



CWSRF Webinar Series

Sponsorship: A Unique Tool for Funding Land Conservation Projects with the CWSRF

Since its inception, the Clean Water State Revolving Fund (CWSRF) program has provided over \$118 billion to water quality projects nationwide, making it EPA's biggest water quality funding source. While the CWSRF has traditionally funded publicly-owned treatment works, it can also fund tree planting and land acquisition for water quality improvement and protection. These types of projects are often difficult to finance through the CWSRF because there are no income streams associated with them. In 1999, the Ohio SRF pioneered a new strategy for funding such projects. This strategy is now known as a "sponsorship" program. Five states now have such programs: Ohio, Iowa, Idaho, Oregon, and Delaware.

Join us on **Thursday, April 13th from 1:30 to 3:00 p.m. EDT** as **Mike Curley**, the author of *Fundamentals of Water Finance*, discusses the use of sponsorship programs for funding land conservation projects with the CWSRF. **Patti Cale-Finnegan** from the Iowa CWSRF and **Jerry Rouch** from the Ohio CWSRF will provide specific examples from their states and explain the role of sponsorship and partnerships with land trust organizations.

**We hope you will join us on April 13, 2017
from 1:30 to 3:00 p.m. EDT for this exciting discussion!**

Presented by the US EPA Clean Water State Revolving Fund Branch and the USDA Forest Service National Urban Forest Technology & Science Delivery Team

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