business in establishing and implementing an EMS. The EMS integrates environmental responsibilities into everyday business decision-making, and that leads to a proactive approach to environmental management. An effective EMS helps an organization avoid, reduce or control the adverse environmental impacts of its activities, products and services; achieve compliance with applicable legal requirements; and continually improve environmental performance.

Members are required to maintain their EMS and provide an annual ESP summary to IDEM. ESP is based upon U.S. EPA's National Environmental Performance Track Program. Businesses that desire to belong to both programs need only complete U.S. EPA's Performance Track application and submit it to IDEM. Applications only for ESP membership should be submitted to IDEM and are accepted twice a year: April 1 – May 31 and September 1 – October 31.

## **ESP** Makes Good Business Sense

The State of Indiana wants to help more Hoosier businesses do things that improve their commitment to the environment while improving the bottom line. Call IDEM today at (800) 988-7901 to become an ESP member or for free and confidential assistance in establishing an EMS.



*Shift your resources to EMS*

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