

## **Make a Market Tech Challenge Informational Webinar Questions and Answers**

September 18, 2022

- 1. Can all entries be submitted from the same e-mail address, or must each entry come from separate e-mail addresses?**

Answer: Yes, all entries can be submitted from one e-mail address. However, please note the requirements for submission. Each entry needs to be a separate PDF within size limitations.

- 2. Is there a spacing requirement single or double space?**

Answer: No, the entries must be 10 pages or less, but there is no requirement for single or double spacing.

- 3. Do government employees need ethics clearance from their home agency or from the EPA or from another source?**

Answer: Government employees who are also students can still participate and send submissions, but you do need to seek ethics clearance from your own home agency, not from the EPA. You must submit the ethics clearance with your submission. This only applies for government employees. However, if you are a government employee, do seek ethics approval.

- 4. Can international students win cash prizes?**

Answer: If you're an undergraduate or graduate international student, you can participate in the challenge and can receive recognition for your work. Unfortunately, however, you are not eligible to win cash prizes.

- 5. For the Portable Cyanobacteria Detection Kit, what is the cost of doing the qPCR analysis?**

Answer: Unfortunately, qPCR has variable costs, but it would be in line with the cost of performing qPCR as it is done in other laboratory settings. qPCR is a common laboratory analytical technique and the cost of performing this qPCR analysis would be in line with the cost encountered in any typical laboratory.

- 6. What else do you need to know for the Portable Cyanobacteria Detection Kit or how can you use this information in conjunction with other info to predict toxin occurrence?**

Answer: Correlating the measurement of cyanotoxin producing genes to a subsequently measured toxin concentration level is envisioned by this technology. Please reference paragraphs [0045] – [0061] and Figures 6 - 8 of the patent application for further details. We will provide a link on the [webpage](#) to the patent application when it is published.

**7. Can video be embedded in the document?**

Answer: No, videos cannot be embedded in the submission, but you may include other media like charts, tables or images.

**8. Is a single team allowed to make multiple submissions either for one technology or multiple technologies?**

Answer: Yes, you are allowed to submit one entry per technology. Teams may not submit multiple entries for a single technology.

**9. Can we submit questions for your consideration to ask the inventors as part of your interviews with them?**

Answer: No, the interviews have already been completed and will be posted on the [webpage](#) soon. However, if you do have technical questions, you are welcome to submit them through e-mail to [makeamarktechchallenge@epa.gov](mailto:makeamarktechchallenge@epa.gov). If answered, new questions and answers will be posted on the EPA webpage.

**10. Is the EPA expecting only market assessments or/and a marketing strategy?**

Answer: The requirements are laid out on the website along with the categories of information that we're expecting. This challenge is directed more towards creating a market assessment, rather than a marketing strategy.