

# Investing in America through the Bipartisan Infrastructure Law Recycling Education and Outreach Grant Program Fact Sheet City of Long Beach

## Selected Grant Recipient

**Name:** City of Long Beach  
**Project Location:** Long Beach, CA  
**Project Title:** Targeted In-Person Recycling & Organics Education & Outreach in Long Beach

## EPA Information

**Region:** EPA Region 9

**Grant Funding:** \$1,223,645

## Highlights

- Reaches 17,000 households, which generate 15% of the city's waste, with at least 10,000 of those households belonging to disadvantaged communities.
- Conducts a door-to-door recycling and organics outreach campaign.
- Hires, trains and empowers community outreach ambassadors.

The City of Long Beach will employ local community ambassadors to conduct a door-to-door outreach campaign that supports the rollout of the new organics bin, informs residents what items are accepted in each bin, and continues the “Recycle Right” campaign to reduce contamination and provide culturally informed food waste prevention and waste reduction outreach in the top four languages spoken in the city. The city will hire, train and empower community members to carry out the campaign and will reach 17,000 households, accounting for 15% of the residential waste in the city. The project will largely target communities identified on the Climate and Economic Justice Screening Tool defined as disadvantaged census blocks (10,000 of the 17,000 households).

## REO Grants

The 2021 Bipartisan Infrastructure Law provides the largest EPA investment in recycling in 30 years to support National Recycling Strategy implementation and build a circular economy for all. As part of the Investing in America agenda, this funding supports improvements to waste management systems and programs, allowing resources to be used more efficiently and reducing the impact on the climate. REO grant funding can be used to inform the public about residential or community recycling programs, provide information about the recycled materials that are accepted as part of a residential or community recycling program, and increase collection rates and decrease contamination in residential and community recycling programs. These grants also advance the Justice40 Initiative, which aims to ensure that 40% of the overall benefits of certain federal investments flow to communities that have historically been underserved and overburdened by pollution. The Bipartisan Infrastructure Law also requires that 20% of the grant funding go to communities that are low-income, rural or Native American.

EPA will make the award to the City of Long Beach once all legal and administrative requirements are satisfied.

## Other Recycling Grant Funding in California

[California SWIFR State Grant Fact Sheet](#)

[California SWIFR Communities Grant Fact Sheet](#)

