

TRIBAL ENVIRONMENTAL OUTREACH


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USEPA CWA WORKSHOP MAY 2017

TRIBAL ENVIRONMENTAL OUTREACH TOPICS

- Planning your Environmental Outreach activities and Tribal Earth Day Events
 - Funding for outreach activities and Tribal Earth Day Events
 - Outreach activities: How to use presentations multiple times. This would be about how to use presentations for different audiences multiple times per year, or modify presentation to apply towards different media
 - Staffing Tribal Earth Day Event: Utilizing Tribal Environmental Staff, Tribal Administration, Volunteers,
 - Seeking participants for outreach activities or presentations
 - Evaluating Outreach Events
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PLANNING OUTREACH ACTIVITIES

Outreach activities should be planned to provide comprehensive information, for any person interested in learning about environmental protection, preservation and enhancement, and should be provided with opportunity to further knowledge using scientifically sound methods based upon facts.



PLANNING YOUR ENVIRONMENTAL OUTREACH ACTIVITIES AND TRIBAL EARTH DAY EVENTS

Initiate planning for annual events 6-8 months in advance

Conduct weekly internal staff meetings

Monthly group and participants meeting

Determine theme or main activity of annual event

**Collaborative with other Tribes, state, local and government
agencies**

Final plan should be set 1 to 2 months prior to event

Purchase items and materials 30 days in advance of event



EARTH DAY EVENT



FUNDING FOR OUTREACH ACTIVITIES AND TRIBAL EARTH DAY EVENTS

Utilize USEPA GAP funds, CWA 106, CWA 319 NPS and other grants that allow for outreach, USEPA funds have limitations and restrictions on how funding can be utilized for outreach and earth day events

Collaborate with other Tribes to conduct cost share for events. Some Tribes do not have annual earth day event and may participate at an Inter-Tribal Event

Pursue donations from Tribes, businesses, and large corporations

Food and refreshments are not allowed to be funded using or other USEPA GAP, CWA 106 or CWA 319 funds.



OUTREACH ACTIVITIES FUNDING

CWA 106 / 319 and other grant funding can be used to pay for special outreach activities, example San Diego Office of Education, Splash Van and Green Machine. Birch Aquarium to show various seas creatures and discuss how watersheds can have an affect upon rivers, streams, lakes and ocean.

Plan for funding one year in advance when utilizing USEPA CWA 106, 319 or GAP funding.



SPLASH VAN CWA 106 & 319




ESTIMATED EXPENSES

Event Expenses 200-300 attendees	
Supplies	\$1,200
Sanitation	\$400
Utensils	\$200
Entertainment	\$100-\$300
T-Shirts	\$1,700
Dining / Seating	\$350.00
Food	\$400-\$500
Educational Sessions	\$500-\$700
Raffle / giveaway items	\$300
TOTAL	\$5,500

OUTREACH ACTIVITIES, MULTIPLE USES

Outreach Activities funded using USEPA GAP funds can only be conducted once, the only exception for same activity to be used again is when new or different audiences are being introduced to outreach activity

Modify activity to address different media, example ground water model can be used for surface influence upon groundwater, Non Point Source Pollution, ground water recharge, over drafting of aquifer when lower source depletes upper community wells, hydrology 101, landfills / open dumps, and how ever staff can address different issue using similar or same tools.



BENTHIC MACRO INVERTEBRATES



PLANT IDENTIFICATION



BANK STABILIZATION PROJECT CWA 319 NPS



BANK STABILIZATION PROJECT CWA 319 NPS



CWA 319 NPS RESTORATION PROJECTS



CWA 319 NPS RESTORATION PROJECTS

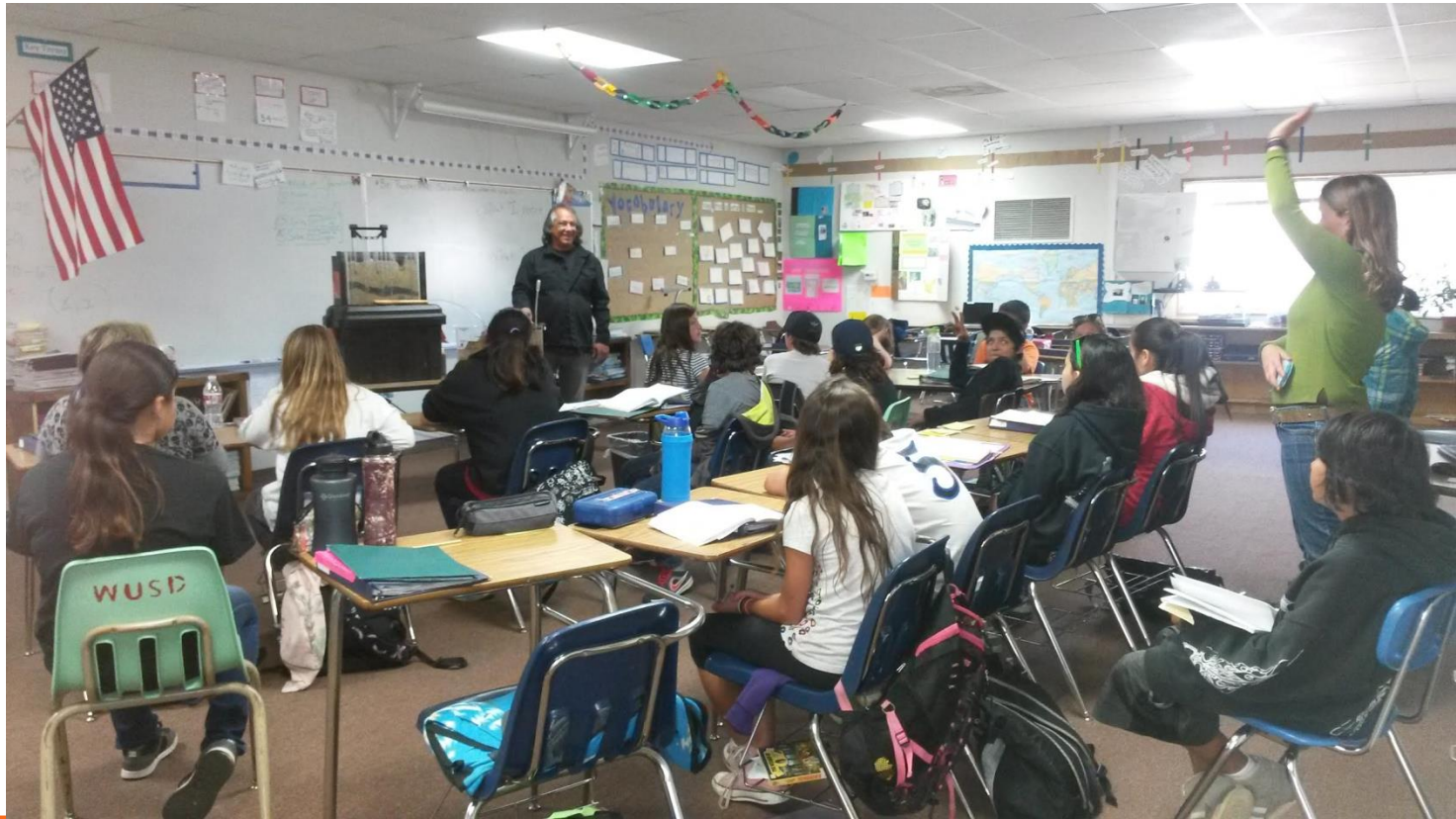


OUTREACH ACTIVITIES

Outreach activities can be conducted in formal classroom settings, hands on in the field at project sites, annual earth day events, tribal traditional gatherings, Executive and General Council Meetings, Tribal Schools and Education Centers, and other Tribal events.



CWA 319 OUTREACH SCHOOLS



CWA 319 OUTREACH SCHOOLS



CWA 319 INVASIVE SPECIES PROJECTS



TRIBAL ENVIRONMENTAL OUTREACH ALTERNATIVE METHODS

Media:

Radio

News, Newspapers, Newsletters

Public Broadcasting Networks

Facebook

Video Presentations

Web Pages



STAFFING TRIBAL EARTH DAY EVENT

Tribal Environmental Program Staff

Other Tribal staff, or staff from other Tribal programs

Volunteers

Local youth or community centers

Include these potential volunteers in all planning meetings



EARTH DAY VOLUNTEERS



SEEKING PARTICIPANTS FOR OUTREACH ACTIVITIES OR PRESENTATIONS

**Seek participants from other agencies; Tribal, local, state,
federal, and government**

NRCS,USFS, USFG, ACOE, Cal Fire,, SDGE, Sierra Club, ITLTRF

**Regional water quality boards, regional watershed groups,
recycling centers, waste disposal company's, BIA, IHS,
SCTCA,**

Local news stations, weather reporting staff

**Cultural and Traditional participants: singers, crafters, hunters,
and gatherers**



EARTH DAY PARTICIPANTS



EARTH DAY PARTICIPANTS



EVALUATING OUTREACH EVENTS

Assess, Revise, and improve or develop methods in outreach plan

Conduct after event meeting to discuss how event went, what worked very well, areas for improvement, and input from Tribal Community.

Evaluation forms for staff, planning group, and Tribal Community

Request input from all volunteers, assisting Tribes, and participants conducting outreach activities



TRADITIONAL ENTERTAINMENT



QUESTIONS ?

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