

SmartWay Goes Public with New Truck Logos!

Carriers have been asking for a SmartWay logo they can affix to the outside of their rigs for a long time, and now it's here! Two new logos, in fact -- one for tractors, and a second for trailers -- are now exclusively available to our SmartWay carriers.

When applied, the new SmartWay logos will clearly publicize a carrier's commitment to saving energy and protecting the environment. Technical and operational specifications for tractors and trailers that qualify to bear the SmartWay logo were announced earlier this year by EPA and the freight-equipment-manufacturing industry.

Virtually all major U.S. Class 8 over-the-road truck manufacturers are now offering, either directly or through their dealers, at least one model that meets the new tractor specifications, and is qualified to carry the 2007 SmartWay Tractor logo. Several trailer manufacturers also are offering components and equipment that can be specified when ordering a new trailer, or to upgrade existing ones, so that they will qualify to carry the 2007 SmartWay Trailer logo.

Tractors and trailers that meet SmartWay specifications, and qualify for a logo on the outside of the vehicle, will be identified on the inside of the vehicle with a unique U.S. EPA Certified SmartWay label.

U.S. EPA Certified SmartWay tractors and trailers are the cleanest, most fuel efficient vehicles available today, saving up to 20 percent in fuel consumption and significantly lowering greenhouse gas emissions and other air pollutants. Carriers who drive with a SmartWay 2007 Tractor or SmartWay 2007 Trailer logo will send a clear message to both their customers and the broader public that they are taking action to save energy, reduce emissions and protect the environment. Only SmartWay Partners that have completed the FLEET Model, submitted an action plan, signed the logo use guidelines, and agree to follow manufacturer-specified maintenance schedules may apply the 2007 SmartWay tractor or trailer logos to their equipment.

Manufacturers have created unique specification guides for ordering U.S. EPA Certified Smartway tractor models and trailers. For a detailed list of these environmental and fuel-saving specifications, go to page 4.

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The new U.S. EPA Certified tractor and trailer logos will clearly communicate our SmartWay Partners' commitment to saving energy and protecting the environment.



Welcome to the newest Partners in SmartWay!

Affiliate

Canadian Trucking Alliance
Enterprise Rent-A-Car
Frehn Center for Professional & Operational Development
National Biodiesel Board
National Truckers Association

Logistics

Access America Transport
American Domestic Cargo Services
Ensenda
JCL Incorporated
Nonstop Delivery
O T Logistics
Transportation Solutions Group, LLC

Non Asset Based Carrier

JDT Transport, LLC
Sea Star Line, LLC

Rail Carrier

Richmond Pacific Railroad
Transwood, Inc.

Shipper

Chiquita Brands International
Coextruded Plastic Technologies, Inc.
General Nutrition Centers
Hewlett Packard
Kohl's Department Stores, Inc
Method Products, Inc.
Nestle Purina Pet Care
Tatung Company of America

Truck Stops

Bruce's Truck Stop

Truck Carrier

ALTL, Inc.
BCJ Trucking, Inc.
Bill Thompson Transport Inc.
Cemex, Inc. dba Sunwest Trucking
Continental Express, Inc.
CPS Express
deBoer Transportation, Inc.
Decker Truck Line
Eldorado Logistics System Inc.
Eastern Eagle Express, Inc.
Epes Transport System
Extra Express
Freymiller, Inc.
Heartland Express
Hill Brothers Transportation
K D England Trucking
Kreilkamp Trucking, Inc.
Lake Erie Transportation Co. Inc.
Leading Green Distributing, Inc.
L.E. Tucker & Son, Inc.
Laris Shelman & Sons Trucking Inc.
Logicorp Enterprises, LLC.
Metro Film Express, Inc. - DBA Metro Express, Inc.
Miracle Trucking Inc.
Missouri Valley Transportation
Missouri Valley Transportation
Morgan Southern, Inc.
Norco Corporation
Quality Transport, Inc.
Select Express & Logistics
SLH Transport Inc.
Slingshot Transportation, Inc.
Stapish Transportation Inc.
StarTrans, Inc
Tandet Dedicated, Inc.
Tandet Logistics
Triple C Transport, LLC
Truck Service, Inc.
United Transportation
Urban Express
White Farms Trucking Inc.



Partner Spotlight



Kimberly Clark Talks and Ships the SmartWay

Kimberly-Clark, a leading supplier of health and hygiene products that last year shipped over \$16 billion in product, joined SmartWay Transport as a Shipper Partner in 2006. Joining SmartWay has helped K-C reinforce its commitment to reduce climate change emissions and improve the energy efficiency of the distribution network it relies on to transport its products in the U.S. and overseas.

“Kimberly-Clark is pleased to be a member of the U.S. Environmental Protection Agency’s SmartWay Transport Partnership,” said Ken Strassner, Vice President, Global, Safety Regulatory and Scientific Affairs. “Participating in SmartWay is a natural extension of our longstanding policy to conduct our affairs with a sincere, balanced and proper regard for the environment.”

According to Strassner, achieving this policy involves all aspects of K-C’s work, including a phased program of product transportation efficiency improvements. K-C is committed to a broad range of freight management strategies that notably are practiced by freight carriers that have joined, or that qualify to join, SmartWay.

Since joining, K-C has notified all of its top carriers that the company is a SmartWay Partner and encouraged them to join and participate in the program. K-C administers an incentive-based “Carrier Assessment” scorecard that now rewards carriers when they join and adopt the environmental and fuel-saving strategies that SmartWay supports.

K-C is also aggressively implementing the following strategies:

- * Switching to intermodal delivery where possible
- * Allowing carriers to use FAST truck lanes at Mexican and Canadian border crossings
- * Switching to Drop and Hook delivery to avoid idling
- * Implementing No Idle policies at all KC facilities
- * Implementing strict pickup appointments
- * Measuring and maximizing cube fill rates
- * Conducting employee awareness programs on fuel savings and environmental stewardship
- * Promoting the SmartWay program through multimedia channels to employees, suppliers, and customers

For more information on Kimberly Clark’s Carrier Assessment program contact Roger L. Heyming, rhyiming@kcc.com or 865-541-7366.

For more information on how to join SmartWay, contact: www.epa.gov/smartway.

Tech Tidbits: New 2007 SmartWay Tractor, Trailer Logos Now Available

The new 2007 SmartWay Tractor and 2007 SmartWay Trailer logos are now available to SmartWay Carrier Partners who want to display their commitment to saving fuel and protecting the environment. Only SmartWay Partners that have completed the FLEET Model, submitted an action plan, signed the logo use guidelines, and agree to follow manufacturer-specified maintenance schedules may apply the 2007 SmartWay tractor or trailer logos to their equipment.

EPA-certified SmartWay Tractor

Must be a SmartWay-eligible base aerodynamic tractor model (see your truck dealership for the most updated list of SmartWay-eligible base aerodynamic models.)

The base aerodynamic model must be equipped with the following features:

- 2007 model year engine
- Sleeper cab with high roof fairing
- Cab side extender fairings
- Fuel tank fairings
- Aerodynamic bumper
- Aerodynamic mirror
- The truck manufacturer must offer at least one no-idle option capable of providing eight hours of idle-free auxiliary power, heat, and/or air conditioning. The carrier can choose which idle reduction option(s) to use, as long as the truck does not idle overnight, year-round. See box below for idle reduction options.
- Aluminum wheels
- Low-rolling resistance tires (eligible tire options are listed below).

EPA-certified SmartWay Trailer

Must be a 53 foot (or longer) dry box van. The base trailer model must be equipped and/or retrofit with the following features:

- Aerodynamic trailer side skirts
- At least one of the following additional aerodynamic features:
 - front-mounted gap fairing
 - and/or
 - rear-mounted tail fairing
- Aluminum wheels
- Light-weight materials are encouraged as an optional specification
- Low-rolling resistance tires (eligible tire options are listed below)



Idle reduction options:

- Idle start/stop system that relies upon a battery with at least 8 hours operating capacity
- Auxiliary power unit with at least 8 hours operating capacity
- Combination bunk heating/cooling system with at least 8 hours operating capacity
- Documented ongoing and consistent company policy of using double drivers, or of providing overnight hotel stays for drivers
- Documented ongoing and consistent company policy of using shore power, or truck stop electrification.

Eligible Tires for SmartWay-certified Tractors and SmartWay-certified Trailers:

- | | | | |
|----------------------------------|---------------------------|-------------------------|-------------------------------------------|
| • Goodyear | • Continental | • Bridgestone | • Michelin |
| Steer G395 LHS Fuel Max | Steer HSL | Steer R287, R280 | Steer XZA3, XZA2 |
| Drive G305 LHD Fuel Max | Drive HDL Eco Plus | Drive M720 | Drive XDA Energy, XDA3, X-One XDA |
| Trailer G316 LHT Fuel Max | Trailer HTL | Trailer R195 | Trailer XTA Energy, XT1, X-One XTA |

NOTE: EPA may add tires to this list in the future based upon data submitted to EPA from tire manufacturers.



On the Road

Recognizing and supporting our partners' commitments to saving fuel and protecting the environment is a top priority. Through SmartWay, EPA is promoting your good work and the progress we're making to achieve our shared goals at some important upcoming conferences and industry conventions. You are welcome to stop by our booth and attend the activities, programs and panels that we'll be part of late in August and September. We hope to see you soon!

Dates	Event	Location
<p>August 23-25, 2007</p> <p>We are sponsoring a booth and the first-ever SmartWay Get Green Trucking Summit the morning of August 24 at this year's Great American Truck Show in Dallas. Following a breakfast, sponsored by the National Biodiesel Board, we'll announce new SmartWay partner commitments and take a look at current trends in the biodiesel market. EPA SmartWay and freight-equipment manufacturers also will be on hand to discuss the fuel-saving benefits of the new U.S. EPA Certified SmartWay 2007 tractors and trailers. Midnight Trucker Radio Network will be taping key discussions as a part of the Summit with a focus on the fuel and environmental challenges facing truckers, and how SmartWay is working to help the industry meet those challenges. We'll close the summit with an opportunity to meet and greet well known trucker celebrities and entertainers. Look for more details in the GATS program and on our web site. Come to the Summit and stop by Booth 16159 at GATS. For more information contact Denise Kearns 734-214-4240, kearns.denise@epa.gov</p>	<p>Great American Trucking Show</p> 	<p>Dallas, TX</p>
<p>September 13-14, 2007</p> <p>EPA is a co-sponsor of this important summit where major retail and commercial shippers, and large freight carriers will examine new data systems that can calculate carbon emissions at all different points within the supply chain, including freight operations. Presentations on emerging, cost effective technologies and solutions for reducing carbon emissions from freight also will be given. Several of our SmartWay Partners are a part of this summit. SmartWay will give a presentation as part of a panel discussion on optimizing efficiency within the distribution and logistics network. We will highlight technologies and strategies that our Partners have executed to effectively reduce carbon emission associated with freight transport and goods movement. For more information contact Buddy Polovick, 734-214-4298, polovick.buddy@epa.gov</p>	<p>Carbon Footprint Consumer Products Summit</p> 	<p>Chicago, IL</p>
<p>Sept. 25-26, 2007</p> <p>SmartWay and its shipper and logistics management partners are jointly participating in a keynote session and panel on the value of participating in SmartWay. Case study data on how transportation efficiency improvements have reduced fuel costs and lowered carbon emissions will be presented by our Partners, including Dell, IBM, and Sharp Electronics. These Partners will discuss their motivations for joining SmartWay and how it has helped them conserve energy, protect the environment, and earn the respect of their customers. For more information contact Buddy Polovick, 734-214-4928, polovick.buddy@epa.gov</p>	<p>Green Transportation and Logistics Summit</p> 	<p>San Francisco, CA</p>



The Buzz about SmartWay Transport Partnership

Visit the links below to see media stories that feature SmartWay Transport Partnership:

Partner News

- Environmental Leader. June 27, 2007. "Hannaford Cuts Emissions with SmartWay".
<http://www.environmentalleader.com/2007/06/26/hannaford-cuts-emissions-with-smartway/>
- CNNMoney.com. July 18, 2007. "EGL Eagle Global Logistics Named as U.S. EPA's SmartWay Transport Partner".
<http://money.cnn.com/news/newsfeeds/articles/prnewswire/LAW10118072007-1.htm>
- Material Handling Management. July 2007. "Exel Earns EPA's SmartWay Partner Designation" by Clyde E. Witt.
<http://www.mhmonline.com/nID/5634/MHM/pNum=1/viewStory.asp>

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<http://www.statejournal.com/story.cfm?func=viewstory&storyid=24246&catid=165>
- BusinessWire.com. June 8, 2007. "EPA recognizes PACCAR Environmental Leadership".
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- PR-GB.com. Sunday June 17, 2007. "EPA recognizes PACCAR Environmental Leadership".
http://pr-gb.com/index.php?option=com_content&task=view&id=1705&Itemid=9
- Industry Week. June 28, 2007. "Paccar Inc.: Driving Innovation Through tightening Regulations" by Brad Kenney. www.industryweek.com/ReadArticle.aspx?ArticleID=14503
- Tirereview.com. June 2007. "Leap of Faith" by Mary Aichllmayr.
<http://www.tirereview.com/?type=art&id=83369>
- E-Trucker.com. June 2007. "Kenworth Clean Power Tour Rolls On" by Kristie Busam.
www.etrucker.com/apps/news/article.asp?id=60937
- The Trucker. June 2007. "Kenworth's T660, T2000 "SmartWay" Eligible". Not available on-line.
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- Tirereview.com. July 17, 2007. "Conti Truck Tires Win EPA Nod".
www.tirereview.com/default.aspx?type=wm&module=4&id=2&state=DisplayFullText&item=8685
- CNNMoney.com. July 19, 2007. "Goodyear Fuel-Efficient Truck Tires Gain EPA Certification".
<http://money.cnn.com/news/newsfeeds/articles/prnewswire/CLTH02119072007-1.htm>
- MTD-Modern Tire Dealer. July 19, 2007. "Goodyear Goes the SmartWay with Fuel Max Truck Tires".
http://www.moderntiredealer.com/t_inside.cfm?action=news_det&storyID=7683
- Automotive World.com. July 20, 2007. "U.S. Goodyear Receives EPA Certification for Fuel Max Technology-Based Commercial Tyres".
<http://www.automotiveworld.com/ACM/content.asp?contentid=62221>

Partnership News

- PR-GB.com. June 20, 2007. “Clean Energy Fuels Oversize Logistics Supply Chain”.
<http://pr-gb.com/index.php?option=content&task=view&id=1821>
- Industry Week. June 25, 2007. “EPA's SmartWay Transport Partnership Aims to Reduce Pollution”.
Adrienne Selko (compiler).
<http://www.industryweek.com/ReadArticle.aspx?ArticleID=14461>

SmartWay Vehicles

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<http://www.pr-inside.com/subaru-launches-next-phase-of-marketing-r130182.htm>
- Social Funds. 6/6/2007. “Enterprise Rent-A-Car Announces Most Comprehensive Environmental Platform in Its Industry”.
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- TravelVideo.TV. June 12, 2007. “Green Growth in Florida’s Tourism Industry Fits Naturally”.
http://travelvideo.tv/news/more.php?id=11674_0_1_0_M
- Reliable Plant. July 2007. “Subaru Plant Celebrates Environmental Milestones”.
www.reliableplant.com/article.asp?pagetitle=Subaru%20plant%20celebrates%20environmental%20milestones%20&articleid=7199
- Earthtimes.org. July 07, 2007. “Subaru Celebrates Environmental Milestones”.
www.earthtimes.org/articles/show/news_press_release,132630.shtml

Web Links to related news

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http://www.landlinemag.com/todays_news/Daily/2007/Jun07/060407.htm/060607-02.htm
- WisBusiness.com. 6/12/2007. “Wisconsin Diesel Truck Idling Reduction Grant Program Offers \$1 Million to Truckers to Help Reduce fuel Costs and Air Pollution”.
<http://www.wisbusiness.com/index.ihtml?Article=97873>