

EPA Tools and Resources Webinar: Engaging and Collaborating with States in EPA Research

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- Goals and Key State Partners for the EPA Office of Research and Development's (ORD) Engagement with States, ECOS and ASTHO
- Engaging States in EPA's Research
- Sharing EPA's Science and Resources with States New Web Resources
- Collaborative Projects with State Environmental Health Experts
 - Wildfire Smoke Guide for Public Health Officials
 - Per- and polyfluoroalkyl substances (PFAS) Risk Communication Resources



Goals for ORD State Engagement



June's theme: Effective Partnerships

More info on EPA at 50 campaign.

- **Connect state research needs with Agency priorities** to ensure that EPA's research is useful and practical to help states address on the ground environmental and public health challenges.
- Engage with states early on in *research planning through implementation* to ensure that research outputs and products meet the states' needs.
- Strengthen the states' capacities in science and technology and share information on EPA's scientific and technical capabilities.
- Work with state environmental health agencies on joint efforts that focus on integrating public and environmental health.



ORD's Key State Partners





Environmental Research Institute of the States (ERIS)

- ERIS is the research arm of the Environmental Council of the States.
- The ERIS Board works to better connect state environmental agencies to research, provide input to EPA on state research needs, and oversee the Interstate Technology & Regulatory Council (ITRC).
 - ITRC is a state-led coalition working to advance the use of innovative environmental technologies and approaches.
- www.eristates.org







Association of State and Territorial Health Officials (ASTHO)

- National nonprofit organization representing public health agencies in the United States, the U.S. Territories and the District of Columbia.
- Environmental Health Programmatic Areas:
 - Built and synthetic environment
 - Natural environment
 - Water safety
 - \circ Food safety

- Data partnerships to improve health
- Tracking environmental health hazards
- Tribal environmental health

- The <u>State Environmental Health Directors</u> are an informal peer group supported by ASTHO with the goal of strengthening ties among states and partners and sharing best practices.
- The ASTHO Preparedness program helps strengthen our nation's public health and healthcare system
 preparedness and response by identifying and prioritizing policy and programmatic needs of state and territorial
 public health agencies, and through collaboration with local, state and federal partners.
 - astho

www.astho.org



Engaging States in EPA Research



State Environmental Agencies' Research Needs

- ERIS conducts a biennial survey of state environmental agency research needs.
- In 2018, ERIS asked state environmental agency leaders to rank the top 5 areas in which scientific research would help their state address challenges. Of the 38 responses, the most frequently identified challenges were:
 - 1. Toxics and Chemicals of Emerging Concern (including PFAS)
 - 2. Drinking Water and Wastewater Treatment
 - 3. Nutrients
 - 4. Water and Wastewater Infrastructure
 - 5. Advanced Monitoring and Sensors for Pollutants, Nonpoint Source Challenges, Remediation of Soil and Groundwater (including Vapor Intrusion)
- The ERIS surveys informed the development of ORD's <u>Strategic Research Action Plans 2019-2022</u>.

Coming soon – 2020 ERIS States' Research Needs Survey!

Access the ERIS State Research Needs Assessments.



State Participation in Developing EPA ORD Strategic Research Action Plans 2019-2022

- ORD requested state nominations to participate on teams along with EPA program and regional office partners to help refine the planned research and identify specific science products geared towards states' science priorities.
 - 17 state members from 14 states participated on ~1/3 of the teams
- ORD will continue to engage with these state participants on the implementation of the research products.







Strategic Research Action Plans 2019-2022

ORD's National Research Programs developed Strategic Research Action Plans (StRAPs) for FY19-22. Research priorities are:

Safe and Sustainable Water Resources (SSWR) Water Treatment and Infrastructure Nutrients & Harmful Algal Blooms Watersheds

Sustainable and Healthy Communities (SHC)

Contaminated Sites Waste & Materials Management Healthy Communities

Human and Environmental Risk Assessment (HERA)

Science Assessments & Translation Advancing Practice of Risk Assessment

Chemical Safety for Sustainability (CSS)

Improved Chemical Evaluation to Support Agency Decisions Complex Systems Science to Inform Agency Knowledge of Chemicals Solutions and Delivery of Chemical Knowledge to Agency Partners

Air and Energy (AE)

Science for Air Quality Decisions Extreme Events & Emerging Risk Next Generation Methods to Improve Public Health & Environment

Homeland Security Research Program (HSRP)

Contaminant Characterization & Consequence Assessment Environmental Cleanup & Infrastructure Remediation Preparedness & Response







ORD-Region-State Meetings

ORD along with EPA Regions meet face to face regularly with states at ORD and state labs

- Discuss topics of interest to states and their science and technology needs, as well as potential collaborations
- Better understand EPA research and resources available to support regions, states and tribes
- In addition to hosting states at our labs, ORD has visited state labs (NC, MA, WA, AR) for technical discussions





Sharing EPA Science and Resources with States



EPA Tools and Resources Webinar Series

- ORD hosts a monthly public webinar series to share EPA research and resources to inform decisionmaking by our partners in state and local governments, tribes and communities. In addition, ORD offers in-depth educational/training webinars on various science-based tools.
- 48 past presentations are archived (includes presentation slides)
 - Air Quality (6)
 - Ecosystems (5)
 - Health (3)
 - Health Risk Assessment (5)
 - Waste and Materials Management (6)
 - Contaminated Sites Remediation (4)
- <u>YouTube playlist</u> for **22 available recordings**
- Generally the 3rd Wednesday of every month, 3-4 PM ET
- <u>EPA Tools & Resources webpage</u>

- Safer Chemicals (3)
- Nutrient Management (5)
- Stormwater Management (3)
- Water Quality (6)
- Training Webinars (2)



www.epa.gov/research/epa-tools-and-resources-webinar-series



How can states use these state support stories?

States can see examples of how EPA research and technical assistance have supported states over the years. If a state has a similar environmental challenge, these stories can help them find out what EPA resources are available to assist them.

What issues do these stories address?

- Water Quality
- PFAS
- Nutrients/Harmful Algal Blooms (HABs)
- Air Quality
- Chemicals

- Homeland Security
- Contaminated Sites
- Habitat
- Waste/Materials Management
- Community Resources





YouTube video explaining how EPA research support states.



EPA Research State Support Stories are also available in an interactive story map.



Access the EPA Research State Support Stories.



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EPA's Research Website and Science Inventory

EPA puts a wealth of science and engineering resources at your fingertips

EPA's Research website (<u>www.epa.gov/research</u>) provides curated, topic-based web pages to guide you to our most current and active research

EPA's Science Inventory (<u>www.epa.gov/science</u>) provides a searchable catalog of all EPA's published research

Watch our <u>YouTube video about EPA's Science Inventory</u>.





Collaborative Projects with State Environmental Health Experts

GOAL: Work with state environment and health leaders to *advance our shared mission* of protecting the public's health from environmental threats and advancing health and environmental equity for all citizens.

Example Projects

- 2019 Update to the Wildfire Smoke Guide for Public Health Officials
- Case studies on state-level communication of PFAS and HABs
- PFAS Risk Communication Hub a set of helpful tools, materials and strategies for PFAS risk communication:
 - Available on ECOS webpage
 - Available on ASTHO webpage











Background for Wildfire Smoke Guide

- Early versions of guide published in 2002 and 2008 by California Department of Public Health and Office of Environmental Health Hazard Assessment
- Partners included: California Department of Public Health/Office of Environmental Health Hazard Assessment/Air Resources Board, Washington State Department of Health and EPA
- States were interested in additional information about:
 - Whose health is most affected by wildfire smoke?
 - How to reduce exposure to smoke?
 - What public health actions are recommended?
 - How to best communicate air quality to the public?
- EPA ORD partnered with ASTHO and ECOS to review and provide comments to 2016 and 2019 revisions of the Wildfire Smoke Guide
- EPA also partnered with Association of Air Pollution Control Agencies, National Association of Clean Air Agencies, and Tribal Air Association for review and comment on those revisions



In 2018, smoke from the Camp Fire caused weeks of poor air quality in the San Francisco Bay area

Wildfire Smoke: A Guide for Public Health Officials



vironmental Protection

- Updated Guide published in August 2019
- **Purpose:** To provide guidance to help communities prepare, respond and recover from wildfires and to provide resources to educate the public about actions they can take to protect their health from smoke and ash.

• New in 2019 version:

- This revision is updated with respect to:
 - Preparedness
 - Exposure reduction strategies
 - Ash cleanup

Access the 2019 Wildfire Smoke: A Guide for Public Health Officials.



Wildfire Smoke: A Guide for Public Health Officials

Stand-alone fact sheets

- Prepare for Fire Season
- Indoor Air Filtration
- Reduce Your Smoke Exposure
- Protect Your Lungs from Wildfire Smoke or Ash
- Protecting Children from Wildfire Smoke and Ash
- Protect Your Pets from Wildfire Smoke
- Protect Your Large Animals and Livestock from Wildfire Smoke
- Protect Yourself From Ash

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Wildfire Smoke Guide State Examples

North Carolina

- In 2016, NC experienced significant amounts of smoke.
- The NC Public Health Preparedness and Response program staff used the Wildfire Smoke Guide for protecting communities across the state.

California

- During the 2017 wildfire season, the CA Dept of Public Health and CA Air Resources Board collaborated with EPA to use the Wildfire Smoke Guide and developed infographics to help prepare and respond to wildfires.
 - These infographics were adapted from photos and language used in the Guide.

Access the 2019 Wildfire Smoke: A Guide for Public Health Officials.



Background for Case Studies on State-Level Risk Communication of PFAS and HABs

- 2016 EPA Drinking Water Health Advisories for two PFAS compounds - Perfluorooctanoic acid (PFOA) and Perfluorooctanesulfonic acid (PFOS).
- States were interested in additional guidance on risk communication, including information on how other states approached PFAS and HABs risk communication challenges.



• EPA ORD worked with ASTHO and ECOS to conceptualize a risk communication case study project focused on two waterborne contaminants—PFAS and HABs.



Case Studies on State-Level Risk Communication of PFAS and HABs

- ASTHO and ECOS interviewed health and environmental agency staff from 13 states on their risk communication strategies and lessons learned for PFAS contamination or HABs.
- Results were compiled into brief **case studies** that outline the states' overall efforts, risk communication efforts, relevant resources, key messages for the public, and challenges in the states' programs or communications.
- Webinars in summer 2018 provided key findings and offered potential considerations to others seeking to implement or improve their risk communication practices.



Source: Florida DOH

Access the Case Studies on State-Level Communication of PFAS and HABs on ECOS' website.

Access the Risk Communication and Waterborne Contaminants on ASTHO's website.



State Case Studies

PFAS Case Studies

ECOS

- <u>Michigan Department of Environmental</u> <u>Quality</u>
- <u>New Hampshire Department of</u> <u>Environmental Services</u>
- <u>Pennsylvania Department of</u> <u>Environmental Protection</u>

ASTHO

- <u>Colorado Department of Public Health and</u> <u>Environment</u>
- <u>Minnesota Department of Health</u>
- <u>New York State Department of Health</u>

HABs Case Studies

ECOS

- Missouri Department of Natural Resources/Missouri Department of Health and Senior Services
- North Carolina Department of Environmental Quality
- Ohio Environmental Protection Agency
- Utah Department of Environmental Quality

ASTHO

- Indiana State Department of Health
- Oregon Health Authority
- Vermont Department of Health





Example: PFAS Risk Communication in Michigan

• Communication to the Public

- Weekly communications through all outlets (email, web, conference calls, town meetings, and briefings).
- A <u>website</u> where the public can find out more information about PFAS contamination and the efforts to mitigate it.
- Open, honest and personalized communications so residents are comforted, confident and understand the state of Michigan's vested interest.
- Send staff to homes in affected communities to answer questions and prevent the public from drinking unhealthy water.
- Pre-meeting planning in conjunction with the military, DHHS, local cities, townships and other departments.
- Involvement of local district staff. Local officials are usually more trusted and equally as vital to successful communication.

• Gaps and Challenges

- Use caution in social media. Social media can make controlling the flow of credible information difficult and cause public panic.
- Do not use a website as the main communication tool work with district staff to share information with the public.
- Be cautious in the use of health advisories. Do not set a "safe" level of PFAS in drinking water and then be forced to change that value as research evolves.
- Educate the public on what PFAS is. Residents often don't understand differences between acute and chronic exposure.
- Strive to overdeliver. Citizens now have a higher expectation of coordinating entities, increasing the need to keep the public aware of issues in their communities.



Example: HABs Risk Communication in Utah

Rollout and Dissemination of Advisory and Relevant Resources

- Established timeframe of ~48 hours between sample collection and public messaging about contaminated waterbodies.
- Department of Environmental Quality (DEQ) sends sampling data to local health departments (LHDs) who then use joint DEQ-Department of Health (DOH) guidance to determine if the impact on the waterbody warrants an advisory.
 - LHDs have authority over issuing and lifting health advisories for HABs
- LHDs can request Utah Division of Emergency Management to coordinate with state agencies to disseminate information.
- DEQ posts and disseminates information about HAB advisories in press releases and their <u>website</u>.

Gaps and Challenges

- Multi-agency involvement is key, but collaboration only works if agencies identify roles prior to a contamination event.
 - Prearranged messaging ensures no agency is caught off guard when the HABs season arrives.
- Coordinated and succinct messaging is helpful for clarifying risk levels, especially to articulate to the public that their water is still safe to drink.
- Data collection is an arduous process but is critical for issuing advisories and communicating risks.
- Encouraging the media to use calm language and truthful reporting in order to avoid public panic.
- Improve mechanisms for disseminating necessary information on HABs to the public.



Common Risk Communication Themes Across State Case Studies

- State health and environmental officials need clear, regular, honest language that *builds a level of trust* between state officials and affected communities.
- *Public education* is needed regarding the hodgepodge of quantitative values meant to convey acceptable levels of exposure to emerging contaminants.
- *Multi-agency coordination* is important.
- Be *consistent* and *comprehensive* when communicating with the public.





PFAS Risk Communications Hub

- Using lessons learned from state case studies, ASTHO and ECOS developed a set of helpful tools, materials and strategies for PFAS risk communication.
- The PFAS Risk Communication Hub includes:
 - Guidance materials for risk communication:
 - Toolkits, fact sheets, templates, etc.
 - Collection of state and federal resources:
 - State case studies and state/federal PFAS websites
 - Resources in other languages
- The PFAS Risk Communications Hub can also be used to inform efforts on other chemicals of emerging concern.

Access the PFAS Risk Communications Hub on ECOS' website.

Access the Risk Communication Models for PFAS on ASTHO's website.



Additional PFAS Resources for States

EPA researchers are working with our state partners to understand PFAS and reduce risks to the public.

- <u>Status of EPA Research and Development on PFAS</u> This webpage contains information on EPA PFAS research and expected timelines for completion.
- <u>EPA PFAS Data and Tools</u> EPA has compiled links to data and tools that include information on PFAS and are currently available on the agency's website.
- <u>ITRC PFAS Technical and Regulatory Guidance Document</u> The Interstate Technology & Regulatory Council (ITRC) has created a PFAS guidance document, fact sheets, and training videos.
 - ITRC PFAS Guidance Document
 - ITRC PFAS Fact Sheets
 - ITRC PFAS Training Modules



Working Together Towards Solutions

EPA ORD, ECOS/ERIS and ASTHO are *committed to continue to work together towards a healthier environment*.

- Our choices and decisions are impacted daily by facts, assertions and concerns surrounding public health.
- We can carry out our responsibilities in a more effective manner with greater understanding of, and connection to, our peers in environmental health.
- We will place emphasis on our work with state environmental health leaders and on identifying joint efforts that can benefit the public.



New Collaborative Project: COVID-19 and Wastewater Detection

Can wastewater be used to monitor infection in our communities?

Challenge: Early evidence suggests SARS-CoV-2 (strain of coronavirus that causes COVID-19) RNA levels in wastewater may be a leading indicator of rising community infections

Approach: EPA, ECOS and ASTHO will work together to develop high-level issue brief on wastewater surveillance to detect community spread of COVID-19. The issue brief will focus on the following:

- Introduction to methodology (with European case studies)
 - How it may be used to track medical and social interventions
 - Sample collection guidelines or best practices
- Areas of potential use in the U.S.
 - Trends in occurrence
 - Assessment of community infection
 - Risk communication and messaging for public
- Looking Ahead
 - Next steps including any planned pilot projects and identify research gaps



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The resources covered in the presentation can be accessed on the EPA Research to Support States website.

The views expressed in this presentation are those of the authors and do not necessarily reflect the views or policies of the US EPA.