

Community Snapshot

UVSO - Notes from Meeting November 1st, 2017

Major challenges:

With Activities on the Passaic River

- Bad smells at the riverfront, not interested in it
- Would like boat tours to be more publicized - more people would know about the river

With outreach in general

- No follow up after the meeting
- Frustrating to have to explain concern from the beginning. Community has an accountability document - tracks calling from 311,
- Residents won't come out to a meeting unless they feel there is some sort of threat
- Good to go through community organizations, but be clear they don't represent everyone

Venus and groups:

- Boyland Recreational center
- Newark Urban League
- School parent meetings
- Block association - heart of Vailsburg Block Association

Local communication tools:

- Local talk newspaper
- Positive community magazine
- Nextdoor App
- Eventbrite
- WVGO, Channel 78
- Outreach at the Bodegas

Events:

- Back to school at Vailsburg park
- Newark public schools - parents conference
- Westside park events