

Center for Corporate Climate Leadership

Working with Suppliers to Reduce Scope 3 Emissions

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Presented by:

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Today's Agenda

Introduction and Webinar Logistics

Speaker Introductions

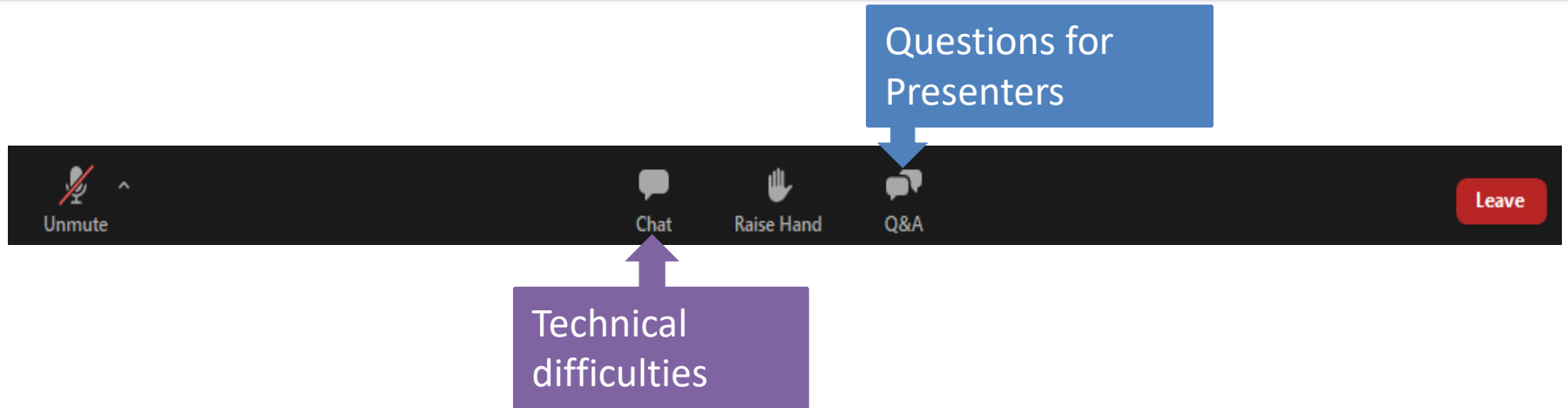
Topics

- Quick Poll
- About the Center
- Supply Chain Emission Reductions
 - Why does it matter, tips for engagement, importance of collaboration, continuous measurement to manage emissions
- Microsoft
- Mastercard

Q&A

Post-webinar Survey

Webinar Logistics



- **All attendees are muted** to minimize background noise.
- **Type your questions** in the Q&A box. We will take questions at the end of the webinar.
- If you are having **technical difficulties**, please send a message through the Chat to Michaela Magnuson (Zoom Support) or email michaela.magnuson@erg.com.
- Today's presentation will be available at:
<https://www.epa.gov/climateleadership/center-corporate-climate-leadership-webinars-and-events>



First, a Few Questions

We'll start with a brief poll...

1. Has your organization set a GHG emissions target that includes your supply chain emissions?
2. Is your organization actively working with your suppliers to reduce emissions?
3. How would you best describe your engagement with your suppliers related to GHG emission reductions?



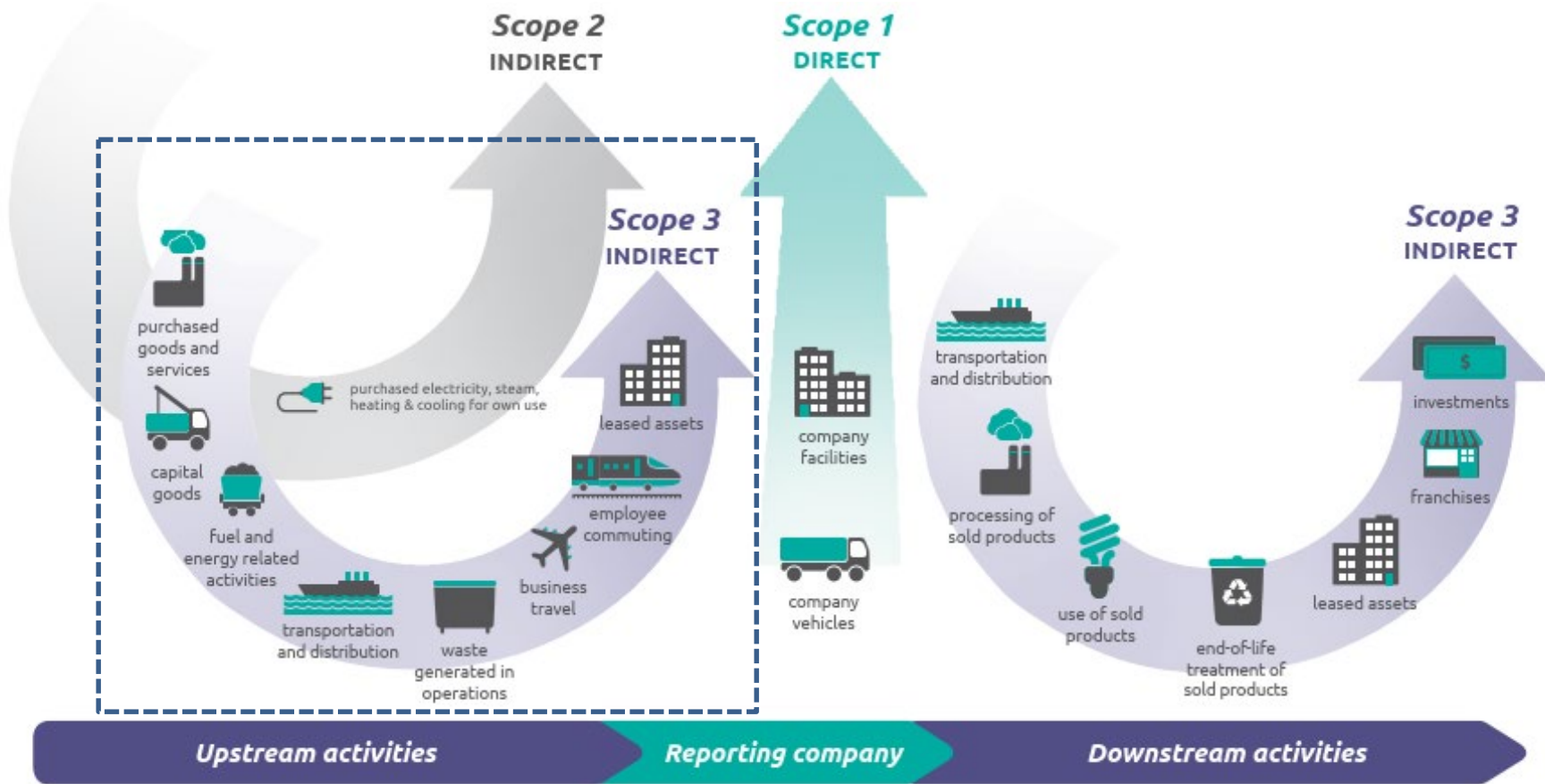
About the Center

The U.S. EPA Center for Corporate Climate Leadership serves as a comprehensive resource to help organizations of all sizes measure and manage greenhouse gas (GHG) emissions.

- Provide technical tools, ground-tested guidance, educational resources, and opportunities for information sharing and peer exchange. Promote practices that reduce GHG emissions.
- Co-sponsor the Climate Leadership Conference & Awards with TCR & C2ES. 10th Annual event, with events throughout 2021 (virtual).

<https://www.epa.gov/climateleadership>

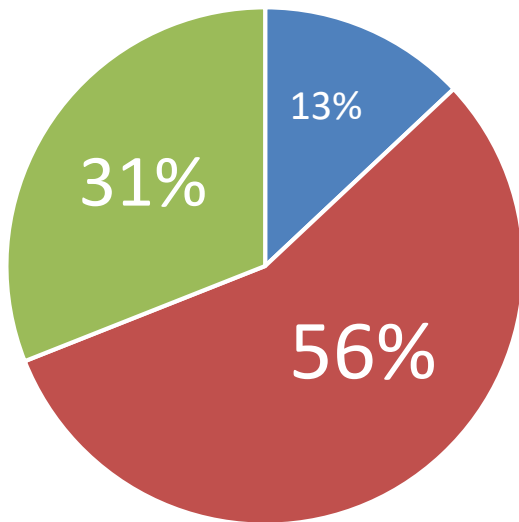
Supply Chain Emissions



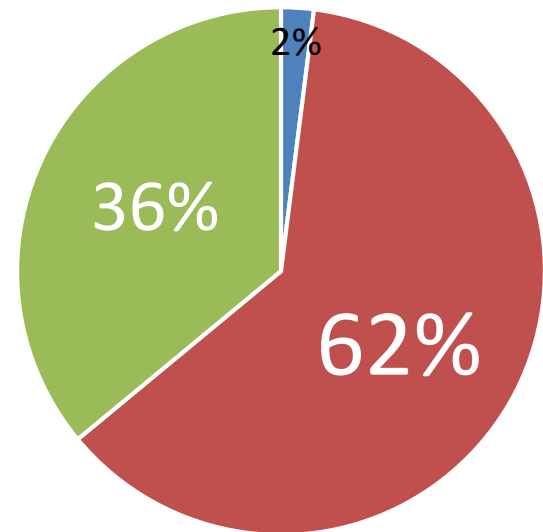
Why Supply Chain

Supply chain emissions often represent >90% of corporate GHG emissions, and the upstream portion can be the majority.

Technology Company



Apparel Company



■ Scope 1 and 2 ■ Scope 3 Upstream ■ Scope 3 Downstream



Tips for Successful Engagement

- Strategically choose suppliers to engage
 - Start internally with your procurement team before reaching out directly to suppliers.
- Keep questions simple
 - Focus on what matters most to your sustainability objectives.
- Build trust and build capacity with suppliers
 - Understand challenges or barriers for them to work on emission reduction activities.
- Conduct pilot initiatives
 - Begin with a subset of suppliers, then scale up.



Internal Collaboration to Ensure Success

- Develop allies in business units
 - Different value propositions for targeting supply chain GHG emissions resonate with different departments in an organization.
 - Demonstrate a direct connection between reducing emissions and achieving business unit performance goals; champions can build broad internal support for an optimal supply chain.
- Leverage one business unit to drive change (e.g., one with greatest influence on overall supply chain emissions to pilot outreach to suppliers)
 - Once successful results can be communicated across the organization, bring other business units on board.
- Secure executive support & communicate resource needs
 - Essential for managing supply chain GHG emissions and a clear understanding of resource needs -- critical for an initiative's success.



External Collaboration to Measure and Manage Emissions

- Use third-party programs for supplier outreach
 - Leverage programs that disseminate common questions across industry supply chains
 - Build collaborative initiatives to engage common suppliers
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- Once you have internal collaboration and have determined a process, data collection will be an ongoing task.
 - Data collection and emission reduction measurement vary by organization; you may leverage third-party programs, industry programs, or begin to build collaborative initiatives across organizations to engage suppliers.
 - Continuously measure your emissions year-over-year to get a sense of how your initiatives are having an impact. Continue to work with suppliers to engage in target setting and emission reduction activities.



Guest Speakers

- Vanessa Miler, Director, Energy Innovation and Impact, Microsoft
 - Environmental Sustainability Resources:
<https://microsoft.github.io/Sustainability-Resources/>
 - Blog Post: Microsoft will be carbon negative by 2030:
<https://blogs.microsoft.com/blog/2020/01/16/microsoft-will-be-carbon-negative-by-2030/>
- Sia Xeros, Director, Environmental Sustainability, Mastercard
 - Mastercard Sourcing & Supplier Management:
<https://www.mastercard.com/procurement/en/home.html>



Questions & Discussion



Contact Us

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For general information, visit www.epa.gov/climateleadership

For supply chain specific information, visit

<https://www.epa.gov/climateleadership/supply-chain-guidance>