



FY12 ARC Brownfield Grants Question and Answer & Guideline Changes Webinar

October 6, 2011

Brought to you by EPA Region's 8, 9, 10



Agenda



- Overview of Major Changes to the ARC Brownfield Grant Guidelines – EPA Regions 8,9, and 10
- Useful Application Preparation Tips – Ignacio Dayrit with the Center for Creative Land Recycling (CCLR - “see clear”)
- More Time for Questions and Answers

***Today will not cover every change, just major changes**

***Please read the guidelines thoroughly**

Presenters



- Barbara Benoy, EPA Region 8 (303) 312-6760
- Laurie Amaro, EPA Region 9 (415) 972-3364
- Susan Morales, EPA Region 10 (206) 553-7299

with special guests

- Ignacio Dayrit, CCLR (415) 398-1080 x107
- Jesse Silverstein, Community Brownfields Foundation (303) 962-0940
- And you... with your questions!

FY12 ARC Timeline



Assessment – Revolving Loan Fund – Cleanup (ARC) Grants

- Sept. 28th: Guidelines Published
- Nov. 28th: Proposals Due
- Guidelines: <http://www.epa.gov/brownfields/applicat.htm>

A screenshot of the U.S. Environmental Protection Agency website, specifically the "Apply for Funding" page for Brownfields and Land Revitalization. The page features a navigation menu on the left, a search bar, and a main content area with the heading "Apply for Funding". Below this, there is a section for "Brownfields Funding Information" and a prominent "FY 2012" section titled "New! FY2012 Brownfields Assessment, Revolving Loan Fund and Cleanup Grant Guidelines - Request for Proposals". This section includes a paragraph explaining the grants and a list of links for "Final FY2012" guidelines. To the right, there are two boxes: "Proposed Guidelines by Year" and "How do I...?". The browser's address bar shows the URL "http://www.epa.gov/brownfields/applicat.htm".

Apply for Funding

Brownfields Funding Information

You will need Adobe Reader to view some of the files on this page. See [EPA's PDF page](#) to learn more.

FY 2012

New! FY2012 Brownfields Assessment, Revolving Loan Fund and Cleanup Grant Guidelines - Request for Proposals.

These grants may be used to address sites contaminated by petroleum and hazardous substances, pollutants, or contaminants (including hazardous substances co-mingled with petroleum). Opportunities for funding are as follows: Brownfields Assessment Grants (each funded up to \$200,000 over three years; coalitions are funded up to \$1,000,000 over three years), Brownfields Revolving Loan Fund (RLF) Grants (each funded up to \$1,000,000 over five years) and Brownfields Cleanup Grants (each funded up to \$200,000 over three years). The proposal deadline is November 28, 2011.

- [Final FY2012 Brownfields Assessment Grant Guidelines \(PDF\)](#) (37 pp. 240K)
- [Final FY2012 Brownfields Revolving Loan Fund Grant Guidelines \(PDF\)](#) (31 pp. 203K)
- [Final FY2012 Brownfields Cleanup Grant Guidelines \(PDF\)](#) (19 pp. 241K)
- [Frequently Asked Questions \(PDF\)](#) (47 pp. 224K)

Proposed Guidelines from Previous Years

Please email comments on this website to BrownfieldsWebComments@epa.gov

Proposed Guidelines by Year

- FY 2012
- FY 2011
- FY 2010
- FY 2009
- FY 2008
- FY 2007
- FY 2006
- FY 2005
- FY 2004
- FY 2003
- FY 2002
- FY 2001
- FY 2000

How do I...?

- [Apply for Funding](#)
- [Find Grant Announcements](#)
- [Find Grant Fact Sheets](#)
- [Report Grant Activities](#)
- [Find Success Stories](#)

Proposal Guidelines



All Proposal Changes:

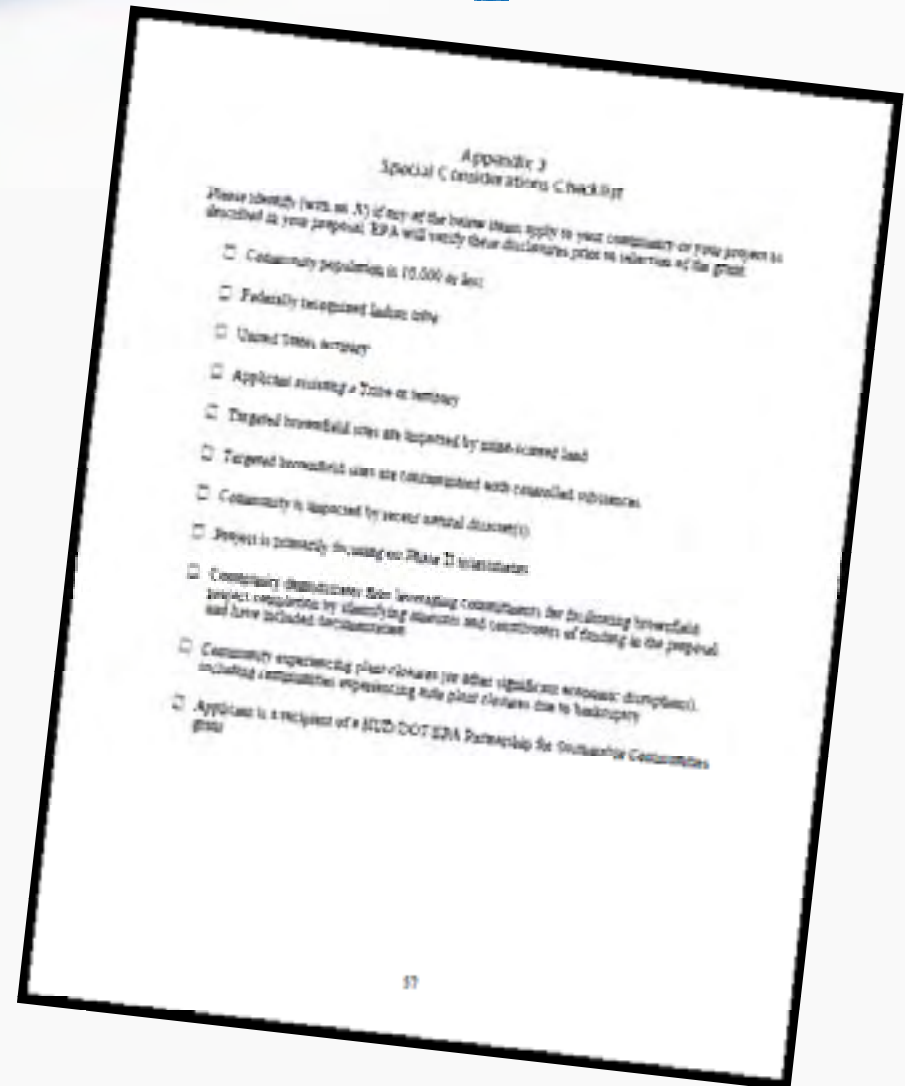
- 15 page limit narrative proposal – your responses to the Ranking Criteria (Does Not include the 2-page Cover Letter)
- Threshold answers not counted in page limit
- List of acceptable and/or required attachments provided.

Proposal Guidelines



All Proposal Changes – continued:

- Special consideration checklist attachment required – Proposals must include a completed checklist found as Appendix 3 indicating any special considerations that apply to your community or project



Proposal Guidelines



All Proposal Changes – continued:

- Point Distribution has changed slightly from years past, but Project Description and Feasibility of Success are still where the majority of points are given.
- Documentation indicating leveraged funds are committed to the project. Your attachments will need to include letters or other documents from sources that have committed funding or resources.

Community Notification



Cleanup Proposals:

- Applicants must provide the community with notice of intent to apply and allow the community an opportunity to comment on the draft proposal.
- For Cleanup Proposals -- draft proposals must include a draft **Analysis of Brownfield Cleanup Alternatives (ABCA)**
- Applications must provide a copy of the draft ABCA and a summary of the public comments received and the response to those comments



Community Notification



Cleanup Proposals:

- Community notification ad must be placed in local newspaper at least two weeks prior to the date of submittal and no later than November 14, 2011.
- The ad should include a copy of the proposal, draft ABCA with a statement that all is available for review and where it can be accessed; the ad must indicate you will accept comments; and announce the date/location of the public meeting.
- Applicant must hold a public meeting to discuss the draft proposal (including the ABCA) prior to submittal of the proposal

Community Notification



Cleanup Proposals - ABCA:

- ABCA's are one tool to ensure that appropriate cleanup method is selected for the site.
- An ABCA is:
 - Usually prepared by a Qualified Environmental Professional (QEP)
 - Contains: Site History of Contamination Issues; Cleanup Standards and Applicable Laws (Federal, State & Local); Discussion of the Alternatives Considered and the Proposed Cleanup Alternative
 - May be a part of or addendum to the Cleanup Plan

Community Notification



Cleanup Proposals – ABCA Template (FAQ #71):

Introduction & Background

- a. Site Location (*address*)
- b. Previous Site Use(s) and any previous cleanup/remediation
- c. Site Assessment Findings
- d. Project Goal (*site reuse plan*)

Applicable Regulations and Cleanup Standards

- a. Cleanup Oversight Responsibility
- b. Cleanup Standards for major contaminants
- c. Laws & Regulations Applicable to the Cleanup

Evaluation of Cleanup Alternatives

- a. Cleanup Alternatives Considered
- b. Cost Estimate of Cleanup Alternatives
- c. Recommended Cleanup Alternative

Community Need



Health, Welfare, and Environment

- Summary of cumulative environmental issues and describe disproportional impact on community
- Describe how major economic disruptions have cause economic distress in the community
- Table Format for Demographic Information
 - More demographic information may be provided and the narrative should describe the impacts not seen in numbers, i.e. economic distress, changes in population size.
- Remember to connect the dots by relating environmental issues with impacts to people & how they live

Project Description/Feasibility of Success



This section carries the most weight for all grant types.

Program Description

- Assessment Guidelines ask you to describe how your brownfield project complements existing community plans
- Applicants need to identify any leveraging needed beyond the grant funds and address:
 - ✓ 1- the amount and type of funds/resources leveraged
 - ✓ 2- how they will materialize during the grant
 - ✓ 3- strength of the commitment
 - ✓ 4- specific role the leveraged resources will play to support the proposed activities.



Community Engagement and Partnerships

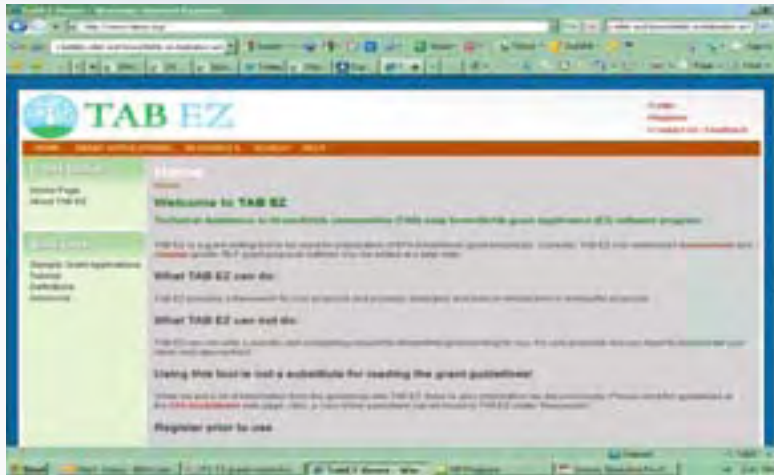


...Hiring Locally:

- Applications should identify any potential hiring from local job training programs.
- The goal is to foster local hiring and stimulate local economies.
- Contact local EPA funded Job Training Programs or where none currently exist work with Workforce Investment Boards or One-Stop Center to identify ways to hire locally.



Grant Resources



- CCLR: www.cclr.org
- Community Brownfields Foundation: www.communitybrownfields.com
- Archived Webinars: www.epa.gov/region9/brownfields
- TABEZ: www.tabez.org

Question and Answer Time



Your Questions?

Up Next...



Useful Application Preparation Tips

—

Ignacio Dayrit,

Center for Creative Land Recycling (CCLR)

&

Jesse Silverstein,

Community Brownfields Foundation

Question and Answer Time



Your Questions?

Grant Resources



- Guidelines: <http://www.epa.gov/brownfields/applicat.htm>
- CCLR: www.cclr.org
- Community Brownfields Foundation:
www.communitybrownfields.com
- Archived Webinars: www.epa.gov/region9/brownfields
- TABEZ: www.tabez.org

Thank You!
Your Feedback