

Griffin Pest Control's 2005 Strategy

Strategic Approach

Focus on IPM, use primarily baits indoors, and liquid pesticides outside. Reduce use of pesticide inside home. Improve application methods to reduce hazards. Emphasize crack and crevice applications.

Progress on 2004 Activity 1

Switch to 3 quarterly exterior services and 1 quarterly interior service.

Completed transition to Quarterly service from Monthly Service. All new sales are Quarterly. Greatly reduced amount of pesticide applied inside homes.

Progress on 2004 Activity 2

Promote termite baiting systems and limited spot treatments with non-repellent liquids. Increase level of termite monitoring.

Primary termite programs are Sentricon and Griffin combination of baiting and perimeter treatments. Reduce typical liquid termite use from 150-300 gallon per structure to 10-50 gallon per structure.

Progress on 2004 Activity 3

Promote IPM and consumer pesticide education on the Griffin website.

Our winter service is exclusively inspection and sealing cracks and crevices. Physical removal of spider webbing has improved customer satisfaction.

Progress on 2004 Activity 4

Provide customer annual IPM report.

Provide each customer with special customize IPM report during winter service outlining conducive conditions and structural defects. Conducted several hundred reports.

Progress on 2004 Activity 5

Reduces use of liquid pyrethroid pesticides inside homes and increase in use of least toxic baits and IGRs.

Hosted MPCA and MDA meeting on changes in IPM laws and regulations at KVCC college. Developed new IPM logbook for daycare centers. Conducted 2 internal seminars on IPM. Did QA inspection of all schools and daycare centers under contract.

Progress on 2004 Activity 6

Reduce the amount of rodenticide used inside of homes. Review rodenticide labels and placement with technicians.

We have switched to emphasizing outdoor use of rodenticide. Many of rodents in home are deer mice coming from outdoors in fall.

Progress on 2004 Activity 7

Promote safe employee transport, handling and disposal of pesticides.

We have doubled our purchases of gloves and shoe covers in 2004.

Activities for the Coming Year

Activity 1

Continue 2004 strategies.

Switch to 3 quarterly exterior services and 1 quarterly interior service.

How does this activity reduce pesticide risk?

Reduces volume of pesticide used and shifts applications to outside of home, office and places of work.

How will you measure the risk reduction gained from this activity?

Callbacks for interior service.

Activity 2

Emphasize baiting and exterior liquid application for termite control.

How does this activity reduce pesticide risk?

Reduces amount of pesticide used and places pesticides in areas of low exposure.

How will you measure the risk reduction gained from this activity?

Program sales versus pretreats and full liquid treatments.

Activity 3

Promote IPM methods.

How does this activity reduce pesticide risk?

Rely less on pesticides.

How will you measure the risk reduction gained from this activity?

Customer satisfaction of winter IPM service and reports

Activity 4

Recycle UV insect lamp.

How does this activity reduce pesticide risk?

Reduces mercury contamination in waste stream.

How will you measure the risk reduction gained from this activity?

Number lamps recycled.

Activity 5

Least toxic approach.

How does this activity reduce pesticide risk?

Focus control strategies on use of baits.

How will you measure the risk reduction gained from this activity?

Orders for bait products, increase in orders.

Activity 6

Promote Employee Sanitation and compliance with company policy of always using protective gloves and eye protection for liquid applications.

How does this activity reduce pesticide risk?

Reduce applicator exposure to pesticides.

How will you measure the risk reduction gained from this activity?

Use of PPE equipment and orders for PPE equipment. QA inspections and state inspections.