



May 08, 2018

FROM : Schulman IRB ("Schulman" or the "Board")
TO: Timothy Foard, MS
SUBJECT: Recruitment/Study-Related Material
IRB NO.: 201800994;
SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Search Engine

Description : Search and Display Ad Copy

Material Item# : MA1806083-0

Review Date : 05/08/2018

Approved and/or Acknowledged Recruitment/Study-Related materials should not be used or distributed to study subjects until you have received an approval letter from Schulman to conduct this study.

Acknowledged material includes, but is not limited to, copyrighted documents, some subject instructions, standardized questionnaires, etc.

Any variation of approved or acknowledged materials must be resubmitted as outlined in the Recruitment Guidance available at www.sairb.com.

PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806083-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



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*Splash Clinical reserves the right to swap headlines and description lines to help refresh advertisements when necessary. Each variation will include the words "research study."

Headline 1	Headline 2	Description (Character count Max 80)	Display UR (Max 35 Characters)	Headline 1 Char. Count Max 30	Headline 2 Char. Count Max 30	Description Char. Count Max 80
1) Healthy People Needed	Mosquito Repellent Study	You may qualify for a research study.	mosquito.researchstudyinfo.com	21	24	37
2) Volunteers Needed	Mosquito Repellent Study	Learn more about a research study for mosquito repellent.	mosquito.researchstudyinfo.com	17	24	57
3) Mosquito Repellent Study	Healthy Volunteers Needed	Research study recruiting adults. Compensation provided if you participate.	mosquito.researchstudyinfo.com	24	25	75
4) Healthy Volunteers Needed	Mosquito Repellent Study	Learn more about a mosquito repellent research study.	mosquito.researchstudyinfo.com	25	24	53
5) Mosquito Repellent Study	Seeking Study Volunteers	Looking for adults, 18-55 for a mosquito repellent research study.	mosquito.researchstudyinfo.com	24	24	66
6) Research Study	Mosquito Repellent Study	Research study for mosquito repellent. Compensation provided if you participate	mosquito.researchstudyinfo.com	14	24	80
7) Healthy Adults Needed	Mosquito Repellent Study	Learn more about a research study for adults 18-55.	mosquito.researchstudyinfo.com	21	24	51
8) Seeking Study Volunteers	Mosquito Repellent Study	Research study recruiting adults. Compensation provided if you qualify.	mosquito.researchstudyinfo.com	24	24	71
Destination URL: http://www.mosquito.researchstudyinfo.com				0	0	0

Google Ad Extensions

Site Link Extension Titles:	Description Line 1 (35 char. limit):	Description Line 2 (35 char. limit):	Link To:			
About This Study	Learn more about this study.		Home Page	15	33	28
Contact Us	Contact us to see	if you may qualify.	Contact Us	3	20	27
Register to Learn More	Register to learn more	about the research study.	Home Page	17	30	35

Google Ad Extensions Examples:

Google Ad Extensions allow us to add extra information to the typical Google ad, such as links to the different pages of the patient facing website or the location of a site.

Google Site Link Extension Example:

Nike.com - Nike Official Store
 www.nike.com/ • 4.3 ★★★★★ advertiser rating
 Shop for Nike Shoes and Gear. Online at the Official Nike Store.
 Nike has 1,991,350 followers on Google+

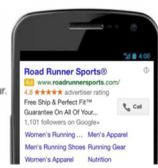
Women's Gear
 Shop the Nike Women's Sculpt Tight and Other Women's Styles at Nike

Men's Gear
 Shop the latest Nike Men's styles. Including the LeBron XI at Nike.com

Custom Nike Shoes
 Create your Customized Footwear. For Performance, Fit and Style

Jordan Shoes
 Take Flight. LR Your Game. Shop Jordan Shoes at Nike.com

Google Call Extension Example:



Google Location Extension Example:

Road Runner Sports® - Free Ship & Perfect Fit™ Guarantee
 www.roadrunnersports.com/ •
 Over 800 Shoe Styles to Choose From
 Road Runner Sports has 1,101 followers on Google+
 Women's Running Shoes - Men's Running Shoes - Gift Card
 1435 North Kingsbury Street, Chicago, IL • (312) 448-2966



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SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Social Media

Description : Craigslist

Material Item# : MA1806074-0

Review Date : 05/08/2018

Approved and/or Acknowledged Recruitment/Study-Related materials should not be used or distributed to study subjects until you have received an approval letter from Schulman to conduct this study.

Acknowledged material includes, but is not limited to, copyrighted documents, some subject instructions, standardized questionnaires, etc.

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PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806074-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



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i2LResearch – Mosquito Repellent Study Craiglist Copy

[Each ad will contain an image from the advertising images document and contact information for the study site. Headlines can be switched between ads.]

Version 1

Headline: Healthy Volunteers Needed for a Research Study

Body:

i2LResearch is currently seeking healthy volunteers to participate in a research study evaluating treated fabrics to see if they prevent bites from mosquitoes.

Compensation will be provided for your time if you participate.

You may qualify for participation if you:

- Are between 18-55 years of age
- Do not have skin conditions that could become worse by wearing the treated fabric products
- Are not pregnant or nursing

If chosen to be a Test Subject, you would participate in up to two days of testing. As a test subject, you would also need to attend a training and information session, which will last about two hours.

To learn more about the study and to see if you may qualify, please visit our website at mosquito.researchstudyinfo.com

Version Two

Headline: Mosquito Repellent Research Study

Body: A research study is currently seeking healthy volunteers, 18-55 years of age, to participate in a research study evaluating the effectiveness of a mosquito repellent.

Compensation will be provided for your time if you participate.

To learn more about the study and to see if you may qualify, please visit our website at mosquito.researchstudyinfo.com.



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FROM : Schulman IRB ("Schulman" or the "Board")
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SUBJECT: Recruitment/Study-Related Material
IRB NO.: 201800994;
SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Social Media

Description : Facebook--Management

Material Item# : MA1806075-0

Review Date : 05/08/2018

Approved and/or Acknowledged Recruitment/Study-Related materials should not be used or distributed to study subjects until you have received an approval letter from Schulman to conduct this study.

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Any variation of approved or acknowledged materials must be resubmitted as outlined in the Recruitment Guidance available at www.sairb.com.

PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806075-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



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i2LResearch – Mosquito Repellent Study Facebook Management

MA1806075-0

Splash Clinical will be building a new Facebook Page for i2LResearch's Mosquito Repellent Research Study and will be posting Facebook ads via that Facebook Page. *(See Facebook Page Document for detail on this new page)*

Splash Clinical posts Facebook newsfeed ads and mobile newsfeed ads via Facebook's "unpublished post" option. This is currently the only option Facebook offers to post a newsfeed ad. This means that a Facebook post will show up on Facebook user's walls as an ad, but will not post to the Facebook Page Wall. The ad will link to the Facebook Page via a link at the top of the ad. *For an example of this, please see the Facebook Newsfeed tab of the Ad Copy document.*

Splash Clinical (online company managing campaign) will turn off commenting, messaging, tagging, etc. to the full extent that Facebook will allow. This means that no one will be able to send a private message to the Facebook page, or post a message to page's Facebook wall, or tag themselves in images on the Facebook wall.

Facebook does not give an option to turn commenting off for ads; however you can block certain words. We include a list of 500+ commonly used words into the blocked words list. Posts containing these words are "hidden" so no one on Facebook can view them except the person who posted it.

When anyone posts a comment on an ad, a notification email is sent to Splash Clinical from Facebook. Splash Clinical will delete the comment and compile all comments into a spreadsheet for client review. If there is a comment from a Facebook user that asks a legitimate question about the research study, the following comment will be posted in reply:

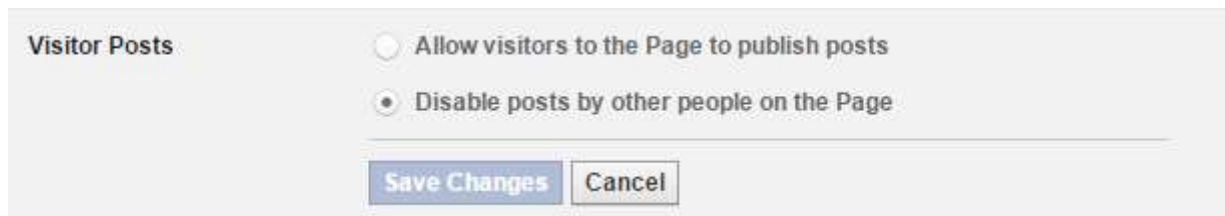
If you would like to learn more about this research study, please visit our website at mosquito.researchstudyinfo.com

Monitoring frequency: Splash Clinical will monitor the ads for any comments during normal business hours (9 – 5 pm, Monday–Friday).

Facebook Setting Details

Safety Information: This creates a static post that will always be displayed at the top of the Page's newsfeed. It can state safety information about the trial. We also include info stating that we do not allow commenting on the page and reserve the right to delete any comments.
**For this copy please see the Facebook Page document*

Page Visibility: The page can be "unpublished" at any time. Meaning no one will be able to see or find the Page.



Visitor Posts

Allow visitors to the Page to publish posts

Disable posts by other people on the Page

Save Changes Cancel

Visitor Posts: This can prohibit anyone from posting to the timeline or adding photos or videos.



News Feed Audience and Visibility for Posts

Allow News Feed audience selection and post visibility options for this Page. [?]

Save Changes Cancel

News Feed Audience and Visibility for Posts: This allows us to place unpublished posts in the News Feed.



Expiring Posts

Ability to set posts that expire is turned off for my Page

Edit

Expiring Posts: This allows page admins to create posts that Facebook will automatically end based on an end date set by the page admin. Teuteberg will not be using this setting.



Messages

Allow people to contact my Page privately by showing the Message button

Save Changes Cancel

Messages: People are not allowed to contact the page privately, since it is run by a third party that would not be able to answer any questions about the trial. Instead, they are directed to the patient facing website where they can get more information.

Tagging Ability	Only people who help manage my Page can tag photos posted on it.	Edit
Country Restrictions	Page is only shown to people in United States.	Edit
Age Restrictions	Page is only shown to people over 18 years of age.	Edit
Page Moderation	Posts containing these words are blocked: this will include the 500 most commonly used words in the english language.	Edit
Profanity Filter	Set to strong	Edit
Similar Page Suggestions	Choose whether your Page is recommended to others	Edit

Tagging Ability: People on Facebook are not allowed to tag other users in our photos. (Tagging is a way to link someone to a specific photo or post)

Country Restrictions: This restricts which countries are able to view the page based on where the clinical trial is taking place.

Age Restrictions: This restricts the age of people who can view this page so that minors can't interact with this Page. This is set to people 18 and older.

Page Moderation: To keep inappropriate comments from being made, words can be added to this list. Any posts or comments containing these words will be "hidden," meaning no one besides the person who posted it will be able to see the comment. Teuteberg can then delete the comment completely. We upload a list of the 500 most commonly used words for this blocking so almost all comments are "hidden," so other Facebook users can't see them.

Profanity Filter: The profanity filter is set to strong. This means any posts or comments containing words commonly marked as offensive will not be allowed to post.

Similar Page Suggestions: Facebook will commonly suggest that users like a Page that may pertain to their interests. This feature is turned off, which means that people will not be suggested to like this page.


Comment Ranking	Most recent comments are shown for my Page by default.	Edit
-----------------	--	------

Comment Ranking: If we allowed commenting on the Page we could use this setting to have either the most recent comments or most relevant comments display first.

Merge Pages	Merge duplicate Pages	Edit
Remove Page	Delete your Page	Edit

Merge Pages: This allows us to merge similar Pages. We will never do this as only one study page is created.


Remove Page: This allows us to remove the page if we are done with the trial and decide the page is no longer needed.

 **On Facebook**


- Get a notification each time there is activity on your Page or an important Page update.
- Get one notification every 12 - 24 hours on all activity and updates on your Page during that time.
- Off

Edit your notification settings for:

New Mention of Page	Turn Off
New Comments on Page post	Turn Off
Edits to Comments you have written	Turn Off
New Subscribers to events	Turn Off
New Likes on Page post	Turn Off
New Likes	Turn Off
Edits to Posts you have written	Turn Off

 **Messages**

- Get a notification each time your Page receives a message.
- Off

 **Email**

- Get an email each time there is activity on your Page or an important Page update.
- Off

Notifications: This is where we can select how to receive notifications about the page. Splash Clinical will be notified within Facebook and via email each time activity takes place on the Facebook Page. When Splash Clinical is notified that a comment has been made, we are able to delete the comment. We can then track all comments that have been deleted and report them to our client as requested.



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TO: Timothy Foard, MS
SUBJECT: Recruitment/Study-Related Material
IRB NO.: 201800994;
SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Social Media

Description : Facebook--Newsfeed

Material Item# : MA1806076-0

Review Date : 05/08/2018

Approved and/or Acknowledged Recruitment/Study-Related materials should not be used or distributed to study subjects until you have received an approval letter from Schulman to conduct this study.

Acknowledged material includes, but is not limited to, copyrighted documents, some subject instructions, standardized questionnaires, etc.

Any variation of approved or acknowledged materials must be resubmitted as outlined in the Recruitment Guidance available at www.sairb.com.

PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806076-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



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*Splash Clinical reserves the right to swap "headlines" and "link descriptions" with various versions of "post text" to help refresh advertisements when necessary.

1 2 3 4 5 6 7 8	Mobile or Newsfeed	Post Text (500 --- Desktop, 250 --- Mobile)	Link Headline (1-2 Lines)	Link Description (2-3 Lines -- Desktop, 1 Line --- Mobile)	Post Text Count
	Mobile/Desktop	i2LResearch is seeking volunteers for a mosquito repellent research study. Compensation provided if participants qualify.	Healthy Volunteers Needed	Learn more about the research study.	121
	Mobile/Desktop	i2LResearch is currently seeking volunteers to participate in a research study. Compensation provided.	Seeking Healthy Volunteers	Click to learn more.	102
	Mobile/Desktop	Adults may qualify for a mosquito repellent research study. Compensation provided for participation.	Volunteers Needed	Click here to see if you may qualify.	100
	Mobile/Desktop	We are currently seeking adult volunteers for a research study. Compensation provided for participation.	Mosquito Repellent Research Study	Visit our website to learn more.	105
	Mobile/Desktop	i2LResearch is conducting research on a mosquito repellent. Researchers are currently looking for adults to participate. Compensation provided if you qualify.	i2LResearch Research Study	Click here to learn more.	158
	Mobile/Desktop	Researchers are seeking volunteers to participate in a mosquito repellent research study. Adults may qualify and compensation is offered for participation.	Research Study Seeking Healthy Volunteers	Click here to see if you may qualify.	155
	Mobile/Desktop	Now enrolling healthy volunteers to participate in a mosquito repellent research study. Compensation provided to qualified participants.	Mosquito Repellent Research	Learn more about the research study.	137
	Mobile/Desktop	i2LResearch is currently seeking volunteers to participate in a research study. Compensation provided to qualified participants.	Mosquito Repellent Study	See if you may qualify.	128

Display URL: mosquito.researchstudyinfo.com

Destination URL: http://mosquito.researchstudyinfo.com

Example of format:

Teuteberg Incorporated Page Name and Profile Picture
Sponsored -

We are currently seeking adult volunteers for a tick repellent research study. Compensation may be provided for participation. Post Text

VOLUNTEERS NEEDED

Tick Repellent Study Link Headline
Visit our website to learn more. Link Description
TICKREPELLENT.RESEARCHSTUDYINFO.COM

Like Comment Share



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The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Social Media

Description : Facebook--Page Details

Material Item# : MA1806077-0

Review Date : 05/08/2018

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WebPortal/Paperless



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**i2LResearch – Mosquito Repellent
Research Study
Facebook Page Details**
5.22.17 V2

Page Name:

Mosquito Repellent Research Study

About (short description): Limited to 155 characters

i2LResearch is seeking healthy volunteers to participate in a research study evaluating treated fabrics to see if they prevent bites from mosquitos.

Description (longer description):

i2LResearch is currently seeking healthy volunteers to participate in a research study evaluating the effectiveness of treated fabrics to see if they prevent bites from mosquitos.

Compensation will be provided for your time if you participate.

If chosen to be a Test Subject, you would participate in up to two days of testing. As a test subject, you would also need to attend a training and information session, which will last about two hours.

Safety Information:

POSTING GUIDELINES: For your protection, and the protection of others, we have turned off commenting wherever possible. On page posts that do allow commenting, we ask that you do not post any personal health information, questions about the study, or information about the study if you are participating. We reserve the right to remove any comments, at any time, for any reason. This page is monitored by a third party that cannot address questions or concerns about this study. If you are a study participant, please contact your study director with any questions or comments. If you are not a participant, and would like to learn more about the study, please visit our website: <http://mosquito.researchstudyinfo.com>

Facebook Page Images:



Posts to be made to the Facebook Page Wall:

- Learn more about a research study for healthy adults.
<http://mosquito.researchstudyinfo.com>
- Now enrolling volunteers for a mosquito repellent research study.
Compensation provided. <http://mosquito.researchstudyinfo.com>

[Will be posted along with an image from the advertising image document]



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SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Social Media

Description : Facebook--Right Column

Material Item# : MA1806078-0

Review Date : 05/08/2018

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PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806078-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



* 6 0 - M A 1 8 0 6 0 7 8 - 1 - 7 *

*Splash Clinical reserves the right to swap headlines and description lines to help refresh advertisements when necessary.

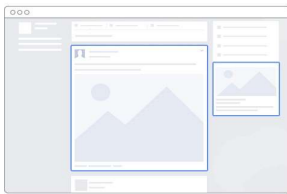
	Headline	Body Text	Display URL	Headline Text Count Max	Body Text Count Max
1					
2					
3					
4	Mosquito Repellent Study	Adult volunteers needed for a research study. Compensation provided if you participate.	mosquito.researchstudyinfo.com	24	87
5	Volunteers Needed	A mosquito repellent research study is currently enrolling adults 18-55.	mosquito.researchstudyinfo.com	17	72
	Mosquito Repellent Study	A research study is seeking volunteers. Compensation provided if you qualify.	mosquito.researchstudyinfo.com	24	77
	Healthy volunteers Needed	For a mosquito repellent research study. Adults 18-55 may qualify.	mosquito.researchstudyinfo.com	25	66
	Mosquito Repellent Research	Learn more about a research study for a mosquito repellent. Compensation is provided.	mosquito.researchstudyinfo.com	27	85

Destination URL: <https://mosquito.researchstudyinfo.com>

Example:

Facebook Ad Placements

Desktop News Feed and Right Column



Mobile News Feed



SPONSORED 1 Create Ad

Save on October Specials
ediblearrangements.com
Free Delivery all Month!

Page Name and URL

Body

Outlet Sunglasses
raybany.com
Save up to 50% on brand name discount
Sunglasses. Order Online Today!

\$19.99



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SUBJECT: Recruitment/Study-Related Material
IRB NO.: 201800994;
SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Other

Description : Mosquito Repellent Study Images

Material Item# : MA1806081-0

Review Date : 05/08/2018

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PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806081-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



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53170130



41772050



43147680



65829011



21428995



23734234



24197113



8332225



9342353



50683850



20438427



11145651



Research Study

HEALTHY
VOLUNTEERS



Healthy Volunteers

Research Study



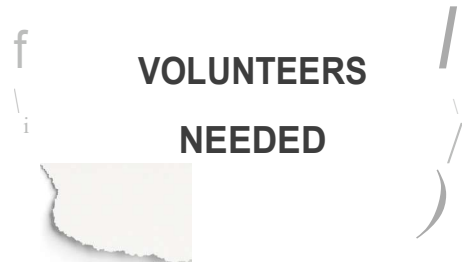
Mosquito Repellent Research



Volunteers Needed

MOSQUITO REPELLENT
RESEARCH







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SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Social Media

Description : Instagram--Management

Material Item# : MA1806079-0

Review Date : 05/08/2018

Approved and/or Acknowledged Recruitment/Study-Related materials should not be used or distributed to study subjects until you have received an approval letter from Schulman to conduct this study.

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Any variation of approved or acknowledged materials must be resubmitted as outlined in the Recruitment Guidance available at www.sairb.com.

PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806079-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



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i2LResearch – Mosquito Repellant Study

Instagram Management

MA1806079-0

Splash Clinical will be building a new Instagram Page for this study and will be posting Instagram ads via that Instagram Page. *(See Instagram Page Document for detail on this new page)*

Splash Clinical posts Instagram ads via Instagram's newsfeed. This means that an Instagram post will show up on Instagram user's walls as an ad, but will not post to the Instagram Page Wall. The ad will link to the Instagram Page via a link at the top of the ad. *For an example of this, please see the Instagram tab of the Ad Copy document.*

Splash Clinical (online company managing campaign) will turn off commenting, messaging, tagging, etc. to the full extent that Instagram will allow. This means that no one will be able to send a private message to the Instagram page, or post a message to page's Instagram wall, or tag themselves in images on the Instagram wall.

Instagram does not give an option to turn commenting off for ads; however, you can block certain words. We include a list of 500+ commonly used words into the blocked words list. Posts containing these words are "hidden" so no one on Instagram can view them except the person who posted it.

When anyone posts a comment on an ad, a notification email is sent to Splash Clinical from Instagram. Splash Clinical will delete the comment and compile all comments into a spreadsheet for client review. If there is a comment from a Instagram user that asks a legitimate question about the research study, the following comment will be posted in reply:

If you would like to learn more about this research study, please visit our website at mosquito.researchstudyinfo.com, or call us at (410) 747-4500

Monitoring frequency: Splash Clinical will monitor the ads for any comments during normal business hours (9 – 5 pm, Monday-Friday).

Instagram Setting Details

Similar Page Suggestions: Instagram will commonly suggest that users follow a Page that may pertain to their interests. This feature is unchecked, which means that people will not be suggested to follow this page.

Similar Account Suggestions Include your account when recommending similar accounts people might want to follow. [?]

Comments: Instagram will hide inappropriate comments. This means that Instagram will hide comments that contain words or phrases often reported as offensive.

Custom Keywords: We include a list of 500+ commonly used words into the blocked words list. Posts containing these words are “hidden” so no one on Instagram can view them except the person who posted it.

Comments

Hide Inappropriate Comments

Hide comments that contain words or phrases often reported as offensive.

Custom Keywords

Comments that contain any of the words or phrases below will be hidden.

a, able, about, above, across, act, action, actually, add, addition, adjective, afraid, africa, after, again, against, age, ago, agreed, ahead, air, all, allow, almost, alone, along, already, also, although, always, am, amen, america, among, amount, an, and, angle, animal, another, answer, any, anything, appear, apple, are, area, arms, army, around, arrived, art, as, ask, at, away, baby, back, bad, ball, bank, base, be, bear, beat, beautiful, became, because, become, bed, been, before, began, begin, behind, being, believe, bell, belong, below, beside, best, better, between, big, bill, birds, bit, black, block, blood, blow, blue, board, boat, body,



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TO: Timothy Foard, MS
SUBJECT: Recruitment/Study-Related Material
IRB NO.: 201800994;
SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Social Media

Description : Instagram--Page Details

Material Item# : MA1806080-0

Review Date : 05/08/2018

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PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806080-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



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i2LResearch – Mosquito Repellent Study Instagram Page Details

5.22.17 V2

Page Name: Mosquito Repellent Research

Username (no spaces): mosquito_research

Website: mosquito.researchstudyinfo.com

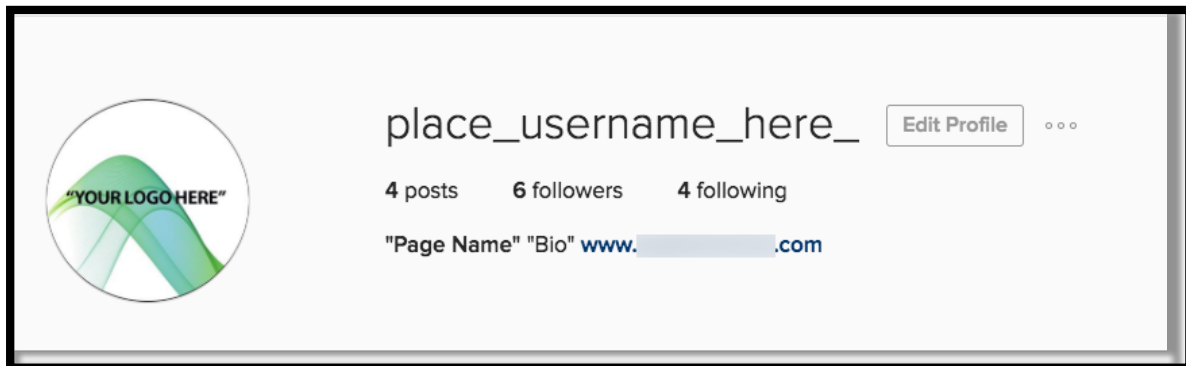
Bio: A research study is currently seeking healthy volunteers to participate in evaluating the effectiveness of treated fabrics and if they prevent bites from mosquitos.

Private Information (Account set up)

Email: kahlman@splashclinical.com

Phone Number: (410) 747-4500

Instagram Page Example:



Posts to be made to the Instagram Page Wall:

[Each post will be posted along with an image from the advertising image document.]

1. Now enrolling volunteers for a mosquito repellent research study. Compensation provided. #mosquito #mosquitobites
2. Learn more about a research study for a mosquito repellent. #researchstudy #mosquito #mosquitobites
3. Click here to participate in a mosquito repellent research study. #researchstudy #research
4. Learn more about a research study for a mosquito repellent. #mosquito #mosquitobites #research
5. We are seeking participants between the ages of 18 and 55 for a research study for a mosquito repellent. See if you qualify. #mosquito #mosquitobites #research



May 08, 2018

FROM : Schulman IRB ("Schulman" or the "Board")
TO: Timothy Foard, MS
SUBJECT: Recruitment/Study-Related Material
IRB NO.: 201800994;
SPONSOR : Pulcra Chemicals
PROTOCOL NO.: 18/011

The following item was reviewed by Expedited Review, as referenced below, and received a decision of

Approved for use ONLY in its entirety

Material Type : Website

Description : Mosquito Repellent Study Website

Material Item# : MA1806082-0

Review Date : 05/08/2018

Approved and/or Acknowledged Recruitment/Study-Related materials should not be used or distributed to study subjects until you have received an approval letter from Schulman to conduct this study.

Acknowledged material includes, but is not limited to, copyrighted documents, some subject instructions, standardized questionnaires, etc.

Any variation of approved or acknowledged materials must be resubmitted as outlined in the Recruitment Guidance available at www.sairb.com.

PLEASE REFERENCE MATERIAL ITEM NUMBER **MA1806082-0** ON ALL CORRESPONDENCE

WebPortal/Paperless



* 6 0 - M A 1 8 0 6 0 8 2 - 1 - 7 *

i2LResearch – Mosquito Repellent Study Website Copy

[Landing page will be a two-column layout, with body copy on left and a web form on the right. See Landing Page Design document.]

URL: mosquito.researchstudyinfo.com

Header:

[Logo]

Register to Learn More

[Button leading to home page for web form]

Navigation:

Home

About Us

Contact Us

Privacy Policy

Home Page:

[Insert an image from Images document]

Mosquito Repellent Research Study

i2LResearch is currently seeking healthy volunteers to participate in a research study evaluating treated fabrics to see if they prevent bites from mosquitoes.

Compensation will be provided for your time if you participate.

You may qualify for participation if you:

- Are between 18-55 years of age
- ☐ Do not have skin conditions that could become worse by wearing the treated fabric products
- ☐ Are not pregnant or nursing

If chosen to be a Test Subject, you would participate in up to two days of testing. As a test subject, you would also need to attend a training and information session, which will last about two hours.

Register to learn more about this study:

If you are interested in learning more about this research study, please fill out the form below and we will be in touch with more information.

All information is handled in accordance with our [Privacy Policy](#). [hyperlinked to privacy policy page]

[Web form]

**Required*

*First Name

*Last Name

*Phone Number

*Best time to contact you?

*Email Address

Comments/Other Info:

By filling out this contact form, you are in no way obligated to participate in the research study.

Submit Button

About Us:

i2LResearch is a leading independent contract research organization, providing product development, product testing and consultancy services to the pest control industry worldwide.

With our team of highly trained and knowledgeable scientists, i2LResearch offers a wealth of experience enabling us to tailor our services to meet our client's needs.

i2LResearch was established in the UK in 1989 and delivers a wide range of services to clients in the pest control industry worldwide. Our highly trained team of staff has a broad range of expertise in product efficacy testing enabling us to tailor studies to our clients needs. i2LResearch now employs over 35 full-time professional and support staff in Europe and the USA. i2LResearch assists its company clients in evaluating new and existing compounds and providing GLP/GEP compliant efficacy studies for product registrations and re-registrations.

Contact Us:

i2LResearch USA, Inc.
1430 Joh Ave.
Suite L-M
Baltimore, MD 21227 USA

Phone: (410) 747-4500

Website: www.i2lresearch.com

Thank you page:

Thank you for registering for more information for the Mosquito Repellent Research Study. A member of the study team will be contacting you soon.

You are also welcome to call us directly at (410) 747-4500

Remember, you are not under obligation to participate in the study by accepting to have your details forwarded and having the initial discussion.



For more information, call (410) 747-4500

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Thank You

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