



2002



### The SmartWay Concept Is Born

EPA and 15 "Charter Partners" collaborate to develop a voluntary green freight program.

2004



### The Starting Line

EPA launches the SmartWay program pioneering freight carbon accounting & emissions reduction strategies for carriers and shippers.

2005



### Getting Technical

SmartWay establishes EPA's first-ever in-use assessment of commercial truck efficiency.



### SmartWay Welcomes Logistics and Rail

EPA adds these important freight service providers to the program.



### Affiliates Step Up

Key industry and trade organizations launch the SmartWay Affiliate program to support freight sustainability.

2006



### Beyond Freight

SmartWay establishes criteria for passenger cars and trucks, helping consumers compare cleaner, more efficient vehicles.



### Going for the Gold

SmartWay Excellence Awards begin to recognize Partners with best-in-class freight efficiency and lowest emissions.

2007



### I Spy SmartWay on the Road

EPA establishes a SmartWay designation for new tractors and trailers, followed later by the "SmartWay Elite" trailer level and a day cab designation.

2008



### Greening the Globe

Over a dozen countries gather for the SmartWay International Summit, setting the stage for global green freight collaboration.

2010



### Second Generation SmartWay

EPA enhanced the SmartWay benchmarking methodology to allow Partners to benchmark their performance against their industry peers.

2017



### SmartWay Introduced to Latin America

SmartWay co-hosts the first LATAM Green Freight Summit in Buenos Aires. Mexico pilots SmartWay.

2016



### Tri-Lateral MOU with U.S., Mexico, and Canada

The three countries sign a memorandum of understanding to help each other enhance and expand SmartWay throughout North America.



### SmartWay Gains Global Recognition

The World Resources Council awards SmartWay the "Built-On GHG Protocol" mark. GLEC recommends SmartWay for freight emissions calculation and reporting.



### Air Freight Lands the SmartWay

Air carriers join SmartWay, complete SmartWay supply chain emissions report.

2015



### SmartWay Global Training

EPA launches a comprehensive curriculum to help countries develop green freight programs modeled on SmartWay.



### SmartWay Envisions Cleaner Freight Future

EPA charts a course for cleaner freight, publishes SmartWay Vision 2020.

2014



SmartWay celebrates 10 years of cleaner, more efficient goods movement with its 3,000+ carriers, shippers, logistics and affiliates.



### Barge Steams Ahead

EPA adds this important freight mode to the program.

2013



### A Global Model

UNEP's Climate & Clean Air Coalition adopts SmartWay as a model for global replication.



### Driving Data Integrity

SmartWay publishes data management guidelines to support the quality of freight-related data.

2012



### Canada Adopts SmartWay

Natural Resources Canada and EPA create a seamless cross-border program for Partners operating in both countries.

2019



### Green Supply Chain Case Study

ICCT and EPA study emissions savings from advanced technologies and strategies in a SmartWay Partner's supply chain.

2020



### Trucking Meets Unprecedented Challenges

SmartWay Partners unite to deliver essential goods in the face of the pandemic.

2021



### Electric Trucks Energize Freight

SmartWay Partners and NACFE complete the Run on Less Electric demonstration to demonstrate the potential for truck electrification.

2022



### Third Generation SmartWay

SmartWay establishes streamlined partner reporting platforms, plus options for small carriers and owner-operators.



### SmartWay Listening Year

EPA hosts Partner listening sessions on ways to enhance SmartWay awards and recognition programs, GHG benchmarking methodologies and data exchange.

2023



### Emissions Disclosures Get a Boost

Partners prepare for new GHG reporting mandates from California by ramping up use of SmartWay data for public GHG reporting, goal-setting and climate targets.



### A New Global Standard

EPA helps develop and launch ISO 14083 as the first global standard for freight (and passenger) GHG calculation.

2024



### Two Decades of Progress!

EPA thanks SmartWay Partners and Affiliates for creating a more sustainable freight future. EPA refreshes the SmartWay Excellence Awards and recognition programs with Profiles in Leadership.