#### A Difference-in-Differences Approach for Assessing the Effectiveness of Dust Mitigations at the Oceano Dunes

August 24, 2022 National Ambient Air Monitoring Conference Pittsburgh, PA

Karl Tupper, Senior Air Quality Scientist



Air Pollution Control District San Luis Obispo County

#### Oceano Dunes State Vehicular Recreation Area (ODSVRA)



► 6 mi



## ODSVRA

- Calif. State Park, est. 1982
- 5.5 square miles / 3,600 acres
- Day use: \$5; Camping \$10/night
- 1.6 millions visitors/year
- Up to 2,580 vehicles/day
  - Street legal + ATVs, dune buggies, etc.
- Up to 1,000 "camping units" per night (pre-COVID)



Map adapted from State Parks

#### "Huckfest" 2013







## ODSVRA Tour

Dune Preserve – 700 acres, riding prohibited (orange)

ODSVRA – 3,600 acres total (yellow)

Riding Area – 1,500 acres (green dashes) –

**Oso Flaco area** – riding prohibited





#### Effects of Off-Roading on the Dunes

#### Vegetation change 2010 vs 1939



Ian Walker et al. (2022). "UCSB Historical Vegetation Cover Change Analysis (1939-2020) within the Oceano Dunes SVRA" <u>https://slocounty.granicus.com/MetaViewer.php?meta\_id=414120</u>

#### **Dune PM<sub>10</sub> Emissions vs Wind Speed**



**Fig. 9.** The relation between mean *E* (mg m<sup>-2</sup> s<sup>-1</sup>) and  $u_*$  (m s<sup>-1</sup>) for the amalgamated data from 2013 to 2019 for the riding (circles) and non-riding areas (diamonds). Error bars represent the standard error of the estimate (standard deviation/(#observations-1)<sup>0.5</sup>).

Gillies, J. A., Furtak-Cole, E., Nikolich, G., Etyemezian, V. (2022). "The role of offhighway vehicle activity in augmenting dust emissions at the Oceano Dunes State Vehicular Recreation Area, Oceano, CA," Atmospheric Environment: X, 13, https://doi.org/10.1016/j.aeaoa.2021.100146







Map adapted from California State Parks

#### Typical Wind Event

CDF, May 29, 2022. 24-hr PM<sub>10</sub>: 92 µg/m<sup>3</sup>





#### Plume from 4/28/2011

CDF 24-hr  $PM_{10}$ : 135 µg/m<sup>3</sup> CDF peak hour: 442 µg/m<sup>3</sup>







#### Annual Exceedances of Calif. PM<sub>10</sub> Standard

California  $PM_{10}$  Std: 50  $\mu$ g/m<sup>3</sup> over 24 hours







#### Brief History of APCD Involvement

- 2007 "Phase 1 Study"
- 2010 "Phase 2 Study"
- 2011 Local Rule 1001, Coastal Dunes Dust Control Requirements
- 2013 South County Community Monitoring Study
- 2017 Hearing Board Petitioned, Case 17-01
- 2018 Stipulated Order of Abatement in Case 17-01 (SOA)
- 2019 SOA Amended
- 12+ Lawsuits from off-road advocates



#### Dust Mitigations

#### **Revegetation**



#### Wind Fence Arrays





Photos: Ian Walker UCSB/ASU

#### Evolution of Dust Controls





#### **Evolution of Dust Controls**





#### Evolution of Dust Controls





## How Have Dust Controls Affected PM<sub>10</sub> Downwind?



CDF Wind roses for May, 2010 - 2017





## How Have Dust Controls Affected PM<sub>10</sub> Downwind?





## PM<sub>10</sub> Downwind of the Oceano Dunes

- Usual sources
  - Background (aerosols, traffic, sea salt)
  - Wildfire smoke (Aug Oct 2020, 2017)
  - Regional Dust (e.g., Oct 2019)
- Wind-blown dust (saltation derived)
  - Influenced by:
    - ODSVRA Dust Control Projects
    - Winds





#### How Can We Disentangle Effects Of Mitigation And Meteorology?

- Difference-in-differences approach (DiD)
  - Inspired "parallel-ness" of CDF and Mesa2 trends
  - Idea from observational economics 2021 Nobel Prize Economics (David Card)
  - Uses analogous experimental unit to implicitly control for other variables





DiD Example: Card & Krueger (1994) (From Wikipedia)

FTE/unit

Effect of minimum wage increase on fast food employment

- April 1992 NJ minimum wage increased from \$4.25 to \$5.05
- NJ FTE/restaurant
  - Feb (before change): 20.44
  - Nov (after change): 21.03
  - $\Delta_{NJ} = 21.03 20.44 = +0.59$
  - Was change due to wage increase or weather, seasonality, macroeconomic variables?
- PA FTE/restaurant
  - Feb (before change): 23.33;
  - Nov (after change): 21.17
  - $\Delta_{PA} = 21.17 23.33 = -2.16$
  - No wage increase in PA, but other factors should affect PA about the same as NJ
- Assume change in NJ would have been same as PA were it not for intervention (i.e. wage increase)
  - DiD estimate =  $\Delta_{NJ} \Delta_{PA} = 2.75$

#### $\Delta$ FTE/restaurant





#### Applied to ODSVRA

#### **Assumptions:**

- Inter-annual variations in meteorology have same effect on PM<sub>10</sub> trends at CDF and Oso Flaco
- Trends in non-ODSVRA sources impact CDF and Oso Flaco similarly
- Changes in mitigations affects CDF but not Oso Flaco.





## Applied to ODSVRA

- Look at 24-hr PM<sub>10</sub> from only "wind event days", to filter out "noise".
  - Wind Speed within ODSVRA at 3 pm > 21 mph
  - Wind Direction at CDF at 1 pm from 289 360 deg
  - Remove any days impacted by wildfire smoke or dust transported from San Joaquin Valley (n = 1)
- Log transform PM<sub>10</sub> data to Gaussian distribution
- Use 2017 as "baseline year" for all comparisons





## Applied to ODSVRA

```
Generalized least squares fit by REML
                                                                        Model: log(cdf/oso) ~ contrasts
                                                                        Data: dd.events
• Essentially...
                                                                        Subset: year == 2021 | year == 2017
                                                                              AIC
                                                                                       BIC
                                                                                              logLik
     • Calculate log(CDF PM<sub>10</sub>) – log(Oso Flaco PM<sub>10</sub>) for
                                                                        89.15323 99.19666 -40.57661
       every wind event day
                                                                      Correlation Structure: Continuous AR(1)

    Equivalent to log(CDF PM<sub>10</sub> / Oso Flaco PM<sub>10</sub>)

                                                                       Formula: ~index
                                                                       Parameter estimate(s):
          • First difference
                                                                            Phi

    Perform t-test comparing logged PM<sub>10</sub> ratios of year<sup>0.6166614</sup>

       of interest to baseline year (2017)
                                                                      Coefficients:
                                                                                           Value Std.Error t-value p-value
          • Second difference—the difference in differences
                                                                      (Intercept)
                                                                                       1.0401173 0.09367776 11.103140
                                                                                                                           0e+00
                                                                      contrastsx2021 -0.4078346 0.11853322 -3.440678
                                                                                                                           9e-04
• In practice...
                                                                       Correlation:

    Analyze data using R software package

                                                                                      (Intr)
                                                                      contrastsx2021 -0.79
     • Use generalized least squares (nlme::gls) to
                                                                      Standardized residuals:
       explicitly account for:
                                                                             Min
                                                                                          01
                                                                                                     Med
                                                                                                                  03
                                                                                                                             Мах
                                                                      -2.9014580 -0.6431351 0.1581515
                                                                                                          0.6042657
                                                                                                                      2.3440624

    temporal autocorrelation

    non-constant variance from year to year

                                                                      Residual standard error: 0.4107929
                                                                      Degrees of freedom: 93 total; 91 residual
       Get p-values and confidence intervals
```

Log(CDF PM<sub>10</sub> / Oso Flaco PM<sub>10</sub>)



1.5

2.0

1.0

2.5

3.0





15 10

5

0

0.0

0.5





7.6% Decrease non-signif.





28.4% Decrease p-value: 0.0007





33.5% Decrease

p-value: 0.0009 Acres of Dust Controls Within the ODSVRA (from 2021 ARWP Attachment 1) 500 Ο Ο 412.5 CDF/Oso Flaco ratio for event day 24-hr PM10 5 400 0 Ο 322.5 8 Acres (approx.) 300 230.2 2 200 146.9 137.8 0 100 76.8 71.3 55.3 0 2015 2016 2017 2018 2019 2020 2021 2022 2017 2018 2019 2020 2021



## Change, vs 2017 baseline, in Ratio of Wind-Event-Day PM<sub>10</sub> (CDF vs Oso Flaco)

Year	Total Dust Mitigation Extent (approx. acres)	Percent Change	95% Confidence Interval	P-value
2021	322.5	- 33.5%	-16.1% to -47.3%	0.0009
2020	230.2	- 28.4%	-13.9% to -40.4%	0.0007
2019	137.8	- 7.6%	+23.2% to -30.7%	0.593
2018	146.9	- 22.4%	-7.4% to -34.9%	0.006
2017	55.3	- 0 %	n. a.	n. a.



## Comparison To Modeling

#### **Difference-in-Differences**

- 2021 vs 2017
  - 33.5% reduction in PM<sub>10</sub>
  - 95% CI: 16.1 to 47.3%
- 2020 vs 2017
  - 28.4% reduction in PM<sub>10</sub>
  - 95% CI: 13.9% to 40.4%

#### Langrangian Dispersion Model

- 2021 vs 2017
  - 42.1% reduction in  $PM_{10}$
- 2020 vs 2017
  - 41.9% reduction
- Desert Research Institute / Calif State Parks



- In 2021: 56 Wind Event Days
- Actual median wind-eventday  $PM_{10}$  at CDF: 52  $\mu$ g/m<sup>3</sup>
- Predicted median without change: 77  $\mu$ g/m<sup>3</sup>





- In 2021: 56 Wind Event Days
- Actual median wind-eventday PM<sub>10</sub> at CDF: 52 μg/m<sup>3</sup>
- Predicted median without change: 77 μg/m<sup>3</sup>

#### Median PM10 downwind of ODSVRA before and after mitigation





- In 2021: 56 Wind Event Days
- Actual median wind-eventday PM<sub>10</sub> at CDF: 52 μg/m<sup>3</sup>
- Predicted median without change: 77 μg/m<sup>3</sup>

#### Median PM10 downwind of ODSVRA before and after mitigation





- In 2021: 56 Wind Event Days
- Actual median wind-eventday PM<sub>10</sub> at CDF: 52 μg/m<sup>3</sup>
- Predicted median without change: 77 μg/m<sup>3</sup>



2017

Median PM10 downwind of ODSVRA before and after mitigation



#### What Does this mean?

Median PM10, ug/m3

0

2017

- In 2021: 56 Wind Event Days
- Actual median wind-eventday PM<sub>10</sub> at CDF: 52 μg/m<sup>3</sup>
- Predicted median without change: 77 μg/m<sup>3</sup>

# Median PM10 downwind of ODSVRA before and after mitigation

Difference-in-differences estimate:  $\sim 25 \ \mu g/m^3$  or 33.5% reduction.



#### Summary

- Off-riding enhances PM<sub>10</sub> emissions from the Oceano Dunes
- Extent of dust mitigations have steadily increased, currently >400 acres
- Variations in meteorology complicate interpretation of monitoring data
- Difference-in-differences approach implicitly controls for inter-annual variations in meteorology and impacts of non-dunes sources
- DiD analysis shows 33.5% improvement in wind-event-day PM<sub>10</sub> levels downwind, 2017-2021
  - Corroborated by modeling



#### Contact / Additional Info

Karl Tupper, Senior Air Quality Scientist SLO County APCD ktupper@co.slo.ca.us www.slocleanair.org

ODSVRA-related materials: https://www.slocleanair.org/air-quality/oceano-dunes-efforts.php https://bit.ly/2ThvaFf

Hearing Board-related materials: https://www.slocleanair.org/who/board/hearing-board.php https://bit.ly/3dQRRtu

