3Ts: TRAINING, TESTING, TAKING ACTION

COMMUNICATE

Module 1: Developing a Communication Plan Onsite Display

Display Onsite Information

An onsite Lead in Drinking Water information display serves as a visible sign that your school or child care center is taking the initiative on this issue. Furthermore, it does not have to be elaborate to be effective. Your display can range from a simple bulletin board or table in the main office where pamphlets are available, to a professional-style kiosk and even a manned information center. Select the option that works best for your facility based on available time and resources.

Ways to Display Onsite Information

Bulletin Board or Table Display:

- Locate it in or near the main administration office.
- Feature student-made signage or art (Suggested theme: What Drinking Water Means to Me).
- Make information easily available for quick access.

Entrance Display:

- Locate it by main entrance.
- Kiosk-style trade-show unit with racks or plastic sleeves to hold pamphlets and handouts. EPA has a poster template available for download which can be updated and customized for the display.
- Feature a banner and/or art by students (Suggested theme: What Drinking Water Means to Me).
- Rotate student art and/or photography to encourage parents to come in and see their child's work on display.
- Make information easily available for quick access.
- Include a clipboard where visitors can sign up for email updates as new information becomes available. Make sure your information is honest, accurate, and comprehensive.

Manned Display During Pick-up and Drop-off Times:

- Information table skirted with student-decorated art and/or photography (Suggested theme: What Drinking Water Means to Me).
- Staff the table with teachers during designated morning drop-off, lunchtime, or afternoon pick-up hours, either daily or on select days of the week.
- Lead in Drinking Water Volunteers: Solicit volunteers, drawing from parents, and your community's



Office of Water EPA 815-F-18-010 October 2018 pool of knowledgeable talent, (i.e. retired teachers; college and university professors in the environmental sciences; professionals in the fields of medicine, public health, water treatment, engineering, plumbing, and sanitation).

- Training: Have volunteers attend your Lead in Drinking Water Workshop. You may also want to have a
 separate orientation session to familiarize volunteers with the subject and your facility's plan of action.
 It is critical to public trust that everyone disseminating information knows the facts and presents your
 facility's position on the issues accurately and consistently.
- Include a clipboard where parents and other interested parties can sign up for email updates as new information becomes available.
- Have the someone monitor the display to ensure it is staffed at assigned hours and well stocked with pamphlets and handouts.

Available Resources

EPA Drinking Water Information

3Ts Links and Materials:

- View the State Map and direct links to state programs and resources here: <u>https://www.epa.gov/safewater/3Ts</u>
- View the full 3Ts toolkit at: <u>https://www.epa.gov/safewater/3Ts</u>
- View print outs, poster templates, and other communication tools here: <u>https://www.epa.gov/safewater/3Ts</u>
- View resources regarding the Water Infrastructure Improvements for the National Act grant program for schools and child care facilities: https://www.epa.gov/safewater/grants

Lead in Drinking Water Resources:

- Get basic information about lead in drinking water at: <u>https://www.epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water</u>
- View EPA's infographic on lead in drinking water: <u>https://www.epa.gov/sites/production/files/2017-</u>08/documents/epa_lead_in_drinking_water_final_8.21.17.pdf
- View your water utilities Annual Water Report, also known as a Consumer Confidence Report: <u>https://ofmpub.epa.gov/apex/safewater/f?p=136:102</u>::::::

Lead Resources:

• View EPA's lead homepage to learn more about lead from different sources (i.e. paint, air, dust, soil): <u>https://www.epa.gov/lead</u>

School and Student Resources:

- View Drinking Water Activities for Students and Teachers: <u>https://www.epa.gov/ground-water-and-drinking-water/drinking-water-activities-students-and-teachers</u>
- View EPA's School Homepage: <u>https://www.epa.gov/schools</u>

Additional Lead Poison Prevention Information

- National Lead Information Center Document Request Site: <u>http://www.epa.gov/lead/forms/lead-hotline-national-lead-information-centernlicdocs.htm</u>
- CDC Childhood Lead Poisoning Prevention Program: http://www.cdc.gov/nceh/lead/lead.htm
- Association of Environmental Clinics Pediatric Environmental Health Specialty Units (PEHSU) Site: <u>http://www.pehsu.net/</u>

