



URBAN WATERS

2013 Smart Growth Summit Baton Rouge, LA H₂O Overview: How to Learn from the New Orleans Urban Waters Partnership

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Urban Waters Ambassador to New Orleans
November 19, 2013

Why Urban Waters?

America's Urban Waters...

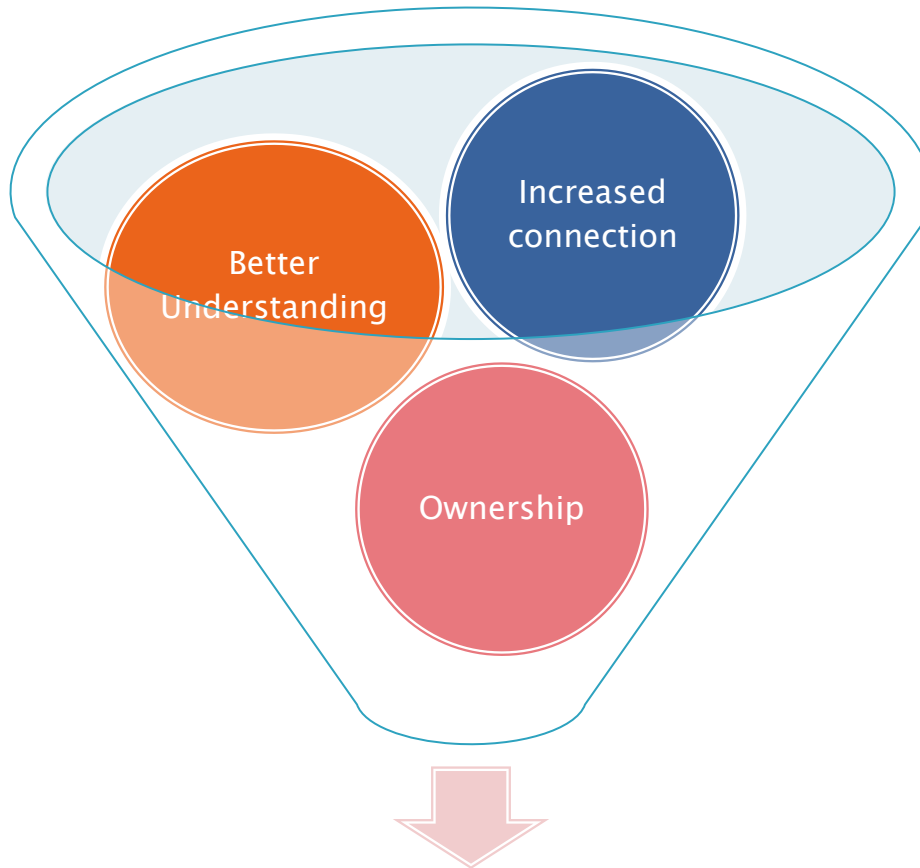
- ▶ Among the most polluted in the nation
- ▶ Require long-term, multi-pronged efforts
- ▶ Negatively impact large populations, including underserved communities

Urban Waters also...

- ▶ Can attract sustained local support for restoration
- ▶ Are gaining value as community assets
- ▶ Provide visible settings for innovative water quality restoration and local stewardship



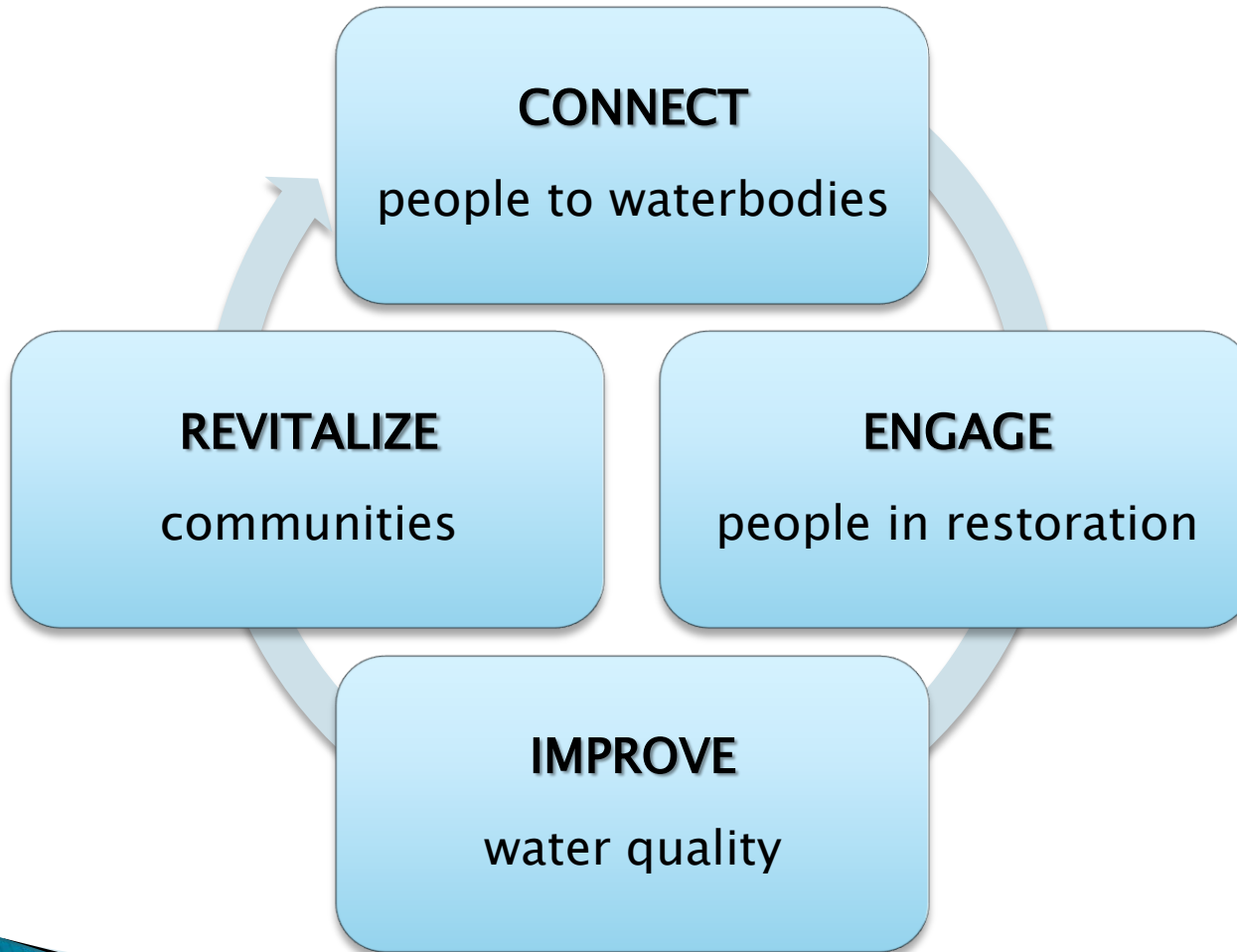
Urban Waters Goal



Restored & Protected Urban Waters



Urban Waters Strategy



Urban Waters Federal Partnership

Vision

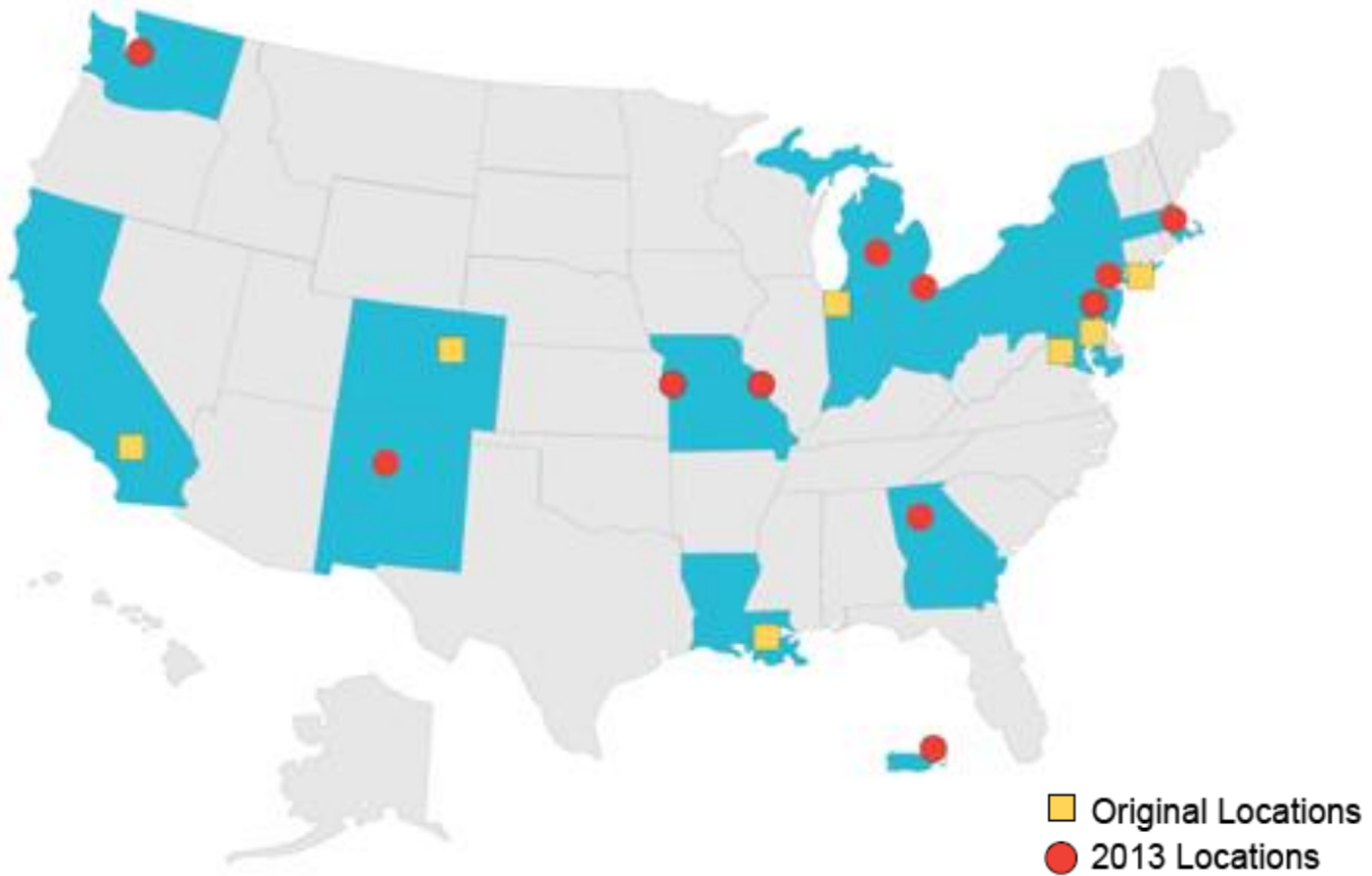
“Through our partnership, we will revitalize urban waters and the communities that surround them, transforming overlooked assets into treasured centerpieces and drivers of urban revival.”

Mission & Principles focus on:

- Underserved and distressed communities
- Integrating natural resource and community & economic development agencies



Urban Waters Federal Partnership National Locations

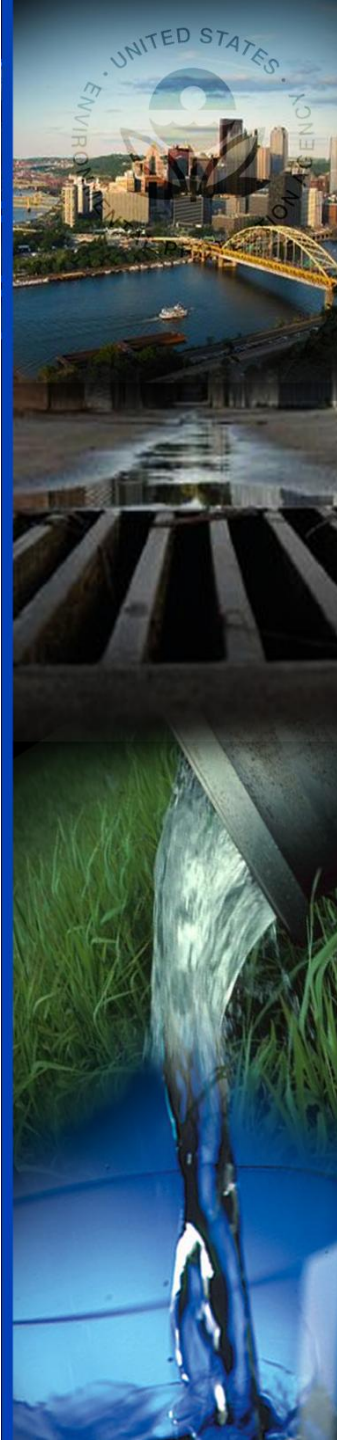


Why a “Federal Partnership”?

Call for stronger federal coordination

**Broaden resources available to support
local community action**

Effective federal collaboration



Tracking Progress of the Federal Partnership

Stakeholder engagement

Collaboration

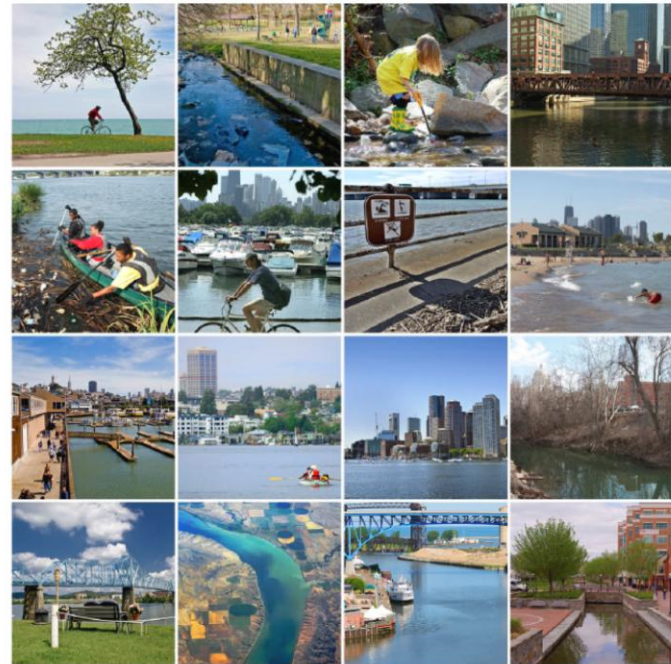
Mission-focused activities

Locally-driven projects

URBANWATERS

FEDERAL PARTNERSHIP
Restoring Urban Waters, Revitalizing Communities

PARTNERSHIP IN ACTION



MAY 2013

Urban Waters in Action: New Orleans



New Orleans/Lake Pontchartrain Urban Waters Focus Areas



Environmental
Education



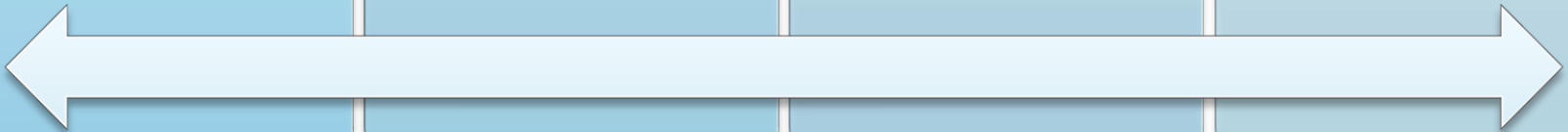
Greenway
Revitalization



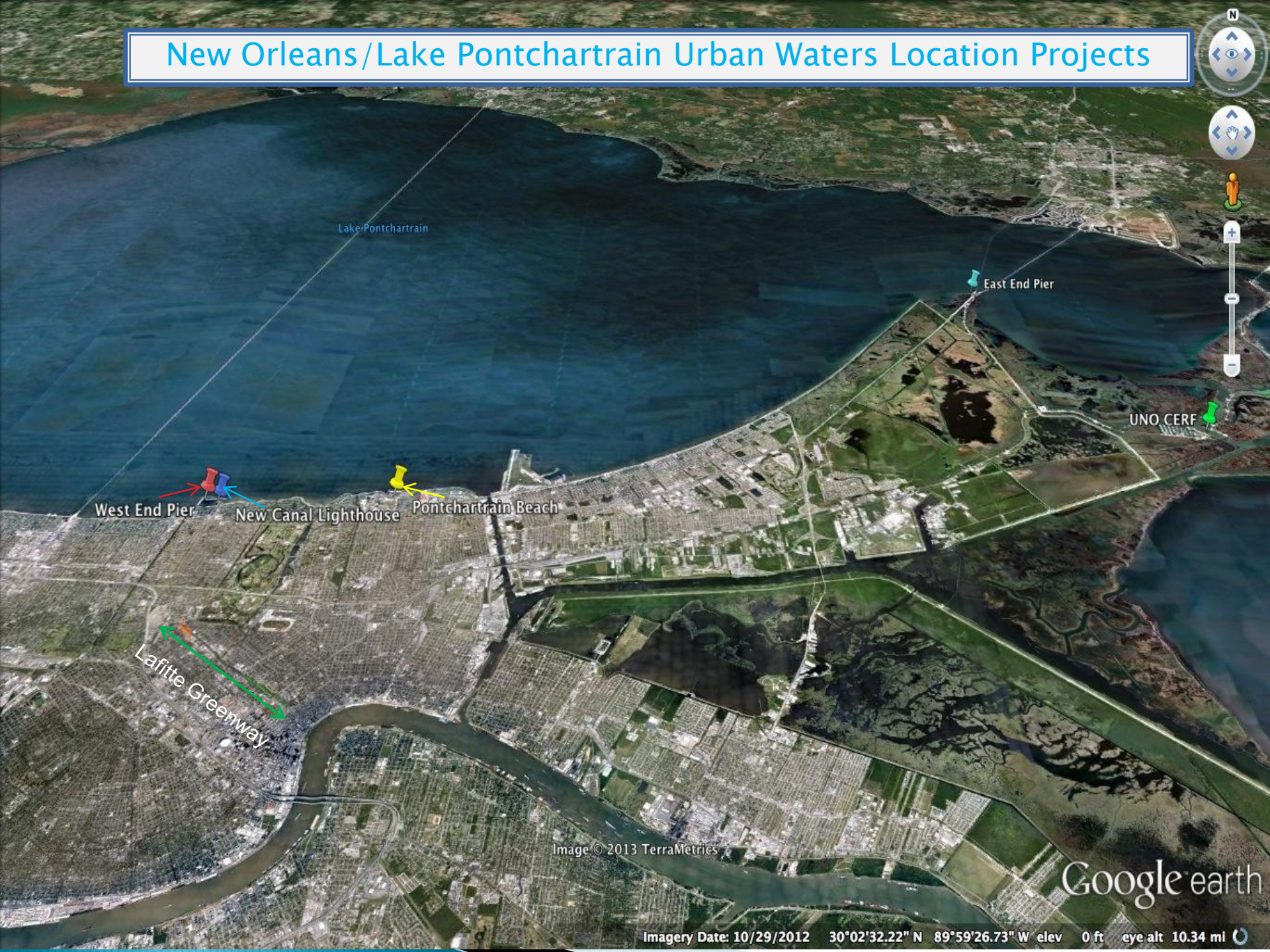
Facilities
Reconstruction



Enhanced
Access



New Orleans/Lake Pontchartrain Urban Waters Location Projects



Lake Pontchartrain

West End Pier

New Canal Lighthouse

Pontchartrain Beach

East End Pier

UNO CERF

Lafitte Greenway

Image © 2013 TerraMetrics

Google earth

Imagery Date: 10/29/2012 30°02'32.22" N 89°59'26.73" W elev 0 ft eye alt 10.34 mi



Top Left: Xavier University students plant sunflowers. Right: Julio supervises Xavier students as they remove invasive tree.

Credit: Groundwork New Orleans



Green Team
member waters
new trees in
Bioswale

Credit: Groundwork New Orleans

For more information, visit
www.urbanwaters.gov/nola