RACHEL MANSELL

City of Florence, Alabama



Population 40,000
University of North Alabama – 7,000 students
10 mile radius

Collection- Florence, AL Single-Stream 64g Carts- Automated



Engaging with RESIDENTS

OOPS! Thanks for recycling! Some items don't go in your recycling cart. NOT RECYCLABLE IN CART: No Glass No Garbage or **Food Waste** No Styrofoam Automated collection, requires 3ft access around your cart. Also, your recycling must be in the blue roll cart. Recycle Electronics, Used Cooking/Motor Oil at Dropoff Recycling Center, 1200 Terrace Street, Florence, AL 35630 TO LEARN MORE, VISIT: FlorenceRecycles.org OR CALL 256-760-6495

Thank you for Recycling!

We need your help, please...

Do not include the following in your recycle cart:	
Glass	Garbage/Food
Styrofoam	Other
Please break down cardboard and place it in the recycling cart for collection. *If the box is too large to fit in the recycling cart leave it to the side and it will be collected. *Call us if you need an additional recycle cart.	
Collection requires 3ft access around your cart.	
CURB STREET	Feet Place your cart carefully — leave space on all sides.



CITY OF FLORENCE, ALABAMA

Solid Waste and Recycling Department 256-760-6495 www.florenceal.org

Communicating with RESIDENTS

Magnets



Cart Packets





Postcards

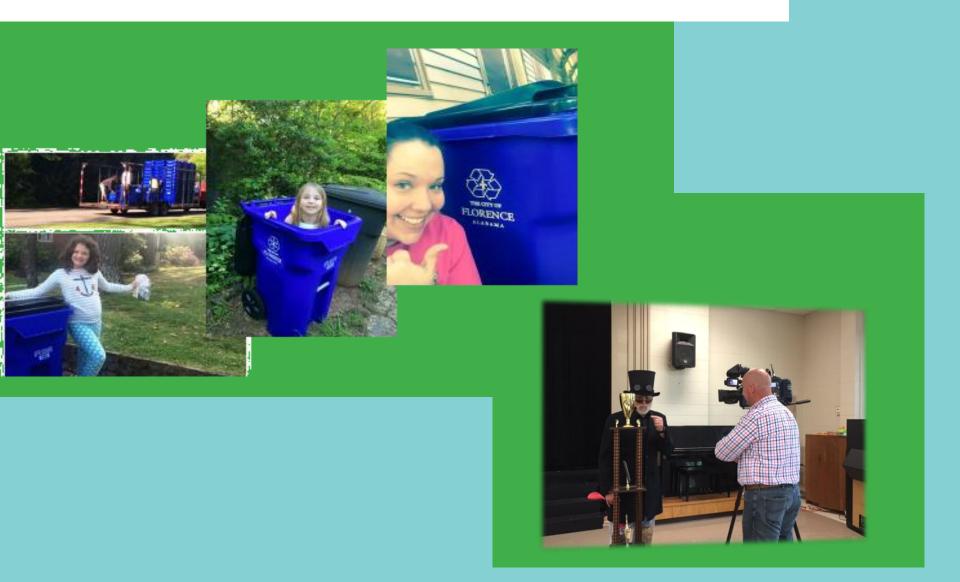


Tours & Events





Social Media to Media Relations



Pictures are PRICELESS

Recycle Bottles, Cans, Boxes, & Paper







RECYCLING MAKES BEING A SUPERHERO SUPER EASY!

















