

# Springer Pest Solutions' PESP Strategy

## **Describe your Organization's Five-Year Goals Related to Pesticide Risk Reduction**

We believe that urban integrated pest management will be key, and need to address rapidly evolving pests in both natural and agro-ecosystems. Urban integrated pest management systems will need to be continually developed based upon innovative and readily available tools. Urban integrated pest management will need to integrate such innovative tools via a systems approach. Urban integrated pest management public emphasis is shifting from structural pests to medically significant pests. Underwriting these views, we believe that an increasingly judicious and intuitive use of pesticides will be manifest from collaborations of law-makers, regulators, the National Pest Management Association, other professional associations, and an informed public.

## **What do you envision doing (broadly) to try to resolve your major issues?**

We believe our pest management professionals need and will receive ongoing training to implement ever-increasingly complex integrated pest management systems. We focus on an ecologically based IPM. In our market areas interest is growing and shifting the focus of UIPM from pesticide management to a bio-intensive systems approach based on biological knowledge of pests and their interactions with environments.

In a systems approach, we will need an increasing understanding of the interactions of micro-flora and micro-fauna in natural systems. In addition, we believe in effective collaborations between research and extension programs as well as coordination with funding and support agencies.

Finally, with the evolving speed of technology and information transfer, distance education programs will increase our pest management professionals' access to college level IPM courses and training programs.

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## **Goal 1 and Tactics**

Our surveys suggest that the short-comings of UIPM are the failure to implement a balanced systems approach (cultural, legal, medical, mechanical, physical, and chemical controls). We believe that the assessment of our results is a direct function of educating our associates, peers, customers, and public through our various outreach medias, internet, television, radio, telephone, print, and interpersonal interactions of the business day. The proactive and perpetual education of our service population is key to the success of our UIPM endeavor.