Federal Energy Stimulus
The (Draft) Plan for Iowa

STATE of IOWA
If I had six hours to chop down a tree, I'd spend the first hour sharpening the ax.

– Abe Lincoln
Existing Programs, Capacity and Underserved Markets

- Utility Energy Efficiency Programs
- Public Buildings Programs
- Training
- Agricultural Energy Management
- Iowa Power Fund
- Iowa Energy Center
Iowa’s (Draft) Plan

• Public Sector
• Technology Demonstration
• Non-Profit Sector
• Ag, Commercial and Industrial Sectors
• Training and Information
• Communities
Layers of Accountability

Trust everyone, but cut your own cards.
Measurement

• The biggest question is whose recipe will we follow?
  – National standard
  – State-by-state
Collaboration Among Agencies

Energy Working Group

Energy Stimulus

Advisory Committees
Challenges

- Staffing
- State & regional capacity
- Communications
- Big vs. small
- Many vs. few