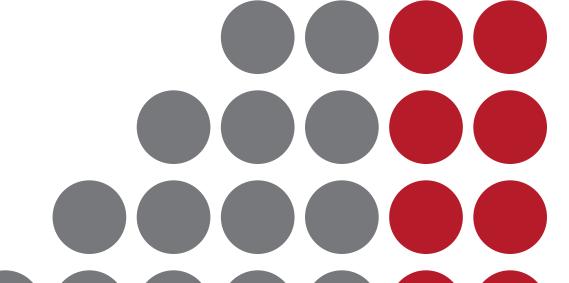
WHAT'S UP WITH ALL THE WASTED FOOD?

CONSIDER THE TOMATO...

31% of fresh tomatoes bought by U.S. households are thrown out—that's 21 tomatoes a year per person!



Throwing out that many tomatoes costs us a bundle over \$2.3 billion a year.

\$2.3 BILLION

If only it was just tomatoes... the cost of all U.S. household food waste = \$166 BILLION!

WASTED FOOD = WASTED RESOURCES

U.S. FOOD WASTE ACCOUNTS FOR:



By making small shifts in how we shop, store, and prepare food, we can keep the valuable resources used to produce and distribute food from going to waste.

Sources: USDA Economic Research Service, (ERS) Total and Per Capita Value of Food Loss in the United State (2012); USDA ERS, The Value of Retail- and Consumer-Level Fruit and Vegetable Losses in the United States (2011); Venkat, The Climate Change and Economic Impacts of Food Waste in the United States (2012): Hall et al, The Progressive Increase of Food Waste in America and Its Environmental Impacts (2009)

