

Key Outcomes From the November 15, 2010 CAG Meeting

Note: this is not a formal or approved meeting summary; its intent is to recap key issues and decisions from the meeting.

Agenda Items

- Update on 2010 Bank Stabilization and Capping Pilot Projects
- Planning for Formal Input on Exposure Controls
- Planning for CAG Retreat
- CAG Communication Committee
- CAG Technical Assistance

Meeting Summaries

- Summary was not reviewed by all because of file access problems, approval will need to be done via email

Membership

- No applications have been received to date for the interest gaps we are seeking, the leadership team is continuing to pursue new members
- One application was delivered at the meeting and the LT will review quickly (this individual was in attendance in the meeting audience)
- One application was received from an individual who does not fit any of the current CAG interest needs
- The goal is to have new members on board for January meeting

Planning for CAG Input On High Use Properties Exposure Controls

- The CAG will provide formal input
- Public input is likely to begin on 1/10 and run through 2/9
- Public meeting is likely to be held on January 19
- A committee will meet on December 13 at 5 PM at SVSU to help frame the format and key items for the CAG input. (Committee includes Charlie, David, Leonard, and the leadership team)
- The CAG will devote the meeting on 1/17 to this issue
- CAG members will be encouraged to attend public meetings that week to listen to other comments and concerns

Planning for CAG Retreat

- The CAG Retreat is moved to Monday, February 21
- Preliminary Topics
 - overall assessment of 2010 and areas for improvement
 - membership terms

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- leadership team for 2011
- leadership terms
- meeting days/times,
- overall plan for the upcoming year
- improving communication to the community
- hiring technical advisors
- finalize any incorporation matters

CAG Communication Committee

- Joel will join Ryan on the committee
- Committee will outline key ideas and priorities for communication and explore best approaches to getting communication out. Ideas expressed include:
 - Develop a briefing package for members to use at local groups
 - Develop a fact sheet/brochure about the CAG
 - Develop a web site
 - Communicate with local media
 - Explore videos for web and local access cable
 - CAG sponsored public workshops
 - Attend local festivals
- It was decided to run a student competition for a CAG logo design. Deb will explore idea with SVSU graphics department, Ryan will contact Delta college. Doug offered up \$100 for prize money.

CAG Technical Assistance

- CAG has received the technical assistance contract from Dow
- Technical assistance funds are limited and need to be carefully planned to enhance CAG and community understanding of key issues
- Up to \$5000 can be used to assist in formational tasks such as incorporation and web site
- \$50,000 is available for technical assistance, and the contract may be renewed in the future
- January meeting topic to include about how to identify and get tech folks on board, options for how to use them and keep costs down such as webinar technology, and options for multiple points of view
- Segment 1 response proposal will be finalized in 2011 and will likely be the first item for outside technical assistance

Other Items

- Leadership team and subcommittees will inform the full CAG of meetings as they occur so that all interested members can attend. Also committees should provide a brief summary of any results and requests to get on agendas at future meetings so sufficient time is provided.

