

The 2018 SmartWay Excellence Award program for shippers, logistics companies and freight carriers is a recognition program of the U.S. Environmental Protection Agency's (EPA) SmartWay Transport Partnership. SmartWay is a voluntary, market-driven partnership that aims to reduce emissions and foster the development of a clean and efficient freight supply chain.

Through the SmartWay Excellence Award program, EPA recognizes leading shippers, logistics companies and freight carriers that are optimizing the environmental performance and efficiency of their freight operations, while serving as role models for other businesses to follow. This year we are recognizing 54 companies (twelve shippers, two logistics companies, seven multi-modal and thirty-three truck carriers) with a 2018 SmartWay Excellence Award. This represents about the top 1 to 2 percent of all SmartWay Partners.

The 2018 SmartWay Award recognition is based on partners demonstrating superior performance using SmartWay's second generation environmental assessment system for transportation supply chains. This enhanced system includes a full suite of performance-based SmartWay tools and benchmarking software that enable each SmartWay Partner to complete a thorough assessment of its goods movement and freight activity. Partners also receive a set of comprehensive and detailed reports on their company's environmental performance and operational efficiency.

EPA identified the top 2018 SmartWay Excellence Award recipients from among all shippers, logistics and carrier businesses that participate in SmartWay, are partners in good standing and that provided prior-year performance data to EPA using SmartWay tools.

Candidates in SmartWay's shipper and logistics management categories were evaluated based on their impact, size and commitment to using high-performing SmartWay freight carriers. In 2018, eligible shippers and logistics companies were partners in good standing and used real world data to complete their SmartWay shipper and logistics management tools. The selected candidates achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they ship more goods per mile, more efficiently, using higher performing SmartWay carrier Partners.

Candidates in SmartWay's freight carrier category were evaluated based on their efficiency and environmental performance in moving products and merchandise. In 2018, eligible carriers included large and medium-to-small companies that are partners in good standing within key business sectors, including: truckload, less-than-truckload, refrigerated, package, specialized, expedited, tanker, flatbed, mixed, dray, heavy haul, auto-carrier, moving, barge and multimodal freight operations. Within these respective fleet characterizations and based on their size, these carriers achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating

that they carry more goods per ton-mile, using less fuel and emitting fewer greenhouse gas and air pollutant emissions.

SmartWay Shipper and Logistics Company Awards

The 2018 SmartWay Excellence Award for shippers and logistics management companies honor partners that are helping build a market for clean and efficient freight transportation by shipping virtually all of their products and merchandise (98 % of miles or ton-miles for shippers and 80% of miles or ton-miles for logistics partners) with high-performing SmartWay carriers. SmartWay shipper and logistics Award winners also were selected based on achieving superior environmental and efficiency benchmarks among all other SmartWay Partners. These performance benchmarks for shippers and logistics partners were derived through an assessment of their carriers' carbon dioxide (CO₂), particulate matter (PM), and nitrogen oxide (NO_x) emissions measured in grams per mile.

Within the shipper and logistics management categories, EPA proudly recognizes twelve of its shippers and two of its logistics partners as recipients of a 2018 SmartWay Excellence Award. These shipper and logistics Award winners are congratulated for their achievements in choosing to work with high-performing SmartWay freight carriers and finding ways to move more goods, more ton-miles using less fuel and emitting fewer emissions. They are SmartWay's top performing shipper and logistics partners and include large, medium and small firms that move a broad range of products and merchandise.

Shipper Awards

EPA selected these twelve SmartWay shipper Award recipients because they are the top environmental performers and industry leaders. These shippers were selected from part of a larger pool of semi-finalist candidates using the ([SmartWay 2018 Awards Criteria](#) (February 2018, EPA-420-F-18-002, February 2018). The semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. The Award winners were selected by EPA based on their achievements in the areas of: *effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.*

SmartWay's 2018 large shipper Award winners, moving more goods more than 500 million miles annually include: *HP Inc., Johnson & Johnson, Lowe's Companies, Inc., Microsoft, Medtronic PLC, and Whirlpool Corporation.*



Microsoft

Johnson & Johnson



Medtronic

SmartWay's 2018 medium shipper Award winners, moving goods between 25 and 500 million miles annually are: *General Motors North America, Kimberly-Clark Corporation, LEDVANCE LLC., Meijer, and Nordstrom Inc.*



meijer



Kimberly-Clark

NORDSTROM

SmartWay's 2018 small shipper Award winner, moving goods fewer than 25 million miles annually is: *Bacardi USA, Inc.*



Logistics Awards

EPA selected these two SmartWay logistics Award winners because they are the top environmental performers and industry leaders. These logistics Partners were selected from part of a larger pool of semi-finalist candidates using the [SmartWay 2018 Awards Criteria](#) ((PDF) (2 pp, 624K, EPA-420-F-18-002, February 2018)). All semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. These logistics Award winners were selected by EPA based on their achievements in the areas of: *effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.*

The 2018 logistics management Award recipients demonstrated superior performance and effectively moved 80% of all the goods managed using only SmartWay carriers.

SmartWay's 2018 large logistics management Award winners, moving goods more than 200 million miles annually include: *Armada*.



SmartWay's 2018 medium logistics management award winners, moving goods more than 200 million miles annually include: *Transplace*.



Recognition Ceremony

The annual SmartWay Excellence Award honors top carrier, shipper and logistics companies that are setting efficiency benchmarks in how they move products and supplies. Shipper and logistics partners will be recognized as SmartWay Excellence Award recipients:

Monday, October 1, 2018
CSCMP 2018 EDGE Supply Chain Conference and Exhibition
Gaylord Opryland
Exhibition Hall C1/C2
1:30 PM CDT – 2 PM CDT
Nashville, Tennessee