



Sustainability

What is it?

Q4 2020



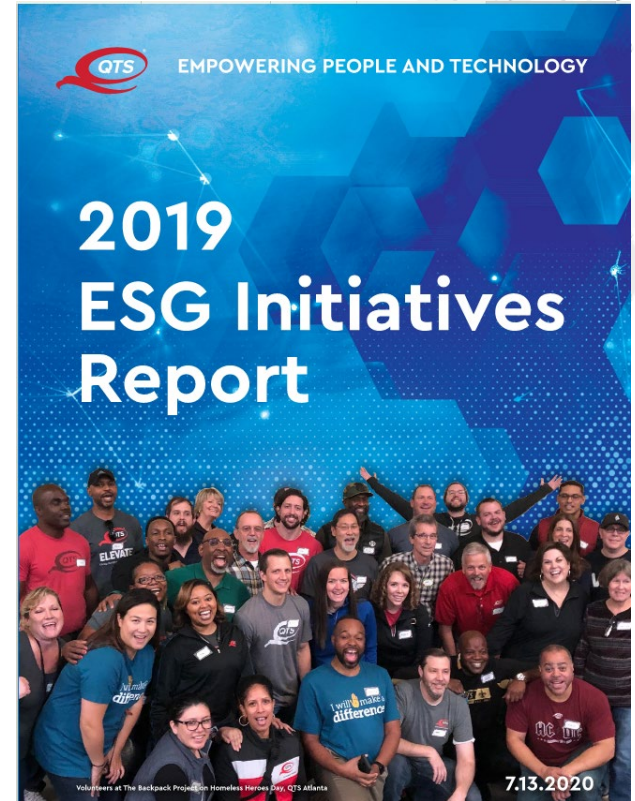


What is Sustainability to QTS?

QTS believes that a successful company is based on higher principles than just profit alone.

- We have a Purpose-driven spirit that includes integrity, character and trust
- We have an obligation to
 - The communities in which we operate
 - The people who do the hard work of the company every day.

We can create value for investors and benefit society at the same time



The ESG Strategy – Three Pillars

Create value for investors and benefit society at the same time.

Environmental	Social	Governance
<i>Our influence and impact on the environment</i>	<i>Our relationships with employees and communities</i>	<i>Our internal affairs and relationships with shareholders</i>
Energy	Health, Safety, Wellness	Accurate and transparent accounting
Water	Diversity, work-life balance, empowerment	Ethical business practices
Waste	Community engagement, philanthropy, volunteerism	Board and management structures

Global Impact of Data Centers

On Our Environment

3%

**Global Power
Consumption**

More than the entire UK



2%

**Greenhouse
Emissions**

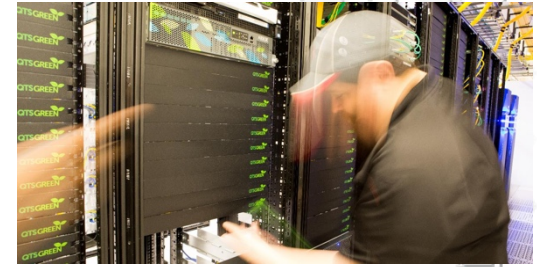
Equivalent to the Airline industry





ESG Goals

- **Procure** 100% of our power from renewable sources by 2025
- **Pursue** Green Building certification in 90% of QTS facilities by 2025
- ✓ **Conserve** at least 15M gallons of water annually
- ✓ **Install** EV charging stations at 75% of QTS facilities by 2025
- ✓ **Recycle** 90% of operational waste by 2025
- ✓ **Report to** CDP, EcoVadis, EPA Green Power Partnership, RE100, GRESB





Renewable Strategy

Align with influential Organizations

Cost effective & Impactful

- Renewable Energy Buyers Alliance
 - Platinum Member
 - Policy Committee
- RE100
 - Member #188 Globally
- Data Center Coalition
 - Energy Committee
- Colocation and Cloud Buyers Principles

The Corporate Colocation and Cloud Buyers' Principles

As customers of colocation and cloud services, we agree that the following principles, if followed by colocation and cloud service providers, will help us meet our sustainability goals. We will give preference to providers who do the following:



1. Options

Provide options for cost-competitive services powered by renewable resources that reduce emissions beyond business as usual.¹



2. Data

Deliver monthly data on the colo customer's direct and indirect energy consumption, water consumption, greenhouse gas emissions, and other environmental data.



3. Incentives

Align the partnership between customer and service provider so both parties have an incentive to reduce energy consumption.



4. Collaboration

Provide options for colo customer collaboration on efficiency and renewable energy enhancements.



5. Disclosure

Disclose individual sites and total global corporate footprint, as well as site-specific energy sources.



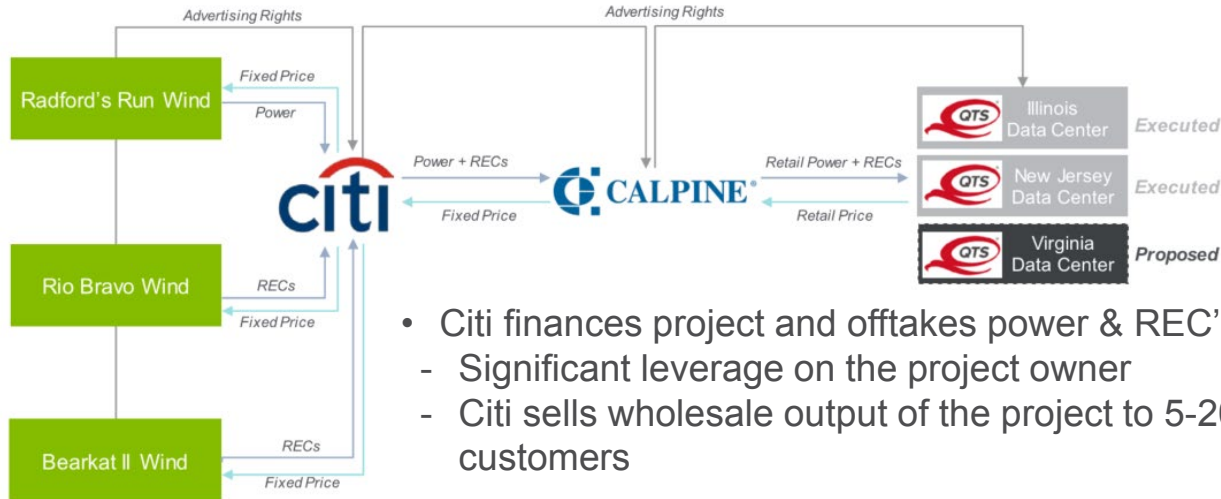
6. Advocacy

Engage in policy advocacy efforts that support the use of renewable energy.



Project Specific Commodity Hedge Renewables

Recently Recognized by EPA for Leadership Award

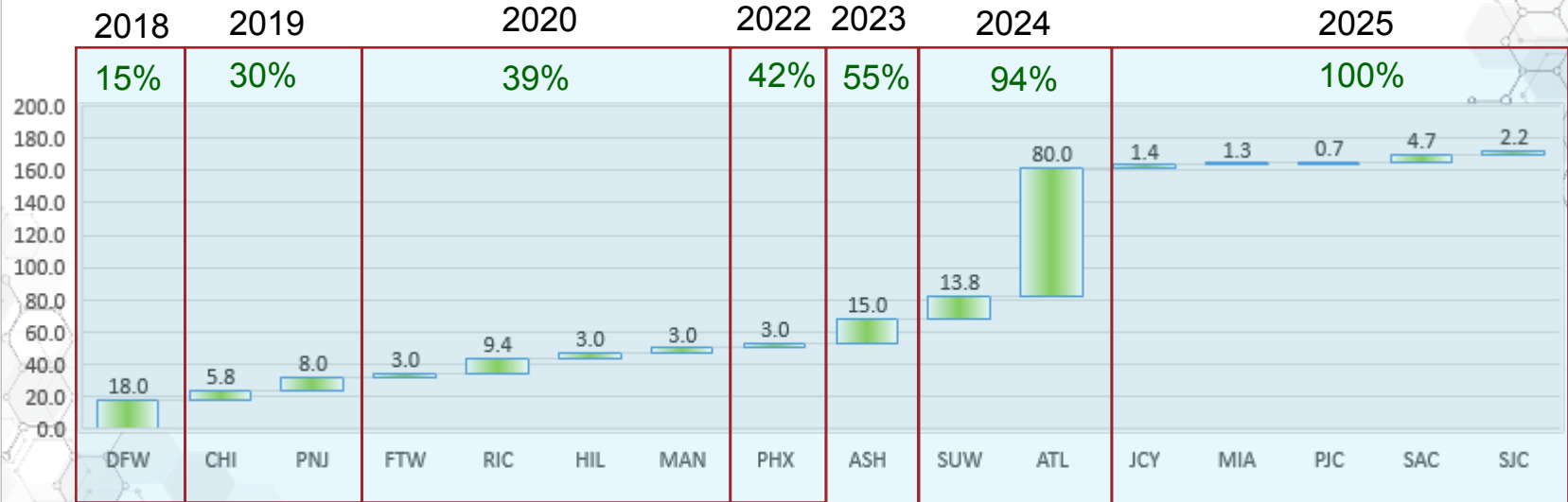


- Citi finances project and offtakes power & REC's
 - Significant leverage on the project owner
 - Citi sells wholesale output of the project to 5-20 customers
- Calpine sits between Citi and QTS to retail the power & REC's
- Even with markups, the low basis allows for lower cost power to QTS

QTS Customers Get:

- 10 year energy price certainty
- Specific source, local project renewables
- No Basis risk – power settles at major hubs
- Flexible volumes
- Pricing that is on par or lower than conventional brown power

QTS 100% Renewables Plan





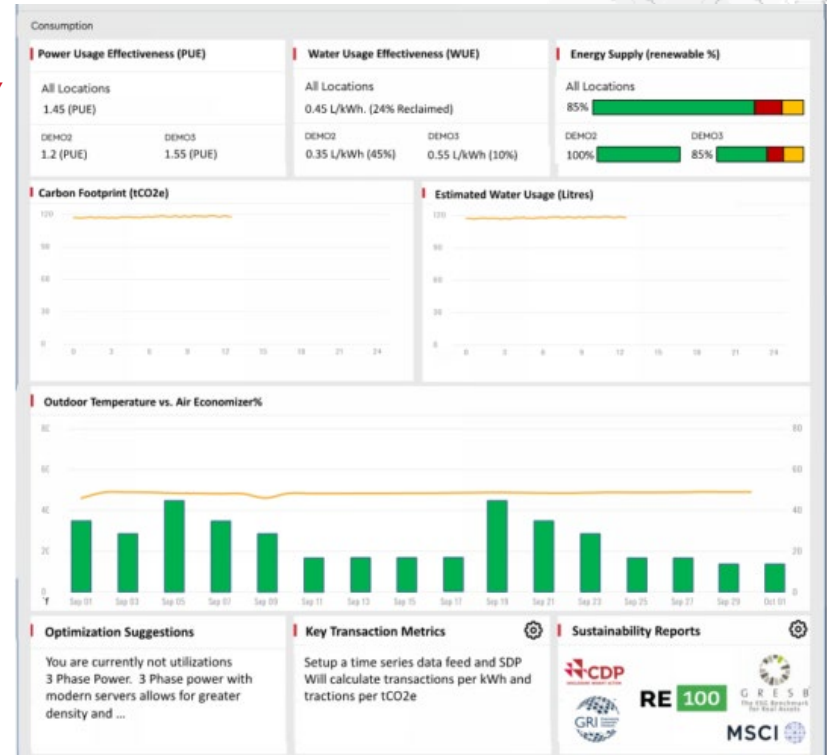
SDP and Sustainability

Show customers their sustainability Story

- 2020 Dashboard Widgets
 - PUE, WUE, Renewables
 - Carbon Footprint, Water Usage
 - Real time metrics where available

One Click Customer Specific Publishable Data

CDP	EcoVadis
RE100	MSCI
GRESB	EPA GPP





1.3B Pounds of building material reused

- Converting underutilized, infrastructure-rich properties into cutting-edge facilities
- Saved 628,000 MHW of electricity from not having to re-make the building materials
- Saved 538,000 Gallons of diesel fuel burn from dump trucks



Richmond

Low cost basis, infrastructure rich asset that we converted to a LEED Gold facility.

275M lbs in building recycling



Atlanta

Sears grew the former warehouse to 1M sq ft - We use that huge roof for water reclamation

593M lbs in building recycling



Chicago

Redevelopment of Chicago Sun Times printing facility

99M lbs in building recycling



Irving

RIC was such a success that we did it again with this former semiconductor plant

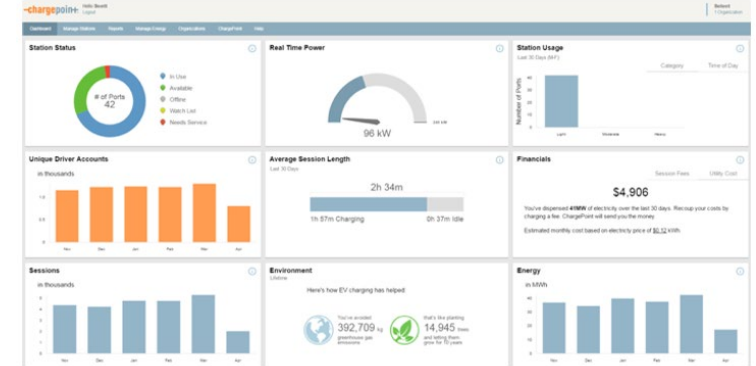
309M lbs in building recycling



EV Charging Stations

Pipeline Project - Differentiator

- Currently have - ATL, ASH, IAD, SUW, CHI, DFW, FTW, PJC, GRO, and EEM
- Targeting RIC Next (2020)
- 1st 3 hours are free, then pass through of very low cost electricity
- Available to all employees, customers, and visitors
- Collecting data to use in our next ESG report



Active Project - Differentiator

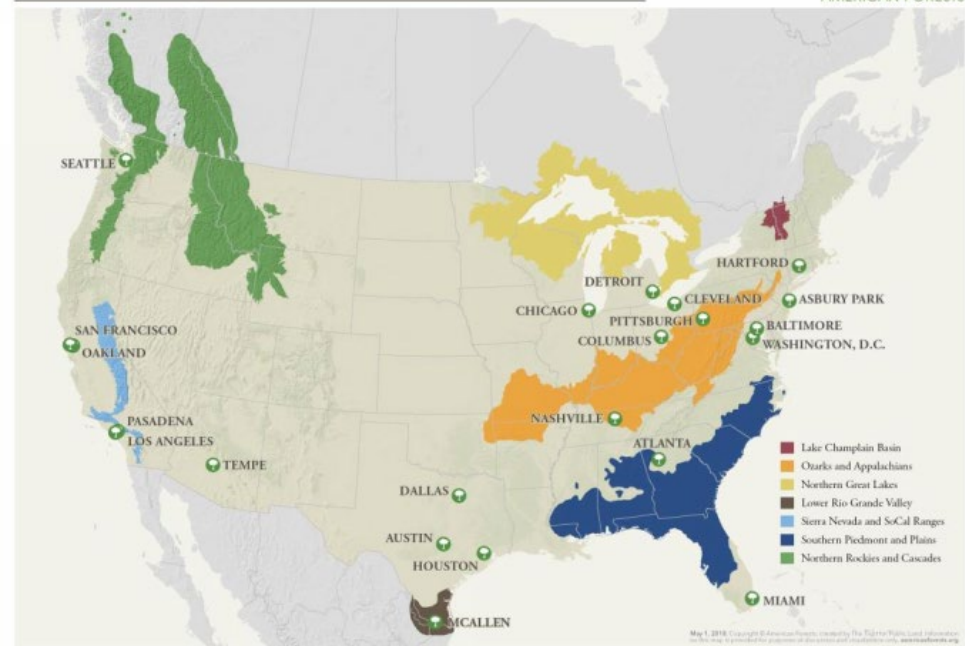
- Partner with American Forests
- Plant 1 tree per month for every 100KW that a customer signs with us
- Contractual language has been inserted into new contracts
- Program includes existing contracts
- 1/4 ton CO₂ offset per tree
- Currently planting 10's of thousands of trees every year

RELEAF PRIORITIES

Cities and Landscapes



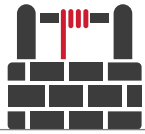
AMERICAN FORESTS



HumanKind Program

Community Impact - Differentiator

Partnership with  **World Vision**



For every **12MW** or larger deal, we will build a water well in a developing country on your behalf



For every **100KW***, we will provide 3 people with clean water for the life of your contract

* Retroactive full customer portfolio coverage



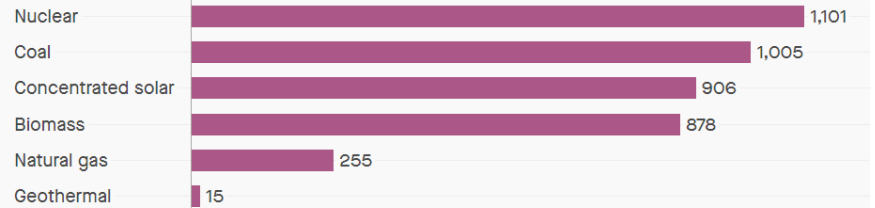
Water FREEdom

True Water-Free Data Center

- The QTS Freedom design includes water free cooling systems
 - No cooling towers required
- Conventional power plants are not... so the data center is still responsible for enormous volumes of water consumption.
- We pair the Freedom design with Solar or Wind power to create a truly water free data center design

Water consumed by thermal power plants using cooling towers

Gallons of water used per mega-watt hour of electricity produced





9 ESG Awards won in 2019 - 2020



- **GRESB - #1 in global data centers - 2018**
- **EPA Green Power Partnership - #12 in Tech and Telecom – 2020, Green Power Leadership Award winner - 2020**
- **World Finance Magazine - The most sustainable global DC – 2019, 2020**
- **Business Intelligence Group - Most Sustainable company – 2019**
- **Data Economy Magazine - Climate 50 - The World's Top Most Influential Climate Leaders In Data Centers And Cloud 2019**
- **SEAL - 2019 SEAL Business Sustainability Award**
- **DOD - Patriot ESGR Award** - Presented to Jana Moore. Complete/Won
- **DOD - Seven Seals ESGR Award** – Presented to Chad Williams
- **DOD - Above & Beyond ESGR** – Presented to Chad Williams





What's Next?

- Personal Consumer Data Usage
 - Most people do not understand the infrastructure behind the cloud
 - Data Centers are massive buildings that use as much power as a small city
 - Every time you touch your phone, upload pictures, watch a video, you are creating a personal carbon footprint
- Human side of ESG – Corporates need to be good to our communities
- Transparency to Investors – Standard format reporting
- Scope 1,2,3 water consumption
 - Water we use onsite (Scope 1)
 - Water used by our utilities (Scope 2)
 - Water used by our suppliers (Scope 3)

