



## Partnership Agreement:

# Professional Certifying Organizations

### Section I: EPA WaterSense® Program Goals

The EPA WaterSense program aims to use water resources more efficiently to preserve them for future generations and to reduce water and wastewater infrastructure costs by reducing unnecessary water consumption. Through this program, EPA provides reliable information on high-performing, water-efficient products and practices, raises awareness about the importance of water efficiency, ensures water-efficient product performance, helps consumers identify products and services that use less water, promotes innovation in product development, and supports state and local water efficiency efforts.

### Section II: Partnership Pledge

As a WaterSense program partner, \_\_\_\_\_ (name of organization) shares EPA's goals as outlined above and is proud to commit to the following activities to further these goals:

1. Maintain at least one WaterSense labeled professional certification program.
2. Promote the value of water efficiency and WaterSense and inform certification candidates about WaterSense as an easy and desirable option for customers to reduce water use and save money.
3. Make WaterSense partner materials available to those professionals who earn or renew a certification through a WaterSense labeled program.
4. Make available to EPA annual data on WaterSense labeled professional certification programs including the number of individuals who obtain these certifications.
5. Adhere to the WaterSense program mark guidelines and ensure that authorized representatives, such as advertising agencies, distributors, and subcontractors, also comply. Help EPA maintain program integrity by alerting EPA to possible misuse(s) of the WaterSense program marks.
6. Update EPA annually on the availability of professional certification programs and inform EPA in a timely manner if labeled certification programs are discontinued and/or no longer meet applicable criteria, so that EPA can maintain an up-to-date list of labeled programs on the Web site and in other materials.
7. Grant WaterSense permission to include the partner organization's name on a list of participating partners on the WaterSense Web site, program materials, and announcements. The partner organization understands that from time to time, EPA will be interested in profiling partner accomplishments in case studies and articles. If selected for such promotion, the partner organization will have the opportunity to provide input and review the final print or Web document before EPA releases it to the public. Further, the partner organization understands that EPA might refer media contacts interested in publicizing water efficiency to the partner organization for information about certification programs and accomplishments.

### Section III: EPA WaterSense Program's Commitments to Partners

1. Develop national specifications for water-efficient products and programs through an open, public process.
2. Increase awareness of the WaterSense brand by distributing key messages on the benefits of labeled products and programs, as well as the importance of water efficiency.
3. Provide current WaterSense program news, information, and reference documents (via the program Web site, Helpline, e-mail, or other means), including a listing of labeled products and programs on the Web site.
4. Provide WaterSense partners with public recognition for their involvement in the program and role in protecting the environment through an online listing of partners, special awards, and other efforts. This recognition includes, but is not limited to listing partners and WaterSense labeled products and programs on the WaterSense Web site.
5. Respond swiftly to partner requests for information or clarification on WaterSense program policies.

6. Review prepress promotional items, draft Web sites, or other materials that use the WaterSense program marks, upon request.

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## Section IV: General Terms and Disclaimers

1. The partner will not construe, claim, or imply that its participation in the WaterSense program constitutes federal government (EPA) approval, acceptance, or endorsement of anything other than the partner's commitment to the program.
2. Nothing in this agreement, in and of itself, obligates the EPA to expend appropriations or to enter into any contract, assistance agreement, interagency agreement, or incur other financial obligations that would be inconsistent with Agency budget priorities. The partner agrees not to submit a claim for compensation for services rendered to EPA or any Federal Agency in connection with any activities it carries out in furtherance of this agreement.
3. The partner and WaterSense will assume good faith as a general principle for resolving conflict and will seek to resolve all matters informally, so as to preserve maximum public confidence in the program.
4. Failure to comply with any of the terms of this partnership agreement can result in its termination and cessation of access to the benefits of the program, including use of the program marks.
5. WaterSense will actively pursue resolution of noncompliance related to the use of the program marks.
6. Both parties concur that this agreement is wholly voluntary and may be terminated by either party at any time, and for any reason, with no penalty. Termination will begin effective immediately upon written notice to or from the WaterSense program. Upon termination of this agreement, partners agree to remove program marks in a timely manner, consistent with the WaterSense program mark guidelines.

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### To be completed by partner

**Authorized Partner Representative**<sup>1</sup> (printed name): \_\_\_\_\_

Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_ Number of employees: \_\_\_\_\_

Industry/SIC/NAICS code: \_\_\_\_\_

Primary Contact: Dr./Mr./Mrs./Ms. \_\_\_\_\_ Suffix: \_\_\_\_\_

Title: \_\_\_\_\_ Dept.: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

County: \_\_\_\_\_ Web site: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Alternate Telephone: \_\_\_\_\_

How did you find out about this program?  Web site  Referral, Name: \_\_\_\_\_

Periodical \_\_\_\_\_  Workshop, Sponsor: \_\_\_\_\_

Mailing \_\_\_\_\_  Other: \_\_\_\_\_

### To be completed by EPA

**Authorized EPA Representative** (printed name): Sheila E. Frace

Title: Director, Municipal Support Division E-mail: watersense@epa.gov

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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<sup>1</sup>The authorized partner representative should be a person in the organization with signing authority (e.g., vice president).

## Submit the Partnership Agreement (rewriteable PDF) to WaterSense via:

**Fax:** (703) 841-1440

**Mail:** WaterSense, c/o ERG, 2300 Wilson Blvd, Suite 350, Arlington, VA 22201

**Electronically:** If you have Adobe Acrobat Standard or Professional, you can fill out the form electronically and e-mail it to: [watersense@epa.gov](mailto:watersense@epa.gov). Acrobat Reader users must print forms after filling them out and fax or mail them in.

Please contact the WaterSense Helpline at (866) WTR-SENSE (987-7367) if you have any questions about eligibility, partnership, or for general program inquiries.

After signing, EPA will send partners an executed copy of this agreement.

The public reporting and record keeping burden for this collection of information is estimated to average 8 hours per response. Send comments on the Agency's need for this information, the accuracy of the provided burden estimates, and any suggested methods for minimizing respondent burden, including through the use of automated collection techniques to the Director, Collection Strategies Division, U.S. Environmental Protection Agency (2822T), 1200 Pennsylvania Ave., NW, Washington, D.C. 20460. Include the OMB control number in any correspondence. Do not send the completed Partnership Agreement to this address.