



SPRUWP STRATEGIC PLANNING UPDATE

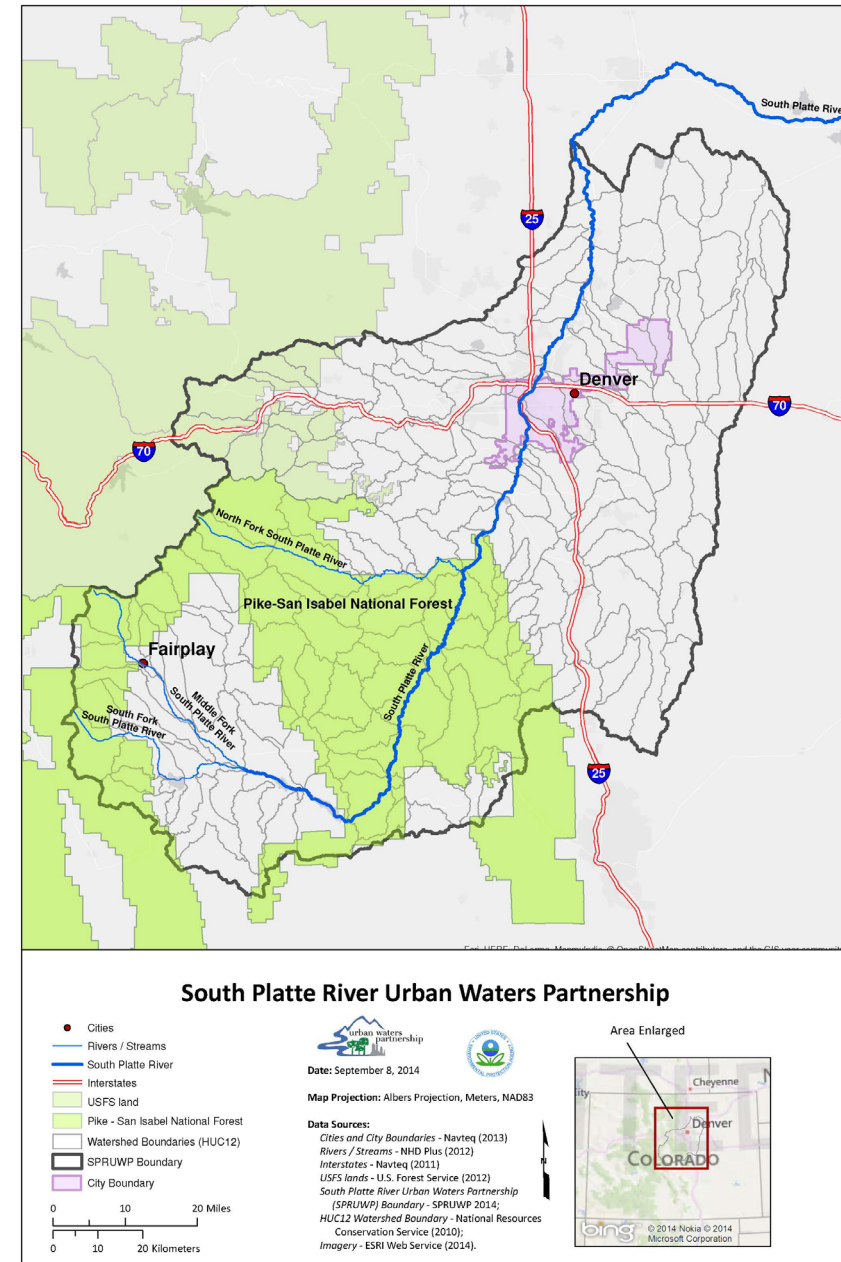
MAY 17, 2022



STRATEGIC PLANNING PROCESS

PRELIMINARY WORK

- Fall 2021: Notified partners about strategic planning effort and asked for volunteers
- Strategic Planning Committee included:
 - Barr Lake and Milton Watershed Association
 - EPA
 - CSFS
 - USFS
 - Colorado Watershed Assembly
 - Denver Water
 - One World, One Water Center
 - Westervelt Ecological Services



STRATEGIC PLANNING PURPOSE

- The strategic plan is meant to provide SPRUWP with clear direction while leaving space for partners to have the autonomy to implement projects.
- The strategic plan should provide a roadmap but not be a detailed itinerary.

STRATEGIC PLANNING PROCESS

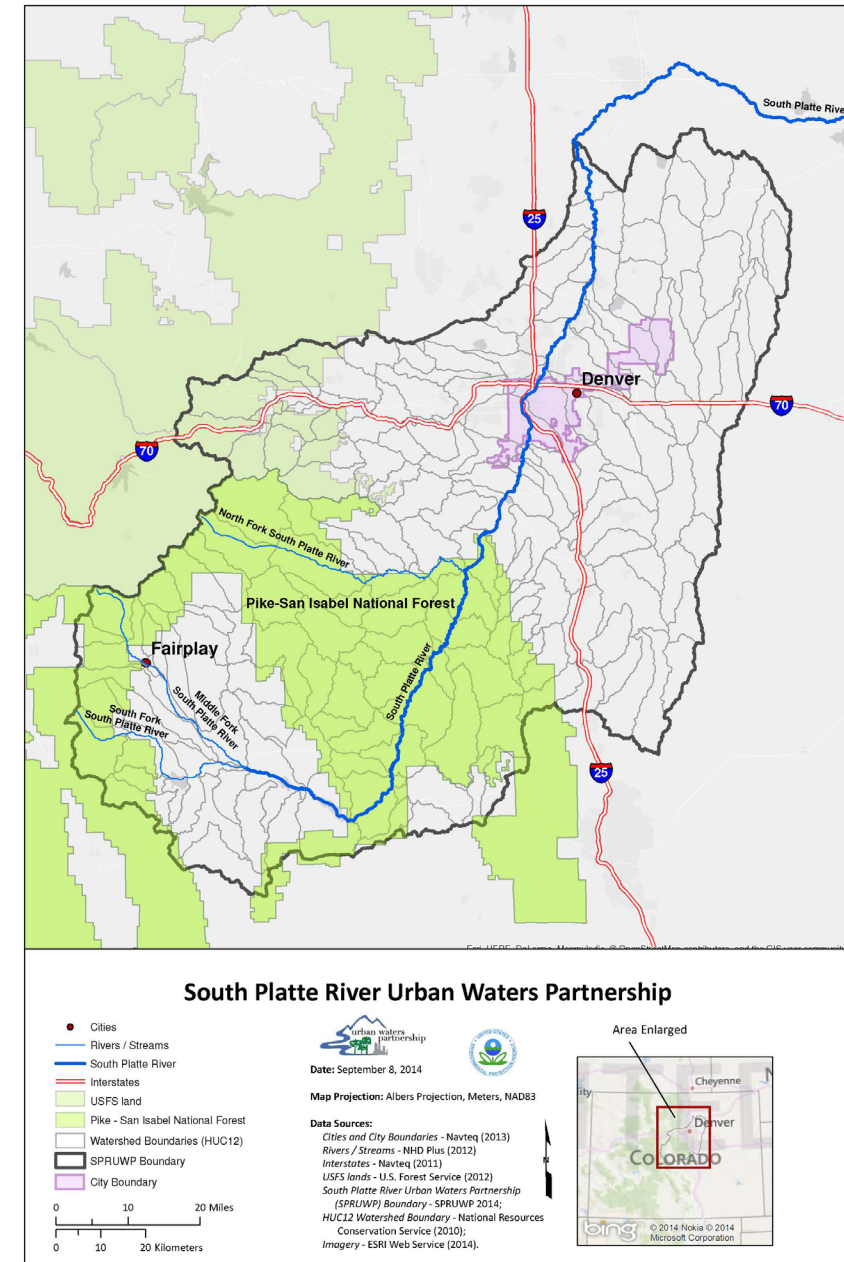




STRATEGIC PLANNING OUTCOMES

SPRUWP MISSION

- Collaborate across jurisdictions and disciplines to engage communities, and to protect and restore the South Platte Watershed from the Headwaters to the Denver Metropolitan Area (Colorado) and Watershed.



SPRUWP GOALS



Collaborate, educate
and engage



Connect people with
water



Protect and restore
through leveraging
resources



Communicate
achievements and share
technical information



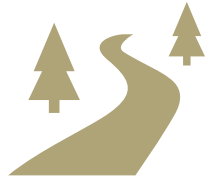
COLLABORATE, EDUCATE, AND ENGAGE STRATEGIES

- Advertise and host educational trainings for SPRUWP members
- Recruit new partners to promote outreach and education efforts
- Host a one-day conference/tour (annually or biannually)
- Continue to update partners about events and resources via email



CONNECT PEOPLE WITH WATER STRATEGIES

- Promote educational efforts that help the public understand the source of their water supply
- Identify, consolidate, and compile existing public opinion survey data to create a comprehensive picture of public opinion in the South Platte Watershed
- Identify and amplify partners' programs and initiatives based on what they need from partners
- Develop tools to help people access water quality data
- Create and distribute resources to help partners plan and organize events (e.g., urban bike tours)



PROTECT AND RESTORE THROUGH LEVERAGING RESOURCES STRATEGIES

- Track partner projects and initiatives across the watershed in an inventory
- Connect groups that are applying for funding to better leverage grant opportunities
- Connect groups that are creating models to try to align modeling efforts and promote modeling tools



COMMUNICATE ACHIEVEMENTS AND SHARE TECHNICAL INFORMATION STRATEGIES

- Update the Water Quality Assessment Tool
- Take time to celebrate partner accomplishments
- Develop a communications plan for shared social media to celebrate wins and spread information on successes
- Promote and improve the SPRUWP website to share information



PRIORITIZATION OUTCOMES

STRATEGIC PLANNING PRIORITIZATION

- We can't do it all at once!
- The Strategic Planning Committee sent out a survey to prioritize the strategies*
- 14 partners filled out the prioritization survey to indicate which strategies are highest priority to them.

STRATEGIC PLANNING PRIORITIZATION OUTCOMES

- Top 5 highest priorities in order:
 - Promote educational efforts that help the public understand the source of their water supply.
 - Identify, consolidate, and compile existing public opinion survey data to create a comprehensive picture of public opinion in the South Platte Watershed.
 - Connect groups that are applying for funding to better leverage grant opportunities.

STRATEGIC PLANNING PRIORITIZATION OUTCOMES

- Top 5 highest priorities in order:
 - Identify and amplify partners' programs and initiatives based on what they need from partners.
 - Track partner projects and initiatives across the watershed in an inventory.



NEXT STEPS

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- Form task-oriented, topic-specific work groups to begin tackling the highest priority strategies
- Work with existing committees to begin working on strategies relevant to their group



QUESTIONS?

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