

Communication Product



**4,010**  
Accounts Center accounts reached ⓘ  
0% from boosted posts

4,010 organic	0 paid
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**568**  
Post engagements ⓘ

<b>37 reactions</b>	<b>12 comments</b>
10 on post	2 on post
27 on shares	10 on shares
<b>13 shares</b>	<b>506 clicks</b>
12 on post	280 photo clicks
1 on shares	40 link clicks
	0 clicks to play
	186 other clicks

Here is one of our Facebook posts. In it, we highlight the radon issue locally (Municipality of Oconto Falls). We have links for more information where they can check out their local municipality’s hours of operation and contact information. We also highlight the discounted test price and the health risk. We used upbeat language to get attention for the topic. This was one of our highest social media engagements we ever recorded.